ĺ						
1	VICK LAW GROUP, APC					
2	Scott Vick (SBN 171944) 301 N. Lake Avenue, Suite 1000					
3	Pasadena, CA 91101 Telephone: (213) 784-6225					
4	E-mail: Scott@vicklawgroup.com					
5	HILL, KERTSCHER & WHARTON, LLP					
6	Steven G. Hill ( <i>Pro Hac Vice to be f</i> 3625 Cumberland Blvd. SE, Suite 1050					
7	Atlanta, GA 30339 Telephone: (770) 953-0995					
8	E-Mail: SGH@hkw-law.com					
9	Attorneys for Plaintiff Speculative Product Design, LLC					
11	UNITED STATES DISTRICT COURT					
12	CENTRAL DISTRICT OF CALIFORNIA SOUTHERN DIVISION					
13		21, 21, 121, 121,				
14	SPECULATIVE PRODUCT	Case No. 8:22-cy-00365				
15	DESIGN, LLC,	ORIGINAL COMPLAINT FOR				
16	Plaintiff,	PATENT INFRINGEMENT				
17	VS.	JURY TRIAL DEMANDED				
18	URBAN ARMOR GEAR, LLC,					
19	Defendant.					
<ul><li>20</li><li>21</li></ul>						
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28	COMPLAINT FOR PATENT	CASE NO. 8-22-cv-003				

INFRINGEMENT

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by Speculative Product Design, LLC ("SPD" or "Plaintiff") against Urban Armor

This is an action for patent infringement under 35 U.S.C. § 271, et seq., Gear, LLC ("UAG" or "Defendant"). The action is for infringement of United States

Exhibit A).

1.

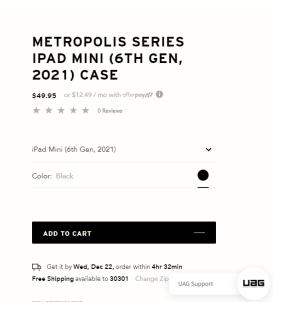
THE PARTIES

Patent No. 8,780,535 (the "535 Patent," a true and correct copy is attached as

- 2. SPD is a limited liability company formed under the laws of California with its registered office address located in San Mateo, California.
- SPD is the named assignee of, owns all right, title and interest in, and 3. has standing to sue for infringement of the 535 Patent, issued July 15, 2014. The 535 Patent is titled "Case for Enclosing and Remaining Attached to a Tablet-Computing Device." SPD is entitled to collect damages for past, present and future infringement of the 535 Patent.
- 4. Upon information and belief, UAG is a limited liability company formed under the laws of California with its headquarters located in Santa Ana, California, and is registered to do business in California with a registered agent of CSC - Lawyers Incorporating Service, 2710 Gateway Oaks Drive, Suite 150N, Sacramento, California, 95833.
- 5. UAG has made, imported, marketed and sold cases for tablet computing devices products globally, including in the United States, including the Metropolis Series Tablet Case for IPAD 6th Generation and IPAD 7th Generation. These products are collectively referred to herein as the "Infringing Products."
- UAG sells the Infringing Products in the United States through retail 6. and e-commerce channels (e.g., Target, Walmart) physically located in this judicial district, as well as sells and markets its Infringing Products in this State and in this judicial district through various interactive web sites, such as Amazon.com and https://www.urbanarmorgear.com/.

8. For example, UAG offers the Infringing Products for sale on its own website, urbanarmorgear.com:

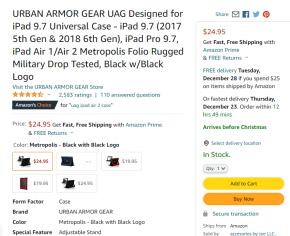




https://www.urbanarmorgear.com/products/metropolis-series-ipad-mini-6th-gen-2021-case.

9. By way of further example, UAG allows amazon.com to offer the Infringing Products for sale:



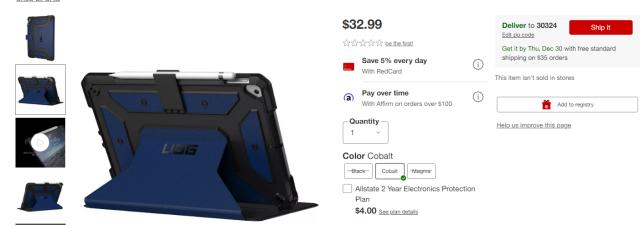


10. By way of further example, UAG allows Target.com to offer the Infringing Products for sale:

Target / Electronics / Tech Accessories

Urban Armor Gear (UAG) Apple iPad 10.2-inch (7th/8th Gen, 2019/2020) Metropolis Case
Shon all IIAG

%2Barmor%2Bgear%2Bmetropolis%2Bipad%2Caps%2C119&sr=8-3&th=1.



https://www.target.com/p/urban-armor-gear-uag-apple-ipad-10-2-inch-7th-8th-gen-2019-2020-metropolis-case/-/A-84967922?preselect=80179006#lnk=sametab.

## PERSONAL JURISDICTION AND VENUE

- 11. This is an action for infringement of a United States patent arising under 35 U.S.C. §§ 271, 281, and 284-85, among others. This Court has subject matter jurisdiction of the action under 28 U.S.C. §§ 1331 and 1338(a).
- 12. UAG has availed itself of the privilege of doing business in California, including in this judicial district. Upon information and belief, UAG has a regular and established places of business in California, including within this judicial district. UAG has committed acts within this judicial district giving rise to this action and has established minimum contacts with this forum such that the exercise of jurisdiction over UAG would not offend traditional notions of fair play and substantial justice.

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Venue is proper pursuant to 28 U.S.C. §§ 1391 and 1400(b) because 13. UAG has committed acts of infringement of the 535 Patent by making, using, offering for sale and/or selling Infringing Products in this judicial district, where it is located and where it has at least one regular and established place of business.

## **COUNT I** (Infringement of the 535 Patent)

- 14. Count I incorporates the contents of the preceding paragraphs 1-13 as if restated fully herein.
  - 15. The 535 Patent is valid and enforceable.
- 16. UAG directly infringes at least Claim 1 of the 535 Patent, as detailed herein.
- 17. UAG makes, uses, imports into, sells and offers for sale the Infringing Products in the United States, including the Metropolis Series Tablet Case for IPAD 6th Generation and IPAD 7th Generation. Unless otherwise noted, these varieties each possess the same features, functions and components described herein with respect to the 535 Patent.
- 18. Claim 1 of the 535 Patent reads as follows (with claim element designators added in bold):
  - [1P] A case for enclosing and remaining attached to a tablet-computing device comprising:
  - [1A] a rigid inner portion shaped to accept and retain the tablet-computing device when inserted therein; and
  - [1B] an outer portion attached to the rigid inner portion, the outer portion including a first section and a second section,
  - [1C] the first section being attached to and shaped to cover a backside of the rigid inner portion,
  - [1D] the second section being shaped to cover the inserted tablet-computing device and connected to the first section via a flexible junction,

- [1E] wherein the rigid inner portion is attached to the first section via a flexible junction,
  [1F] the second section includes a retaining mechanism, and
  [1G] the rigid inner portion includes an attachment mechanism for attaching to the retaining mechanism
  [1H] thereby elevating the tablet-computing device at an angled position relative to a planar position and maintaining the tablet-computing device at the angled position.
  19. Referring to the preamble [1P] of Claim 1, the Infringing Products are
  - 19. Referring to the preamble [1P] of Claim 1, the Infringing Products are cases "for enclosing and remaining attached to a tablet-computing device," as demonstrated in the following true and accurate photographs:

The UAG
Metropolis Series
case encloses and
remains attached
to a tabletcomputing device.



20. Regarding element **[1A]** of Claim 1, the Infringing Products include "a rigid inner portion shaped to accept and retain the tablet-computing device when inserted therein," as demonstrated in the following true and accurate photographs:



21. Regarding element [1B] of Claim 1, the Infringing Products include "an outer portion attached to the rigid inner portion, the outer portion including a first section and a second section," as demonstrated in the following true and accurate photograph:



- 22. Regarding element [1C] of Claim 1, the Infringing Products include "the first section being attached to and shaped to cover a backside of the rigid inner portion," as demonstrated in photographs in the preceding paragraph.
- 23. Regarding element [1D] of Claim 1, the Infringing Products include "the second section being shaped to cover the inserted tablet-computing device and connected to the first section via a flexible junction," as demonstrated in the following true and accurate photographs:



24. Regarding element [1E] of Claim 1, the Infringing Products include features "wherein the rigid inner portion is attached to the first section via a flexible junction," as demonstrated in the following true and accurate photographs:

the rigid inner portion is attached to the first section via a flexible junction

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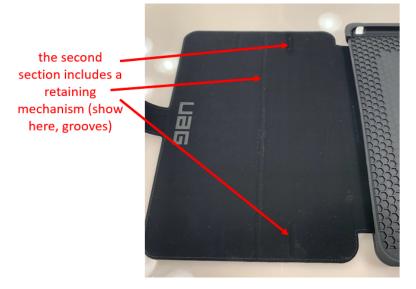


the rigid inner portion is attached to the first section via a flexible junction (7th Gen IPAD)

(6th Gen IPAD)



25. Regarding element [1F] of Claim 1, in the Infringing Products, "the second section includes a retaining mechanism," as demonstrated in the following true and accurate photograph:



26. Regarding element [1G] of Claim 1, in the Infringing Products, "the rigid inner portion includes an attachment mechanism for attaching to the retaining mechanism," as demonstrated in the following true and accurate photographs:

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**INFRINGEMENT** 



27. Regarding element [1H] of Claim 1, the Infringing Products include features for "thereby elevating the tablet-computing device at an angled position relative to a planar position and maintaining the tablet-computing device at the angled position," as demonstrated in the following true and accurate photograph:

When the attachment mechanism is fit into the retaining mechanism, the tablet is elevated in an angled position relative to a planar position and maintaining the tablet-computing device at the angled position.



- 28. Because all elements of at least one claim of the 535 Patent are present in each of the Infringing Products, either literally or under the doctrine of equivalents, UAG's past and present manufacture, importation, use, sales and offers for sale of the Infringing Products in the United States, as well as its support and encouragement of others to do the same, infringe at least independent Claim 1 of the 535 Patent.
- 29. SPD has been and continues to be damaged by UAG's infringement of the 535 Patent.
- 30. By reason of the above-described acts of infringement, SPD is entitled to an award of substantial damages in an amount to be determined at trial, including, at a minimum, its lost profits and/or damages in the amount of no less than a reasonable royalty, or both.
- 31. Defendants' continued infringement of the '223 Patent causes harm to Plaintiffs in the form of price erosion, loss of goodwill, and loss of business opportunities. Monetary damages are insufficient to compensate Plaintiffs for these harms. Accordingly, SPD is entitled to injunctive relief barring UAG from continuing to sell and offer for sale the Infringing Products.

## PRAYER FOR RELIEF

WHEREFORE, SPD respectfully requests the Court to enter judgment as follows:

- A. That Defendant has infringed the 535 Patent;
- B. That Defendant is ordered to pay damages adequate to compensate SPD for its infringement of the 535 Patent, but in no event less than a reasonable royalty, together with pre-judgment and post-judgment interest thereon, as allowed by 35 U.S.C. § 284;
- C. That Defendant is ordered to account for any post-verdict infringement and pay no less than a reasonable royalty, together with interest, thereon;

Filed 03/08/22 Page 12 of 13 Page ID

Case 8:22-cv-00365-SSS-JDE Document 1

Case	8:22-cv-00365-SSS-JDE	Document 1 #:13		Page 13 of 13 Page ID	
1	JURY DEMAND				
2	SPD hereby demands a jury trial as to all issues so triable.				
3	DATED: March 8, 202	22 R	tespectfully submi	tted,	
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5		E	sy: /s/ Scott Vic	<i>k</i>	
6		V	ICK LAW GROU		
7			Scott Vick (SBN Scott@vicklawgr		
8			01 N. Lake Avenu asadena, CA 9110	ie, Suite 1000	
9		Τ	Telephone: (213) 7	84-6225	
10			-mail: scott@vick	lawgroup.com	
11		-(	and-		
12		H	IILL, KERTSCHE Steven G. Hill	ER & WHARTON, LLP	
13		1	Application fo	r pro hac vice admission to	
14			e filed One Overton Park		
15			625 Cumberland I Atlanta, GA 30339	Blvd. SE, Suite 1050	
16		Т	Telephone: (770) 9. ax: (770) 953-135	53-0995	
17		E	ax. (770) 933-133 -mail: SGH@hkw	r-law.com	
18		A	ttorneys for Plain	tiff	
19		S	peculative Produc	t Design, LLC	
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