

1 J. COLBY WILLIAMS, ESQ (5549)
2 jcw@cwlawlv.com
3 CAMPBELL & WILLIAMS
4 710 South Seventh Street
5 Las Vegas, Nevada 89101
6 Telephone: (702) 382-5222
7 Facsimile: (702) 382-0540

8 JASON P. BLOOM, ESQ.
9 (*pro hac vice forthcoming*) (TX Bar No. 24045511)
10 jason.bloom@haynesboone.com
11 HAYNES AND BOONE, LLP
12 2801 N. Harwood Street, Suite 2300
13 Dallas, TX 75201
14 Telephone: (214) 651-5000
15 Facsimile: (214) 651-5940

16 JASON W. WHITNEY, ESQ.
17 (*pro hac vice forthcoming*) (TX Bar No. 24066288)
18 jason.whitney@haynesboone.com
19 HAYNES AND BOONE, LLP
20 112 East Pecan Street, Suite 1200
21 San Antonio, Texas 78205
22 Telephone: (210) 978-7000
23 Facsimile: (210) 978-7450

24 *Attorneys for BuzzBallz, LLC*

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UNITED STATES DISTRICT COURT
DISTRICT OF NEVADA

BUZZBALLZ, LLC,) Case No.:
Plaintiff,) **COMPLAINT FOR PATENT**
vs.) **INFRINGEMENT**
MPL BRANDS NV, INC. d/b/a) **JURY TRIAL DEMANDED**
PATCO BRANDS,)
Defendant.)

1 Plaintiff BuzzBallz, LLC files this Original Complaint against Defendant
2 MPL Brands NV, Inc. d/b/a Patco Brands for infringement of U.S. Patent No.
3 11,932,441 (the “’441 Patent”), and in support thereof states as follows:

4 **PARTIES**

5 1. Plaintiff BuzzBallz, LLC (“BuzzBallz”) is a limited liability
6 company duly organized under the laws of the State of Texas with its principal
7 place of business in Dallas County, Texas.

8 2. Defendant MPL Brands NV, Inc. d/b/a Patco Brands
9 (“Defendant”) is a corporation organized under the laws of Nevada with its
10 principal place of business at 71 Liberty Ship Way, Sausalito, CA 94965.
11 Defendant may be served through its registered agent, National Registered Agents,
12 Inc. at 701 S. Carson St., Suite 200, Carson City, Nevada, 89701.

13 **JURISDICTION AND VENUE**

14 3. This Court has original jurisdiction over the subject matter of this
15 Complaint under 28 U.S.C. §§ 1331 and 1338(a) because this action arises under
16 the patent laws of the United States, including 35 U.S.C. § 271.

17 4. This court has personal jurisdiction over Defendant because
18 Defendant is incorporated in the State of Nevada, maintains a registered agent in
19 the State of Nevada, and has committed acts of patent infringement of the ’441
20 Patent in the State of Nevada.

21 5. Venue in this district is proper under 28 U.S.C. §§ 1391 (b) and
22 (c) and 1400(b) because Defendant resides in the district and has committed acts of
23 infringement in this district.

24 **FACTUAL ALLEGATIONS**

25 **BuzzBallz’s Invention and the ’441 Patent**

26 6. BuzzBallz is a woman-owned business that sells a variety of
27 ready-to-drink alcoholic beverages in unique containers.

28 7. The concept for BuzzBallz was conceived in the mid-2000s by its

1 founder, Merrilee Kick—at the time, a high school teacher—who was looking for a
2 convenient way to sip a cocktail on a hot summer day. After years of industry
3 research and a substantial financial investment, BuzzBallz was founded in July
4 2009.

5 8. Although BuzzBallz was founded in and is based in Texas,
6 BuzzBallz has grown substantially since its founding, now selling products in all
7 50 U.S. states and internationally. BuzzBallz-branded alcoholic beverages have
8 become the number one ready-to-drink, single-serve cocktails in the United States.
9 BuzzBallz sells approximately 5 million cases (equating to approximately 120
10 million BuzzBallz beverages) annually, generating tens of millions of dollars in
11 annual sales.

12 9. BuzzBallz’s products, which are sold in retail stores and online,
13 including at www.buzzballz.com, consist of high-quality, pre-mixed alcoholic
14 beverages made from real juices and premium ingredients.

15 10. BuzzBallz’s alcoholic beverages are sold in unique, truncated,
16 round, plastic resin containers with aluminum pop-top lids, and BuzzBallz has
17 obtained multiple patents relating to its innovative container designs.

18 11. On March 19, 2024, the United States Patent and Trademark
19 Office duly and legally issued the ’441 Patent to inventor Merrilee Kick. A true
20 and correct copy of the ’441 Patent is attached hereto as **Exhibit A** and is
21 incorporated herein by reference in its entirety.

22 12. Effective March 20, 2024, Kick assigned all right, title, and
23 interest in the ’441 Patent to BuzzBallz, including, without limitation, the right to
24 sue for, recover damages and relief for, settle, or release any past, present, or future
25 infringement or misappropriation of the ’441 Patent.

26 13. The ’441 Patent relates to containers and more particularly to a
27 container having a body which may be formed from plastic and a lid which may be
28 formed from metal.

1 14. The '441 Patent contains twenty claims directed towards
2 containers. For example, Claim 1 recites:

3 1. A container, comprising:

4 a container body, the container body defining a first opening to
5 an interior of the container body; and

6 a lid connected to the container body and covering the first
7 opening to the interior of the container body;

8 wherein the container body is made out of a resin;

9 wherein the lid is made out of a metal;

10 wherein the container body comprises a container side wall and a
11 base portion connected to the container side wall;

12 wherein the base portion comprises a bottom and a first
13 depression formed therein, the first depression extending upwardly
14 from the bottom;

15 wherein the first depression at least partially defines a first
16 outline;

17 wherein the base portion further comprises a center element
18 centered with respect to the first outline at least partially defined by the
19 first depression;

20 wherein each of the center element, and the first outline at least
21 partially defined by the first depression, is centered with respect to the
22 container side wall;

23 wherein each of the center element, and the first outline at least
24 partially defined by the first depression, is centered with respect to the
25 base portion;

26 wherein a cross-sectional diameter of the first opening to the
27 interior of the container body is less than a cross-sectional diameter of a
28 middle portion of the container side wall;

1 wherein the base portion defines a diameter that is less than the
2 cross-sectional diameter of the middle portion of the container side
3 wall;

4 wherein a lower portion of the container side wall extends
5 downwardly from the middle portion of the container side wall to the
6 base portion of the container body, the lower portion along its entirety
7 being greater in diameter than the base portion, including the bottom,
8 thereby rendering the container body stemless;

9 wherein the container body further comprises a circular neck
10 extending from the container side wall so that the container side wall
11 extends between the circular neck and the base portion;

12 wherein an upper edge of the container side wall is adjacent to
13 the circular neck of the container body;

14 wherein the container body further comprises a lip at an end of
15 the circular neck opposite the upper edge of the container side wall;

16 wherein the circular neck is adjacent to the lip;

17 wherein a first portion of the lid is above the lip of the container
18 body;

19 wherein the first portion of the lid defines a first circular shape;

20 wherein the first portion of the lid further defines a second
21 circular shape around which the first circular shape circumferentially
22 extends;

23 wherein the second circular shape defined by the first portion of
24 the lid is concentric with the first circular shape defined by the first
25 portion of the lid;

26 wherein the first circular shape defined by the first portion of the
27 lid is radially positioned between the container side wall and the second
28 circular shape defined by the first portion of the lid;

1 wherein a second portion of the lid extends horizontally and is
2 positioned so that the second circular shape is radially positioned
3 between the second portion of the lid and the first circular shape;

4 wherein the second portion of the lid defines a total area across
5 which the second portion of the lid extends horizontally;

6 wherein the second portion of the lid comprises a weakened or
7 scored area;

8 wherein the weakened or scored area is less than the total area
9 across which the second portion of the lid extends horizontally;

10 wherein the lid further comprises an arm connected to the second
11 portion of the lid and radially positioned within the second circular
12 shape;

13 wherein the arm comprises opposing first and second end
14 portions;

15 wherein the arm is pivotable from a first position, in which the
16 arm extends horizontally and the weakened or scored area is not
17 deformed, to a second position, in which the arm does not extend
18 horizontally and the weakened or scored area is deformed to provide a
19 second opening to the interior of the container body;

20 wherein an upper portion of the container side wall extends
21 upwardly from the middle portion of the container side wall to the
22 upper edge of the container side wall, the upper portion along its
23 entirety being greater in diameter than the first opening to the interior of
24 the container body;

25 wherein the container body contains a liquid therewithin;

26 wherein the lid cooperates with the lip to provide a seal so that
27 the liquid contained within the container body is sealed against leaking
28 out from between the container body and the lid;

1 wherein, when the arm of the lid is in the first position and the
2 weakened or scored area is not deformed:

3 the first end portion of the arm is not positioned above the
4 weakened or scored area of the second portion of the lid; and

5 at least a portion of the second end portion of the arm is
6 positioned above the weakened or scored area of the second portion of
7 the lid;

8 wherein the container side wall extends between the circular neck
9 and the base portion so that:

10 the upper portion of the container side wall defines a first angle:
11 between the upper portion of the container side wall and the
12 bottom of the base portion, and

13 with respect to the bottom of the base portion;
14 the middle portion of the container side wall defines a second
15 angle:

16 between the middle portion of the container side wall and the
17 bottom of the base portion, and
18 with respect to the bottom of the base portion;

19 the lower portion of the container side wall defines a third angle:
20 between the lower portion of the container side wall and the
21 bottom of the base portion, and

22 with respect to the bottom of the base portion;
23 the first angle is an acute angle;
24 the third angle is an obtuse angle;
25 the second angle is greater than the first angle; and
26 the third angle is greater than the second angle;

27 and
28 wherein the interior of the container body extends continuously across

1 the cross-sectional diameter of the middle portion at a height midway
2 between the circular neck and the base portion so as to be interrupted, if
3 at all, only by the liquid contained within the container body.

4 **Defendant’s Infringement of the ’441 Patent**

5 15. Like BuzzBallz, Defendant produces ready-to-drink alcoholic
6 cocktails in truncated, round, plastic containers with aluminum pop-top lids. In the
7 fourth quarter of 2022, Defendant began marketing and selling its products under
8 the name “Big Sipz.”

9 16. Examples of Defendant’s Big Sipz products are shown below:



15 17. The container of Defendant’s Big Sipz products infringes at least
16 Claim 1 of the ’441 Patent, as illustrated in the exemplary chart attached hereto as
17 **Exhibit B.**

18 18. The container of Defendant’s Big Sipz products infringes at least
19 Claim 1 of the ’441 Patent because it includes all of the recited elements in Claim
20 1.

21 19. For example, the container of Defendant’s Big Sipz products
22 comprises a container body and lid having the features, structural elements, and
23 materials as recited in Claim 1.

24 20. Accordingly, Defendant’s Big Sipz products embody and practice
25 all the elements of—and therefore infringe—at least one claim of the ’441 Patent,
26 Claim 1, either literally or under the doctrine of equivalents.

FIRST CLAIM FOR RELIEF

Defendant’s Direct Infringement of the ’441 Patent

1
2
3 21. The foregoing paragraphs are incorporated by reference as if fully
4 restated herein.

5 22. The ’441 Patent is a valid, enforceable, and patent-eligible patent
6 that was duly issued by the USPTO. *See Exhibit A.*

7 23. BuzzBallz is the assignee of the ’441 Patent, with full rights to
8 pursue recovery of damages for infringement, including reasonable royalties and
9 past and future damages.

10 24. Defendant is directly infringing the ’441 Patent by making, using,
11 offering to sell, selling, or importing into the United States products, including the
12 Big Sipz products, that practice one or more claims of the ’441 Patent, including,
13 but not limited to, Claim 1.

14 25. Defendant has infringed and continues to infringe, either literally
15 or under the doctrine of equivalents, at least Claim 1 of the ’441 Patent under 35
16 U.S.C. § 271(a) by making, using, offering to sell, selling, or importing into the
17 United States Defendant’s Big Sipz products.

18 26. As a result of Defendant’s unlawful infringement of the ’441
19 Patent, BuzzBallz has suffered and will continue to suffer damages. BuzzBallz is
20 entitled to recover from Defendant compensation and monetary relief to the fullest
21 extent allowed by law, but in no case less than a reasonable royalty.

22 27. Defendant has possessed actual knowledge of the ’441 Patent and
23 infringement of at least Claim 1 by the Big Sipz products at least since Defendant
24 was served a copy of this Complaint, such that Defendant’s continued infringement
25 thereafter is willful. Any making, using, offering to sell, selling, or importing by
26 Defendant of the Big Sipz products subsequent to the date Defendant was served a
27 copy of this Complaint has been, and continues to be, willful, knowing, and
28 intentional.

1 as a result of the injunctive relief requested. Immediate and permanent injunctive
2 relief is therefore appropriate.

3 **DEMAND FOR JURY TRIAL**

4 36. BuzzBallz hereby demands a trial by jury of all issues so triable.

5 **PRAYER FOR RELIEF**

6 WHEREFORE, BuzzBallz requests that the Court enter judgment in its
7 favor and against Defendant as follows:

- 8 1. Granting the injunctive relief requested above;
- 9 2. Ordering Defendant to file with the Court and serve upon counsel for
10 BuzzBallz within thirty (30) days after the entry of the injunction prayed for in this
11 Complaint, a written report, sworn to under oath, setting forth in detail the manner
12 and form in which Defendant has complied with the injunction;
- 13 3. Finding that Defendant has directly infringed the '441 Patent;
- 14 4. Awarding BuzzBallz all available damages under 35 U.S.C. § 284 for
15 Defendant's past infringement, and any continuing or future infringement of the
16 '441 Patent, up until the date judgment is entered, including interest, costs, and
17 disbursements as justified under 35 U.S.C. § 284 to adequately compensate
18 BuzzBallz for Defendant's infringement;
- 19 5. Finding that Defendant's infringement of the '441 Patent has been
20 willful and deliberate;
- 21 6. Awarding BuzzBallz treble damages and pre-judgment interest under
22 35 U.S.C. § 284 as a result of Defendant's willful and deliberate infringement of
23 the '441 Patent;
- 24 7. Finding this case is exceptional within the meaning of 35 U.S.C. §
25 285;
- 26 8. Awarding BuzzBallz its attorneys' fees, costs, and expenses incurred
27 in prosecuting this action; and
- 28 9. Awarding BuzzBallz all such further relief at law or in equity to

1 which it may be justly entitled.

2
3 DATED: March 20, 2024

CAMPBELL & WILLIAMS

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5 By: /s/ J. Colby Williams

6 J. COLBY WILLIAMS, ESQ. (5549)
7 PHILIP R. ERWIN, ESQ. (11563)
8 710 South Seventh Street
9 Las Vegas, Nevada 89101

10 HAYNES AND BOONE, LLP
11 JASON P. BLOOM, ESQ.
12 (*pro hac vice forthcoming*) (TX Bar No.
13 24045511)
14 jason.bloom@haynesboone.com
15 HAYNES AND BOONE, LLP
16 2801 N. Harwood Street, Suite 2300
17 Dallas, TX 75201
18 Telephone: (214) 651-5000
19 Facsimile: (214) 651-5940

20 JASON W. WHITNEY, ESQ.
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24 HAYNES AND BOONE, LLP
25 112 East Pecan Street, Suite 1200
26 San Antonio, Texas 78205
27 Telephone: (210) 978-7000
28 Facsimile: (210) 978-7450

Attorneys for BuzzBallz, LLC

23 **Index of Exhibits:**

- 24 A. U.S. Patent No. 11,932,441 [Pages 1-16]
25 B. Claim Chart for U.S. Patent No. 11,932,441 [Pages 17-30]