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Plaintiff P&P Imports LLC ("Plaintiff" or "P&P"), by its attorneys, complains of Defendants, Joyin Inc. ("Joyin") DBA Joyin US Corp. and DOES 1-5, (Collectively "Defendants"), as follows:

## **JURISDICTION AND VENUE**

- 1. This Complaint includes a Claim for Relief for Patent Infringement arising under the Patent Laws of the United States, 35 U.S.C. §101, et seq.
- This Complaint also includes a Claim for Relief for Copyright 2. Infringement arising under the Copyright Laws of the United States, 17 U.S.C. §101, et seg.
- This Complaint also includes a Claim for Relief for Trademark 3. Infringement arising under the Trademark Laws of the United States, 15 U.S.C. §1051 et seq.
- This Court has original subject matter jurisdiction over this action 4. pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 5. This Court has personal jurisdiction over Defendants based on the fact that Defendants reside within this Judicial District, at least at a Joyin Inc. warehouse located at 10415 8th St., Rancho Cucamonga, California 91730, Defendants also employ California citizens as warehouse employees, and otherwise conduct business within this Judicial District, and many of the acts complained of occurred within this Judicial District.
- 6. Venue is proper in this district pursuant to 28 U.S.C. § 1391 because the claims asserted in this action arise out of wrongful acts by Defendants within this Judicial District and Defendants are subject to personal jurisdiction in this District at the time the action is commenced.
- 7. This Court has specific personal jurisdiction over Defendants because, among other things, Joyin US Corp is incorporated in the State of Delaware and registered to do business in the State of California. Defendants also operate a warehouse located at 10415 8th St., Rancho Cucamonga, California 91730 and

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systematic contacts with the State of California such that it could reasonably foresee being brought into court in California. 6

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the same nucleus of operative facts. Venue is proper in this judicial district under 28 U.S.C. §§ 1391(b)-(d) 9.

All of P&P's Claims for Relief, as further described herein, arise out of

and 1400(b). See, e.g., TC Heartland LLC v. Kraft Foods Grp. Brands LLC, 137 S. Ct. 1514 (2017).

#### THE PARTIES

- 10. P&P is a California limited liability company with its principal place of business in Irvine, California.
- 11. Joyin Inc. is an Arizona corporation with a place of business in Tempe, Arizona. Joyin Inc. operates a warehouse located at 10415 8th St., Rancho Cucamonga, California 91730, where it does business in this District and where it employs citizens of California. Joyin Inc. offers for sale toys, games, and sporting goods.
- 12. Joyin US Corp. is a Delaware corporation with its principal place of business in Tempe, Arizona. Joyin US Corp. is registered with the Secretary of State in the State of California. Joyin US Corp. offers for sale toys, games, and sporting goods.
- Upon information and belief, Joyin Inc. and Joyin US Corp. are working 13. in concert and are the same entity and hereinafter referred to collectively herein as "Defendants".
- 14. P&P is unaware of the true names and capacities of Defendants sued herein as DOES 1 through 5, inclusive, and therefore sues these Defendants by such fictitious names. P&P will amend this complaint to allege their true names and

capacities when that has been ascertained. P&P is informed and believes, and thereon 1 alleges, that each of the fictitiously named Doe Defendants is responsible in some 2 3 manner for the wrongs alleged herein, that P&P's injuries were proximately caused by such Doe Defendants, and that at all relevant times each was the agent and servant of 4 the other Defendants and was acting within the course and scope of said agency and 5 employment. These fictitiously named Doe Defendants along with the Defendants 6 named above are referred to collectively herein as "Defendants." 7 P&P and Defendants directly compete with each other for the sale of 15. 8 various toys and games goods in the United States. 9

## FACTUAL ALLEGATIONS COMMON TO ALL CLAIMS FOR RELIEF

#### A. P&P's Protectable Intellectual Property

- P&P designs and offers for sale various toys, games, and sporting goods 16. within the United States.
- One of the products P&P offers for sale is "3'x2' American Flag 17. Cornhole Bean Bag Toss Game", Part Number CH-01-MDF-AMERICA, an outdoor toss game, ("P&P's America Cornhole Game").
- 18. P&P's America Cornhole Game is available for sale through various retailers, including Amazon.com.
- 19. The online listings and packaging for P&P's America Cornhole Game include one (1) original photograph ("P&P's America Cornhole Game Photograph") at issue here. A true and correct copy of P&P's America Cornhole Game Amazon.com listing is attached hereto as Exhibit 1.

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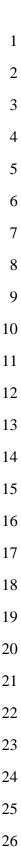
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P&P's America Cornhole Game Photograph

- 20. P&P's America Cornhole Game Photograph comprises a protectable Copyright.
- 21. P&P sought to register and obtained United States Copyright Registration No. VA 2-259-559 for P&P's America Cornhole Game Photograph ("P&P's America Cornhole Game Copyright Registration"). A true and correct copy of P&P's America Cornhole Game Copyright Registration is attached hereto as Exhibit 2.
- 22. Artwork for the America Cornhole Game was included in P&P's VA 2-259-559 Copyright, ("P&P's America Cornhole Game Artwork"), See Exhibit 2. P&P's America Cornhole Game Artwork is shown below:



COMPLAINT FOR DESIGN PATENT INFRINGEMENT, TRADEMARK INFRINGEMENT, AND COPYRIGHT INFRINGEMENT

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- Another product P&P offers for sale is "Cornhole Bean Bags Set -23. America Stars and Stripes", part number CH-BAGS-8-America, an accessory for an outdoor toss game, ("P&P's America Bean Bags").
- 24. P&P's America Bean Bags are available for sale through various retailers, including Amazon.com.
- The online listings and packaging for P&P's America Bean Bags include 25. one (1) original photograph ("P&P's America Bean Bags Photograph") at issue here. A true and correct copy of P&P's America Bean Bags Amazon.com listing is attached hereto as Exhibit 3.



P&P's America Bean Bags Photograph

- 26. P&P's America Bean Bags Photograph comprises a protectable Copyright.
- P&P sought to register and obtained Copyright Registration No. TX 8-27. 447-293 for P&P's America Bean Bags Photograph ("P&P's America Bean Bags Copyright Registration"). A true and correct copy of P&P's America Bean Bags

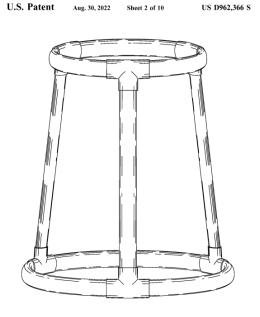
Copyright Registration is attached hereto as Exhibit 4.

- 28. Another product P&P offers for sale is Splash Hoop® Pro, part numbers BB-SPLASHHOOP-PRO-BLUE & BB-SPLASHHOOP-PRO-RED, an outdoor ball game, ("Splash Hoop® Pro").
- 29. The Splash Hoop® Pro is available for sale through various retailers, including Amazon.com.
- 30. The online listings and packaging for the Splash Hoop® Pro includes one (1) original textual works ("Splash Hoop® Pro Text") at issue here. A true and correct copy of the Splash Hoop® Pro Amazon.com listing is attached hereto as Exhibit 5.
  - 31. The Splash Hoop® Pro Text comprises a protectable Copyright.
- 32. P&P sought to register and obtained Copyright Registration No. TX 9-162-500 for the Splash Hoop® Pro Text ("Splash Hoop® Pro Text Copyright Registration"). A true and correct copy of the Splash Hoop® Pro Text Copyright Registration is attached hereto as Exhibit 6.
- 33. P&P also offers for sale a "Splash Hoop 360® Floating Pool Basketball Game" ("Splash Hoop 360®").
- 34. The Splash Hoop 360® is available for sale through various retailers, including Amazon.com.
- 35. The online listings and packaging for the Splash Hoop 360® includes one (1) original textual work ("Splash Hoop 360® Text") at issue here. A true and correct copy of the Splash Hoop 360® Amazon.com listings are attached hereto as Exhibit 7-8.
  - 36. The Splash Hoop 360® Text comprises a protectable Copyright.
- 37. P&P sought to register and obtained Copyright Registration No. TX 9-161-620 for the Splash Hoop 360® Text ("Splash Hoop 360® Copyright Registration"). A true and correct copy of the Splash Hoop 360® Copyright Registration is attached hereto as Exhibit 9.
  - 38. The Splash Hoop 360® is also a patented product.

Game" ("the '366 Patent"). A true and correct copy of the '366 Patent is attached

hereto as Exhibit 10.

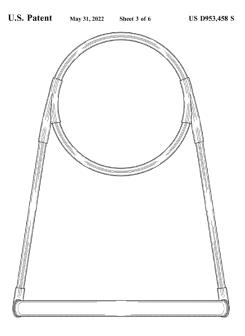
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P&P is the owner of U.S. Design Patent No. US D962,366 S, titled "Ball

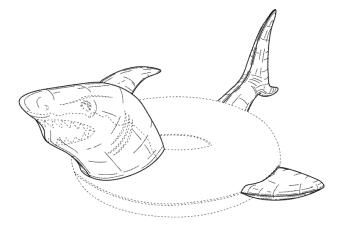
The '366 Patent

- 40. The '366 Patent covers the design of a ball game.
- 41. The Splash Hoop 360® practices the claim of the '366 Patent.
- 42. P&P also offers for sale a "Splash Pass® Pool Football Game" ("Splash Pass®").
- 43. The Splash Pass® is available for sale through various retailers, including Amazon.com.
- 44. P&P is the owner of U.S. Design Patent No. US D953,458 S, titled "Ball Game" ("the '458 Patent"). A true and correct copy of the '458 Patent is attached hereto as Exhibit 11.



The '458 Patent

- 45. The '458 Patent covers the design of a ball game.
- 46. The Splash Pass® practices the claim of the '458 Patent.
- 47. P&P also offers for sale a "Party Tube Inflatable Raft Chewy the Shark" ("P&P's Shark Tube").
- 48. P&P's Shark Tube is available for sale through various retailers, including Amazon.com.
- 49. P&P is the owner of U.S. Design Patent No. US D882,713 S, titled "Inflatable Pool Float" ("the '713 Patent"). A true and correct copy of the '713 Patent is attached hereto as Exhibit 12.



The '713 Patent

<sup>&</sup>lt;sup>3</sup> sold at least at Joyin.com, item #40510, <a href="https://joyin.com/products/sloosh-basketball-hoop-for-pool-red?">https://joyin.com/products/sloosh-basketball-hoop-for-pool-red?</a> pos=2& sid=eea071a98& ss=r; and upon information and belief other retailers such as Amazon.com using other item numbers, SKU, ASINs, and the like.

<sup>&</sup>lt;sup>4</sup> https://joyin.com/products/sloosh-pool-basketball-hoop-green?\_pos=1&\_sid=eea071a98&\_ss=r

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- Sloosh Floating Pool Basketball, Blue, Item #40508<sup>5</sup>
- Sloosh Basketball and Football Hoop Game Set, Item #40532<sup>6</sup>

Collectively referred to herein as ("Defendants' Floating Pool Games").

- 57. Defendants also offer for sale:
  - Sloosh Inflatable Shark Pool Float Tube, Item #40288<sup>7</sup>
  - Sloosh Inflatable Shark Pool Float Raft, Item # 401598

Collectively referred to herein as ("Infringing Shark Floats").

- 58. Defendants offer the Infringing Cornhole Boards for sale, at least, at Amazon.com, Joyin.com, Joyfy.com, Joyin-store.com and Overstock.com, ("Infringing Cornhole Boards Listings"). A true and correct copy of the Infringing Cornhole Boards Listings on Amazon is attached hereto as Exhibits 13-20.
- 59. Photographs on the Infringing Cornhole Boards Listings included derivative versions of the America Cornhole Game Photograph ("Infringing Cornhole Boards Photographs").
- Infringing Cornhole Boards Photographs:
- P&P's America Cornhole Game Photograph See Exhibit 1 & 2:



<sup>&</sup>lt;sup>5</sup> https://joyin.com/products/sloosh-floating-pool-basketball-hoop?\_pos=7&\_sid=eea071a98&\_ss=r

<sup>&</sup>lt;sup>6</sup> https://joyin.com/products/sloosh-basketball-and-football-hoop-game-set?\_pos=19&\_sid=eea071a98&\_ss=r

<sup>&</sup>lt;sup>7</sup> https://joyin.com/products/inflatable-shark-pool-float-raft-1?\_pos=1&\_sid=e4bdef4d5&\_ss=r

 $<sup>^{8} \</sup> https://joyin.com/products/inflatable-shark-pool-float-raft?\_pos=18\&\_sid=e4bdef4d5\&\_ss=r$ 

FIELDAY –Wood Corn Hole Set with 8 Classic Bags, Item # 80042, See Exhibit 13:

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Minimals Set
Up Design

Theromoal Insulation
Material
Non- Scratch Surface

6 Non-Scrotch Surface
Anti-wrinkle Point layer
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FIELDAY -Wood Corn Hole Set with 8 Classic Bags, Item # 80042, See Exhibit 14:



P&P's America Cornhole Game Photograph See Exhibit 1 & 2:



FIELDAY - American Flag Themed Cornhole Board Set, Item # 80043, See Exhibit 15:



FIELDAY - American Flag Themed Cornhole Board Set, Item # 80043, See Exhibit 16:



P&P's America Cornhole Game Photograph See Exhibit 1 & 2:



FIELDAY – American Flag Cornhole Set, Item # 80006, See Exhibit 17:

Hardened Thermoset Resin Surface Scratch and weather resistant

Upon information and belief Defendants used P&P's photos for
 FIELDAY – US Flag Cornhole Set, Item # 80007

P&P's America Cornhole Game Photograph See Exhibit 1 & 2



FIELDAY – Solid Wood Premium Cornhole Set 4'2', Item # 80002, See Exhibit 18



P&P's America Cornhole Game Photograph See Exhibit 1 & 2:

JOYIN – 3x2 Ft. Wooden Cornhole Outdoor Lawn Game Set with 8 Bean Bags, Cornhole Game Set with Travel Case for Indoor & Outdoor Play (Red and Blue) Item # 80005, See Exhibit 19:



P&P's America Cornhole Game Photograph See Exhibit 1 & 2:



Defendants use P&P's America Cornhole Game Photograph to advertise cornhole accessories in addition to Infringing Cornhole Boards Photographs. Below is an example of P&P's America Cornhole Game Photograph being used to advertise Defendants' Bean Bags, the American Flag Cornhole Bean Bags, Item # 11477, See Exhibit 20:



## The Infringing Cornhole Boards Photographs

- 60. Upon information and belief, the Infringing Cornhole Boards Photographs were intentionally modified by Joyin by at least removing the GoSports® Trademark from the photographs and placing the Joyin mark thereon and transmitting these photographs to marketplaces, which are derivative of the America Cornhole Game Photograph and infringe the America Cornhole Game Copyright Registration.
- 61. Upon information and belief, Defendants' Infringing Cornhole Boards were manufactured and sold with lower quality materials and construction compared to the America Cornhole Game.
- 62. Because the Infringing Cornhole Boards were inferior in quality to the America Cornhole Game, and because the Infringing Cornhole Boards were offered for sale using the Infringing Cornhole Boards Photographs, potential customers associated the America Cornhole Game with the inferior quality and construction of the Infringing Cornhole Boards, which harmed the America Cornhole Game's reputation.

- Defendants' actions, having harmed the reputation of the America 63. Cornhole Game, was directly responsible for P&P making fewer sales of the America Cornhole Game, which resulted in lost profits, continuing into the future.
- 64. Defendants also offer for sale the American Flag Cornhole Bean Bags, Item # 11477 ("Defendants' Bean Bags").
- Defendants offer Defendants' Bean Bags for sale, at least, at 65. Amazon.com<sup>9</sup> and Joyin.com<sup>10</sup> ("Defendants' Bean Bags Listings"). A true and correct copy of Defendants' Bean Bags Listing on Amazon is attached hereto as Exhibit 20-21.
- 66. Photographs on Defendants' Bean Bags Listings include derivatives of P&P's America Bean Bags Photograph and P&P's America Cornhole Game Photograph, ("Defendants' Bean Bag Photographs").

Defendants' Bean Bags Photographs:





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<sup>9</sup> https://www.amazon.com/JOYIN-Cornhole-Resistant-Barbecues-Tailgates/dp/B089R1GXCQ/

<sup>&</sup>lt;sup>10</sup> https://joyin.com/products/8-cornhole-bean-bags?\_pos=1&\_sid=44e2a4fbf&\_ss=r

P&P's America Bean Bags Photograph and P&P's America Cornhole Game Photograph:





Defendants' Bean Bag Photographs

- 67. Defendants' Bean Bag Photographs, being derivatives of P&P's America Bean Bags Photograph and P&P's America Cornhole Game Photograph, infringe P&P's America Bean Bags Copyright Registration and P&P's America Cornhole Game Copyright Registration.
- 68. As of September 30, 2022, P&P has not been provided with an accounting of Defendants' sales of Defendants' Cornhole Boards and Defendants' Bean Bags.
- 69. Defendants' use of P&P's America Cornhole Game Photograph and P&P's America Bean Bags Photograph is intentional and willful.
- 70. P&P has never authorized or granted permission to Defendants to use any of P&P's intellectual property, including P&P's America Bean Bags Copyright Registration and P&P's America Cornhole Game Copyright Registration.
- 71. Defendants offer for sale the: Sloosh Basketball and Football Hoop Game Set ("the Infringing Floating Football Game").
- 72. Defendants offer the Infringing Floating Football Game for sale, at least, at Joyin.com Amazon.com and WalMart ("the Infringing Floating Football Game Listings"). A true and correct copy of the Infringing Floating Football Game Listings

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on Amazon.com and Joyin.com are attached hereto as Exhibits 29 & 33.

- The Infringing Floating Football Game, being a direct copy of P&P's 73. Splash Pass® game, also practices the claim of P&P's '458 Patent.
- 74. Upon information and belief, Defendants' Infringing Floating Football Game was manufactured and sold with lower quality materials and construction compared to the P&P's Splash Pass® game.
- Because the Infringing Floating Football Game was inferior in quality to 75. the P&P's Splash Pass® game, and because the Infringing Floating Football Game was offered for sale using the P&P's Splash Pass® game patented design, potential customers associated the P&P's Splash Pass® game with the inferior quality and construction of the Infringing Floating Football Game, which harmed the P&P's Splash Pass® game's reputation.
- 76. Defendants' actions, having harmed the reputation of the P&P's Splash Pass® game, was directly responsible for P&P making fewer sales of the P&P's Splash Pass® game, which resulted in lost profits, and that harm is continuing into the future.
- Defendants' same product, the Infringing Floating Football Game also 77. contains sports equipment that infringes on P&P's '366 Patent.
- 78. Defendants offer the Infringing Floating Football Game for sale, at least, at Joyin.com Amazon.com and WalMart ("the Infringing Floating Football Game Listings"). A true and correct copy of the Infringing Floating Football Game Listings on Amazon.com and Joyin.com are attached hereto as Exhibits 29 & 33.
- 79. The Infringing Floating Football Game, being a direct copy of P&P's Splash Hoop 360® games, also practices the claim of P&P's '366 Patent.
- 80. Upon information and belief, Defendants' Infringing Floating Football Game was manufactured and sold with lower quality materials and construction compared to P&P's Splash Hoop 360® games.
  - Because the Infringing Floating Football Game was inferior in quality to 81.

the Splash Hoop 360® game, and because the Infringing Floating Football Game was offered for sale using P&P's Splash Hoop 360® game patented design, potential customers associated P&P's Splash Hoop 360® game with the inferior quality and construction of the Infringing Floating Football Game, which harmed the P&P's Splash Hoop 360® game's reputation.

- 82. Defendants' actions, having harmed the reputation of P&P's Splash Hoop 360® game, was directly responsible for P&P making fewer sales of the P&P's Splash Hoop 360® game, which resulted in lost profits, and that harm is continuing into the future.
- 83. Defendants offer for sale the Sloosh Inflatable Shark Pool Float Tube, Item #40288 and Sloosh Inflatable Shark Pool Float Raft, Item # 40159, collectively referred to herein as ("Infringing Shark Floats"), at least, at Amazon.com and Joyin.com ("Infringing Shark Float Listings"). A true and correct copy of the Infringing Shark Float Listings are attached hereto as Exhibits 34-36.
- 84. The Infringing Shark Floats, being substantially similar of P&P's Shark Tube, also practices the claim of the '713 Patent.
- 85. Upon information and belief, Defendants' Infringing Shark Floats were manufactured and sold with lower quality materials and construction compared to P&P's Shark Tube.
- 86. Because the Infringing Shark Floats were inferior in quality to P&P's Shark Tube, and because the Infringing Shark Floats were offered for sale using P&P's '713 Patent, potential customers associated P&P's Shark Tube with the inferior quality and construction of the Infringing Shark Floats, which harmed P&P's Shark Tube reputation.
- 87. Defendants' actions, having harmed the reputation of the P&P's Shark Tube, was directly responsible for P&P making fewer sales of the P&P's Shark Tube, which resulted in lost profits, and that harm is continuing into the future.
  - 88. Defendants also offer for sale the Sloosh Red Poolside Basketball

Game Set, ("Defendants' Red Poolside Basketball"); Sloosh - Blue Poolside Basketball Game Set ("Defendants' Blue Poolside Basketball").

Defendants offer Defendants' Poolside Basketball for sale, at least, at https://www.amazon.com/Sloosh-Basketball-Balls-Swimming-

Summer/dp/B09PCXS39L ("Defendants' Red Poolside Basketball Listing") and https://www.amazon.com/Sloosh-Basketball-Balls-Swimming-

Summer/dp/B09PCDVP5H ("Defendants' Blue Poolside Basketball Listing"). A true and correct copy of Defendants' Red Poolside Basketball Listing and Defendants' Blue Poolside Basketball Listing is attached hereto as Exhibits 22-25.

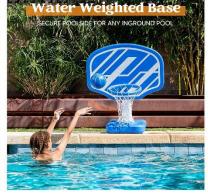
Photographs on Defendants' Red Poolside Basketball Listing and 90. Defendants' Blue Poolside Basketball Listing included derivative works of the Splash Hoop Pro Text ("the Infringing Poolside Basketball Text").

Infringing Poolside Basketball Text:











# Splash Hoop Pro Text:



#### Infringing Poolside Basketball Text

- 91. The Infringing Poolside Basketball Text, being derivative of the Splash Hoop Pro Text, infringes on the Splash Hoop Pro Text Copyright Registration.
- 92. Due to the nature of how listings on Amazon are presented to potential consumers, Defendants created a high likelihood of confusion in the marketplace because potential consumers who specifically sought out P&P's Splash Hoop Pro and saw P&P's and Defendants' listings side-by-side, there is a substantial similarity between the photographs' arrangement, the text, and the products themselves.
- 93. As of September 30, 2022, P&P has not been provided with an accounting of Defendants' sales of the Defendants' Poolside Basketball.
- 94. Defendants' use of P&P's Splash Hoop Pro Text is intentional and willful.
- 95. P&P has never authorized or granted permission to Defendants to use any of P&P's intellectual property, including the Splash Hoop Pro Text Copyright Registration.
- 96. Defendants also offer for sale the Sloosh Basketball Hoop for Pool, Red; Sloosh Pool Basketball Hoop, Green; Sloosh Floating Pool Basketball, Blue; Sloosh Basketball and Football Hoop Game Set ("Defendants' Floating Pool Games").

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97.	Defendants offer Defendants' Floa	ting Pool Games for sale, at least, at
https://ww	w.amazon.com/dp/B091F7P6SW/,	https://www.amazon.com/Floating-
Basketball-Swimming-Inflatable-Adults/dp/B091DBDJXM/,		
https://www.amazon.com/dp/B091DBKBCO/ and Jovin.com ("Defendants' Floating		

Pool Games Listings"). A true and correct copy of Defendants' Floating Pool Games Listings on Amazon is attached hereto as Exhibits 26-33.

- 98. Defendants' Floating Pool Games are a direct copy of the Splash Hoop 360.
- 99. Photographs on Defendants' Floating Pool Games included derivatives of the Splash Hoop 360 Text ("Infringing Hoop 360 Text").

Infringing Hoop 360 Text:

# No Tools Required & Play Within Seconds

**INSTANT ASSEMBLY** 

- BUILT FOR POOL PLAY: Our Pool Basketball Hoop is engineered to withstand all the splashing that comes with water basketball – the sturdy frame ensures maximum fun in the pool. For ages above 36 months.
- EASY TO ASSEMBLE: The hoop assembles in seconds while other hoops take much longer and may require tools.
- ACCESSORIES INCLUDED With 2 easy to handle basketballs and 1 air pump to inflate it included, this floating pool basketball hoop conveniently comes with everything you need to get set up!
- GREAT SUMMER GIFT FOR EVERYONE Kids, teens, and adults will all
  enjoy hours of fun playing with this water game. Perfect for both inground and above-ground pools, your family is sure to have hours of
  entertainment with this floating basketball hoop!
- CUSTOMER SATISFACTION: Providing a 100% satisfaction experience is our main priority to our customers. Feel free to message us through "contact sellers" if products don't meet your expectations. The celebrations start at JOYIN!

Splash Hoop 360 Text:



INSTANT ASSEMBLY

No Tools Required • Play Within Seconds

- MAKE A SPLASH: Beat the buzzer and the heat this summer with the GoSports Splash Hoop 360
- Includes 1 Splash Hoop, 2 Water Basketballs, and 1 Ball Pump for the ultimate swimming pool party game!
- MODERN DESIGN: Ditch the cheap looking hoops of the past and upgrade with Splash Hoop 360's new modern design
- BUILT FOR POOL PLAY: Our Splash Hoop 360 is engineered to withstand all the splashing that comes with water basketball, the sturdy frame ensures maximum fun in the pool
- INSTANT ASSEMBLY: The hoop assembles in seconds while other hoops take much longer and may require tools!

Infringing Hoop 360 Text

- 100. The Infringing Hoop 360 Text, being derivative of the Splash Hoop 360 Text infringes the Splash Hoop 360 Text Copyright Registration.
- 101. Due to the nature of how listings on Amazon are presented to potential consumers, Defendants created a high likelihood of confusion in the marketplace because potential consumers who specifically sought out P&P's Splash Hoop 360 saw P&P's and Defendants' listings side-by-side, with no visual cue for distinction between the products.
- 102. Defendants' Floating Pool Games, being direct copies of P&P's Splash Hoop 360, which also practice the claim of the '366 Patent.
- 103. Because the Defendants' Floating Pool Games were inferior in quality to the Splash Hoop 360, and because Defendants' Floating Pool Games were offered for sale using the Infringing Hoop 360 Text, potential customers associated the Splash Hoop 360 with the inferior quality and construction of the Defendants' Floating Pool Games, which harmed the Splash Hoop 360's reputation.
- 104. Defendants' actions, having harmed the reputation of the Splash Hoop 360, was directly responsible for P&P making fewer sales of the Splash Hoop 360, which resulted in lost profits, and that harm is continuing into the future.
- 105. As of September 30, 2022, P&P has not been provided with an accounting of Defendants' sales of Defendants' Floating Pool Games.
- 106. Defendants' use of P&P's Splash Hoop 360 Text is intentional and willful.
- 107. P&P has never authorized or granted permission to Defendants to use any of P&P's intellectual property, including the Splash Hoop 360 Text Copyright Registration and the '366 Patent.

108. Defendants have used and infringed on P&P's trademark PARTY SPRINKLER®, United States Patent and Trademark Office registration number: 6,179,043 ("the PARTY SPRINKLER Trademark") See Exhibit 37, at least at Amazon.com and kidshopia.com, See Exhibits 38 & 39.

#### **CLAIM FOR RELIEF I**

#### **INFRINGEMENT OF COPYRIGHT REGISTRATION NO. VA 2-259-559**

- 109. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
  - 110. P&P owns the Copyright in the America Cornhole Game Photograph.
- 111. In accordance with the Copyright Act, P&P has Registered the Copyright to the America Cornhole Game Photograph with the Copyright Office of the United States, prior to commencement of this action.
- 112. Defendants have, without permission, used the America Cornhole Game Photograph. Defendants have infringed P&P's exclusive rights to the America Cornhole Game Photograph, pursuant to 17 U.S.C. § 113.
- 113. Defendants' conduct was intentional and willful and undertaken with a conscious disregard of P&P's rights. P&P is entitled to statutory damages under the Copyright Act or, alternatively, compensatory damages, including but not limited to Defendants' profits attributable to the infringement, pursuant to 17 U.S.C. § 504. P&P also is entitled to its attorneys' fees and full costs pursuant to 17 U.S.C. § 505.
- 114. Defendants' conduct is causing and, unless enjoined and restrained by this Court, will continue to cause P&P great and irreparable injury that cannot fully be compensated or measured in money. P&P has no adequate remedy at law. Pursuant to 17 U.S.C. § 502, P&P is entitled to preliminary and permanent injunctions prohibiting further infringements of their Copyrights and exclusive rights.

# **CLAIM FOR RELIEF II**

#### INFRINGEMENT OF COPYRIGHT REGISTRATION NO. VA 2-259-559

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- 115. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
  - 116. P&P owns the Copyright in the America Cornhole Game Artwork.
- 117. In accordance with the Copyright Act, P&P has Registered the Copyright to the America Cornhole Game Artwork with the Copyright Office of the United States, prior to commencement of this action.
- 118. Defendants have, without permission, used the America Cornhole Game Artwork. Defendants have infringed P&P's exclusive rights to the America Cornhole Game Artwork, pursuant to 17 U.S.C. § 113.
- 119. Defendants' conduct was intentional and willful and undertaken with a conscious disregard of P&P's rights. P&P is entitled to statutory damages under the Copyright Act or, alternatively, compensatory damages, including but not limited to Defendants' profits attributable to the infringement, pursuant to 17 U.S.C. § 504. P&P also is entitled to its attorneys' fees and full costs pursuant to 17 U.S.C. § 505.
- 120. Defendants' conduct is causing and, unless enjoined and restrained by this Court, will continue to cause P&P great and irreparable injury that cannot fully be compensated or measured in money. P&P has no adequate remedy at law. Pursuant to 17 U.S.C. § 502, P&P is entitled to preliminary and permanent injunctions prohibiting further infringements of their Copyrights and exclusive rights.

# **CLAIM FOR RELIEF III**

# INFRINGEMENT OF COPYRIGHT REGISTRATION NO. TX 8-447-293

- 121. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
  - 122. P&P owns the Copyright in the America Bean Bags Photograph.
- 123. In accordance with the Copyright Act, P&P has Registered the Copyright to the America Bean Bags Photograph with the Copyright Office of the United States,

# **CLAIM FOR RELIEF IV**

# INFRINGEMENT OF COPYRIGHT REGISTRATION

#### NO. TX 9-162-500

- 128. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
  - 129. P&P owns the Copyright in the Splash Hoop Pro Text.

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- 130. In accordance with the Copyright Act, P&P has Registered the Copyright to the Splash Hoop Pro Text with the Copyright Office of the United States, prior to commencement of this action.
  - 131. Defendants have, without permission, used the Splash Hoop Pro Text.
- 132. Defendants have infringed P&P's exclusive rights to the Splash Hoop Pro Text, pursuant to 17 U.S.C. § 113.
  - 133. The infringement of P&P's rights in each of the Copyrighted photographs

constitutes a separate and distinct act of infringement.

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134. Defendants' conduct was intentional and willful and undertaken with a conscious disregard of P&P's rights. P&P is entitled to statutory damages under the Copyright Act or, alternatively, compensatory damages, including but not limited to

Defendants' profits attributable to the infringement, pursuant to 17 U.S.C. § 504. P&P

also is entitled to its attorneys' fees and full costs pursuant to 17 U.S.C. § 505.

135. Defendants' conduct is causing and, unless enjoined and restrained by this Court, will continue to cause P&P great and irreparable injury that cannot fully be compensated or measured in money. P&P has no adequate remedy at law. Pursuant to 17 U.S.C. § 502, P&P is entitled to preliminary and permanent injunctions prohibiting further infringements of their Copyright and exclusive rights.

# **CLAIM FOR RELIEF V**

# INFRINGEMENT OF COPYRIGHT REGISTRATION

#### NO. TX 9-161-620

- 136. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
  - 137. P&P owns the Copyright in the Splash Hoop 360 Text.
- 138. In accordance with the Copyright Act, P&P has Registered the Copyright to the Splash Hoop 360 Text with the Copyright Office of the United States, prior to commencement of this action.
  - 139. Defendants have, without permission, used the Splash Hoop 360 Text.
- 140. Defendants have infringed P&P's exclusive rights to the Splash Hoop 360 Text, pursuant to 17 U.S.C. § 113.
- 141. The infringement of P&P's rights in each of the Copyrighted photographs constitutes a separate and distinct act of infringement.
- 142. Defendants' conduct was intentional and willful and undertaken with a conscious disregard of P&P's rights. P&P is entitled to statutory damages under the Copyright Act or, alternatively, compensatory damages, including but not limited to

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Defendants' profits attributable to the infringement, pursuant to 17 U.S.C. § 504. P&P also is entitled to its attorneys' fees and full costs pursuant to 17 U.S.C. § 505.

143. Defendants' conduct is causing and, unless enjoined and restrained by this Court, will continue to cause P&P great and irreparable injury that cannot fully be compensated or measured in money. P&P has no adequate remedy at law. Pursuant to 17 U.S.C. § 502, P&P is entitled to preliminary and permanent injunctions prohibiting further infringements of their Copyright and exclusive rights.

#### **CLAIM FOR RELIEF VI**

## INFRINGEMENT OF U.S. DESIGN PATENT NO. D962,366

- 144. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
- 145. Defendants have infringed and continue to infringe the '366 Patent through, among other activities, the manufacture, use, sale, importation, and/or offer for sale of Defendants' Floating Pool Games Game throughout the United States, including within this judicial district and by aiding, assisting, and encouraging the infringement of the '366 Patent by others.
- 146. By way of example, as shown below, Defendants' Floating Pool Games appears identical to the design claimed by the '366 Patent:





The '366 Patent

**Infringing Floating Pool Games** 

147. Defendants have infringed and continue to infringe at least Claim 1 of the '366 Patent through the foregoing activities including, without limitation, making, using, importing, offering for sale, and selling Defendants' Floating Pool Games in the United States.

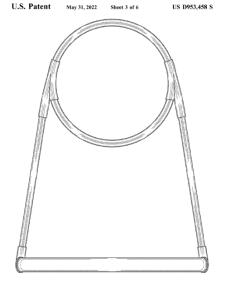
- 148. Defendants' infringement, contributory infringement, and/or knowing and intentional inducement to infringe has injured P&P and P&P is entitled to recover damages adequate to compensate it for such infringement, including lost profits, but in no event not less than a reasonable royalty, as permitted pursuant to 35 U.S.C. § 284.
- 149. Defendants' infringement, contributory infringement, and/or inducement to infringe the '366 Patent has been willful, deliberate, and objectively reckless.
- 150. Defendants' infringement of the '366 Patent has caused irreparable harm to P&P, which has no adequate remedy at law, and will continue to injure P&P unless and until this Court enters an injunction prohibiting further infringement and, specifically, enjoining further importation, manufacture, use, offer for sale, and/or sale of the Defendants' Floating Pool Games and any other products within the scope of the '366 Patent, and enjoining Defendants from further contributing to and/or inducing infringement of the '366 Patent.

# **CLAIM FOR RELIEF VII**

## INFRINGEMENT OF U.S. DESIGN PATENT NO. D953,458

- 151. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
- 152. Defendants have infringed and continue to infringe the '458 Patent through, among other activities, the manufacture, use, sale, importation, and/or offer for sale of the Infringing Floating Football Game throughout the United States, including within this judicial district and by aiding, assisting, and encouraging the infringement of the '458 Patent by others.

153. By way of example, as shown below, the Infringing Floating Football Game appears identical to the design claimed by the '458 Patent:





The '458 Patent

Infringing Floating Football Game

- 154. Defendants have infringed and continue to infringe at least Claim 1 of the '458 Patent through the foregoing activities including, without limitation, making, using, importing, offering for sale, and selling the Infringing Floating Football Game in the United States.
- 155. Defendants' infringement, contributory infringement, and/or knowing and intentional inducement to infringe has injured P&P and P&P is entitled to recover damages adequate to compensate it for such infringement, including lost profits, but in no event not less than a reasonable royalty, as permitted under 35 U.S.C. § 284.
- 156. Defendants' infringement, contributory infringement, and/or inducement to infringe the '458 Patent has been willful, deliberate, and objectively reckless.
- 157. Defendants' infringement of the '458 Patent has caused irreparable harm to P&P, which has no adequate remedy at law, and will continue to injure P&P unless and until this Court enters an injunction prohibiting further infringement and, specifically, enjoining further importation, manufacture, use, offer for sale, and/or sale of the Infringing Floating Football Game and any other products within the scope of

the '458 Patent, and enjoining Defendants from further contributing to and/or inducing infringement of the '458 Patent.

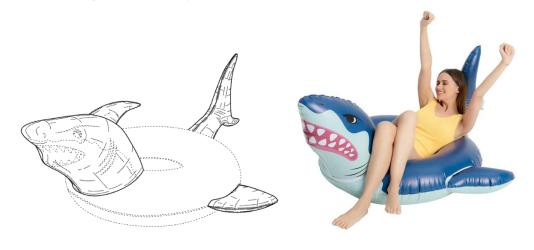
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# CLAIM FOR RELIEF VIII

# **INFRINGEMENT OF U.S. DESIGN PATENT NO. D882,713**

- 158. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
- 159. Defendants have infringed and continue to infringe the '713 Patent through, among other activities, the manufacture, use, sale, importation, and/or offer for sale of the Infringing Shark Floats throughout the United States, including within this judicial district and by aiding, assisting, and encouraging the infringement of the '713 Patent by others.
- 160. By way of example, as shown below, the Infringing Shark Floats appear identical to the design claimed by the '713 Patent:



The '713 Patent

**Infringing Shark Floats** 

- 161. Defendants have infringed and continue to infringe at least Claim 1 of the '713 Patent through the foregoing activities including, without limitation, making, using, importing, offering for sale, and selling the Infringing Shark Floats in the United States.
- 162. Defendants' infringement, contributory infringement, and/or knowing and intentional inducement to infringe has injured P&P and P&P is entitled to recover

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damages adequate to compensate it for such infringement, including lost profits, but in no event not less than a reasonable royalty, as permitted under 35 U.S.C. § 284.

- 163. Defendants' infringement, contributory infringement, and/or inducement to infringe the '713 Patent has been willful, deliberate, and objectively reckless.
- 164. Defendants' infringement of the '713 Patent has caused irreparable harm to P&P, which has no adequate remedy at law, and will continue to injure P&P unless and until this Court enters an injunction prohibiting further infringement and, specifically, enjoining further importation, manufacture, use, offer for sale, and/or sale of the Infringing Shark Floats and any other products within the scope of the '713 Patent, and enjoining Defendants from further contributing to and/or inducing infringement of the '713 Patent.

# **CLAIM FOR RELIEF IX**

#### **INFRINGEMENT OF U.S. TRADEMARK NO. 6,179,043**

- 165. P&P repeats and incorporates by reference the allegations contained in the preceding paragraphs as if set forth fully herein.
- 166. Defendants have used and are using the PARTY SPRINKLER® Mark and/or have induced or materially contributed to such use in commerce in connection with the sale, offering for sale, distribution, and advertising of Defendants' inflatable devices in the nature of toys with aquatic elements for recreational use.
- 167. Defendants' use of the PARTY SPRINKLER® Mark is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of Defendants with P&P, or as to the origin, sponsorship, or approval of Defendants' goods, services, or commercial activities by Plaintiff, all to the damage and detriment of Plaintiff's reputation and good will.
- 168. Defendants' continued use of the Mark without Plaintiff's consent and and/or causing, inducing or materially contributing to such use constitutes direct and/or contributory trademark infringement pursuant to Section 32 of the Lanham Act, 15 U.S.C. § 1114.

- 169. Plaintiff has suffered irreparable harm as a result of Defendants' conduct, and Plaintiff is without an adequate remedy at law. Plaintiff is thus entitled to an injunction restraining Defendants, their agents, employees, representatives, and all other persons acting in concert with them, from engaging in further such infringing acts.
- 170. Defendants' acts were done intentionally and with knowledge of Plaintiff's rights, and thus constitute deliberate and willful infringement.
- 171. As a result of this trademark infringement, Plaintiffs have sustained and continue to sustain damages in an amount to be determined at trial, plus interest, costs, and attorneys' fees.

#### **PRAYER FOR RELIEF**

WHEREFORE, P&P respectfully prays for the following relief:

- A. That judgment be entered in favor of P&P and against Defendants on each claim made in the Complaint;
- B. That the Court order that Defendants, its officers, agents, directors, servants, employees, representatives, successors, and assigns, and all persons, firms, or corporations in active concert or participation with Defendants, be immediately and permanently enjoined from:
  - 1. directly or indirectly infringing the VA 2-259-559 Copyright; and
  - 2. directly or indirectly infringing the TX 8-447-293 Copyright; and
  - 3. directly or indirectly infringing the TX 9-162-500 Copyright; and
  - 4. directly or indirectly infringing the TX 9-161-620 Copyright; and
  - 5. directly or indirectly infringing the '366 Patent; and
  - 6. directly or indirectly infringing the '458 Patent; and
  - 7. directly or indirectly infringing the '713 Patent; and
  - 8. directly or indirectly infringing the 6,179,043 Trademark; and
  - 9. directly or indirectly infringing the 5,797,196 Trademark.

C. That P&P be awarded damages in an amount sufficient to compensate it for the injuries it has sustained by reason of Defendants' unlawful acts, including P&P's loss of past and/or future sales, and damages caused by Defendants' acts of infringement. That P&P be awarded increased damages based upon the intentional and willful nature of Defendants' conduct of the kind complained of herein. That P&P be awarded all gains, profits, and advantages received by Defendants from the sale of its Infringing Cornhole Boards, Defendants' Bean Bags, Defendants' Floating Pool Games, Infringing Shark Floats and any other products that infringe upon P&P's rights; and

That the Court provide Plaintiff with such other and further relief as it deems just and proper, or that Plaintiff may be entitled to under the law, including but not limited to attorney fees, costs, and prejudgment and postjudgment interest at the highest percentage as permitted by applicable law.

Date: October 4, 2022

HANKIN PATENT LAW, APC

/Marc E. Hankin

Marc E. Hankin Attorneys for Plaintiff, **P&P Imports LLC** 

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