ĺ	Case 2:24-cv-01082 Document 1 File	ed 07/23/24 Page 1 of 23	
1			
2			
3			
4			
5			
6			
7	UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON		
8	WESTERN DISTRICT O	FWASHINGTON	
9 10	ELECTRONIC SCRIPTING PRODUCTS, INC.,	Civil Action No.	
10	Plaintiff,	Civil Action No.	
12	v.	COMPLAINT FOR PATENT INFRINGEMENT	
13	v.		
14	FRESH CONSULTING, INC.,		
15	Defendant.	JURY DEMAND	
16			
17			
18	1. <u>COMPLAINT FOR P</u>	ATENT INFRINGEMENT	
19	2. COMES NOW, Plaintiff ELECTRON	IC SCRIPTING PRODUCTS, INC.	
20	("ESPi") or its Complaint against Defendant FRESH CONSULTING, INC. ("FRESH		
21	CONSULTING"), alleges as follows:		
22			
23	THE PARTIES		
24	1. Plaintiff Electronic Scripting Products, Inc. ("ESPi") is a company organized under		
25	the laws of the State of Delaware, having its principal place of business located at 446 Old		
26			
27 28	ELECTRONIC SCRIPTING PRODUCTS, INC. v. FRESH CONSULTING, INC. Complaint for Patent Infringement		

County Road, Suite 201, Pacifica, CA 94044 and mailing address at 555 Bryant Street #142, Palo Alto, CA 95301.

1

2

3

4

6

7

8

9

21

26

27

2. On information and belief, FRESH CONSULTING, INC. ("FRESH CONSULTING") is a Washington corporation with its principal place of business at 14725 SE 5 36th Street, Suite 300, Bellevue, Washington 98006.

JURISDICTION AND VENUE

3. This is an action for patent infringement in violation of the Patent Act of the United States, 35 U.S.C. §§ 1 et seq.

4. This Court has original and exclusive subject matter jurisdiction over the patent 10 infringement claims for relief under 28 U.S.C. §§ 1331 and 1338(a).

11 5. This Court has personal jurisdiction over FRESH CONSULTING because it 12 maintains a regular and established place of business in this District. On information and belief, 13 FRESH CONSULTING has transacted and is continuing to transact business in this District that 14 includes, but is not limited to, committing acts of patent infringement giving rise to this action by 15 use and sale of products and systems that practice the subject matter claimed in the patent involved in this action. 16

17 6. Venue is proper in this district under 28 U.S.C. § 1400(b) because FRESH 18 CONSULTING has a regular and established place of business in this District. Upon 19 information and belief, FRESH CONSULTING has committed acts of infringement in this 20 district.

FACTS

22 7. On January 29, 2019, United States Patent No. 10,191,559 B2 entitled "Computer 23 Interface For Manipulated Objects With An Absolute Pose Detection Component" was duly and 24 legally issued. A true and correct copy of United States Patent No. 10,191,559 B2 ("the '559 25 Patent") is attached hereto as Exhibit A and incorporated herein by this reference.

1	8. Plaintiff is the assignee of the entire right, title and interest in and to the '559		
2	Patent, including all rights to enforce the '559 Patent and to recover for infringement.		
3	9. Claim 1 of the '559 Patent claims:		
4	1. A manipulated object cooperating with a first plurality of high optical contrast		
5	features disposed in a real three-dimensional environment, said manipulated object		
6	comprising:		
7	a) a photodetector configured to detect said first plurality of high optical contrast		
8	features and generate photodetector data representative of the positions of said first		
9	plurality of high optical contrast features;		
10	b) a controller configured to identify a derivative pattern of said first plurality of		
11	high optical contrast features from said photodetector data, wherein said derivative		
12	pattern is indicative of the position of said photodetector; and		
13	c) at least one component selected from the group consisting of an auxiliary		
14	motion detection component, an active illumination component and a scanning		
15	component.		
16	On information and halisf EDESU CONSULTING informass Claim 1 of the '550 Detant by		
17	On information and belief, FRESH CONSULTING infringes Claim 1 of the '559 Patent by		
18	making, using, selling and/or offering to sell in the United States, including in this District,		
19	through its augmented reality apps and associated software and products ("Accused Products").		
20	Specifically:		
21			
22	Augmented and an an and an an and an and an and an and an		
23			
24			
25			
26			
27	ELECTRONIC SCRIPTING PRODUCTS, INC. v. FRESH CONSULTING, INC.		
28	Complaint for Patent Infringement		

10. FRESH CONSULTING infringes each element of Claim 1 as follows:

"A manipulated object cooperating with a first plurality of high optical contrast features disposed in a real three-dimensional environment, said manipulated object comprising:" – To the extent that the preamble is included in an infringement analysis, below demonstrates the various elements -- FRESH CONSULTING uses as manipulated object embodied by a mobile device such as an iOS or an Android device.

> Augmented Reality App Development

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

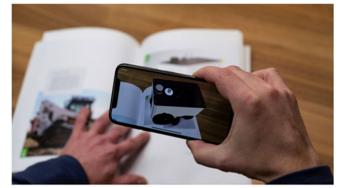
26

27

An connects again interaces to the physical works, providing new lists for sets to subtract with their environment, Partner with Freich's taxes in AR developent's benergia beein's class to thorology and change the way your users engage.



The device cooperates with high contrast features in the real three-dimensional environment, e.g., augmented reality book positioned in the real three-dimensional environment (e.g., on a table) with its drawings and markings:



In cases where FRESH CONSULTING uses an iOS device the Apple ARKit or equivalent looks for features:

I	Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 5 of 23
1	iOS: Fresh's augmented reality developers
2	design experiences for Apple hardware and software, utilizing advanced cameras,
3	motion-tracking sensors, and graphics processors to enable realistic and engaging
4	AR experiences.
5	
6	In cases where FRESH CONSULTING uses an Android phone, the Google ARCore or
7	equivalent looks for features:
8	Android: Our team utilizes Google's
9	platform to build Android-native AR,
10	enabling devices to sense environments, understand the world, and provide new
11	ways of interacting with data and
12	information.
13	
14	"a) a photodector configured to detect said first plurality of high optical contrast
15	features and generate photodetector data representative of the positions of said first
16	plurality of high optical contrast features;" – FRESH CONSULTING uses a camera
17	of an iOS device or Android device as the photodector to detect the high optical
18	contrast features and generate data representative of the positions of these features:
19	Develop on any platform
20	iOS: Fresh's augmented reality developers design
21	experiences for Apple hardware and software, utilizing advanced cameras, motion-tracking sensors, and
22	graphics processors to enable realistic and engaging AR experiences.
23	Android: Our team utilizes Google's platform to build
24	Android-native AR, enabling devices to sense environments, understand the world, and provide new
25	ways of interacting with data and information.
26	
27	ELECTRONIC SCRIPTING PRODUCTS, INC. v. FRESH CONSULTING, INC.
28	Complaint for Patent Infringement

Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 6 of 23

App Platforms & Frameworks: Unity AR Foundation, ARKit, ARCore, Windows Mixed Reality, Magic Leap Lumin Runtime, OpenXR, Azure Spatial Anchors, ARCore Cloud Anchors, ARKit World Anchors, WebXR API.

"b) a controller configured to identify a derivative pattern of said first plurality of high optical contrast features from said photodetector data, wherein said derivative pattern is indicative of the position of said photodetector; and" – FRESH CONSULTING uses the iOS or Android device processing unit(s) as controller(s) that identify the derivative pattern and this derivative pattern is indicative of the position of the photodetector here embodied by the camera:



Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 7 of 23

"c) at least one component selected from the group consisting of an auxiliary motion detection component, an active illumination component and a scanning component." – FRESH CONSULTING uses at least one of the iOS or Andoid device's auxiliary motion detection components such as inertial device (Inerterial Measurement Unit or IMU or motion sensing unit), using the Apple ARKit, Google ARCore.

11. Similarly, FRESH CONSULTING also infringes Claims 6, 7, 10, 15, 16, 19, 24, and 25.

9 12. On November 2, 2010, United States Patent No. 7,826,641 B2 entitled "Apparatus
10 And Method For Determining An Absolute Pose Of A Manipulated Object In A Real Three11 Dimensional Environment With Invariant Features" was duly and legally issued. A true and
12 correct copy of United States Patent No. 7,826,641 B2 ("the '641 Patent") is attached hereto as
13 Exhibit B and incorporated herein by this reference.

Plaintiff is the assignee of the entire right, title and interest in and to the '641
Patent, including all rights to enforce the '641 Patent and to recover for infringement.

14. Claim 1 of the '641 Patent claims:

1

2

3

4

5

6

7

8

16

17

18

19

20

21

22

23

24

25

26

27

28

1. An apparatus for processing absolute pose data derived from an absolute pose of a manipulated object in a real three-dimensional environment, said apparatus comprising:

a) at least one invariant feature in said real three-dimensional environment;

b) an optical measuring means for optically inferring said absolute pose from onboard said manipulated object using said at least one invariant feature and expressing said inferred absolute pose with absolute pose data (ϕ , θ , ψ , x, y, z) representing Euler rotated object coordinates expressed in world coordinates (X_o, Y_o, Z_o) with respect to a reference location;

c) a processor for preparing said absolute pose data and identifying a subset of said absolute pose data; and

d) a communication link for transmitting said subset to an application.

15. On information and belief, FRESH CONSULTING infringes Claim 1 of the '641 Patent by making, using, selling and/or offering to sell in the United States, including in this District, through its Fresh Consulting augmented reality apps and associated software and products ("Accused Products").

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

16. FRESH CONSULTING infringes each element of Claim 1 as follows:

"An apparatus for processing absolute pose data derived from an absolute pose of a manipulated object in a real three-dimensional environment, said apparatus comprising:" – To the extent that the preamble is included in an infringement analysis, below demonstrates the various elements: FRESH CONSULTING has an apparatus for processing absolute pose data derived from an absolute pose of a manipulated object that is a mobile device such as an iOS (e.g., iPad/iPhone) or an Android device:

> Augmented Reality App Development

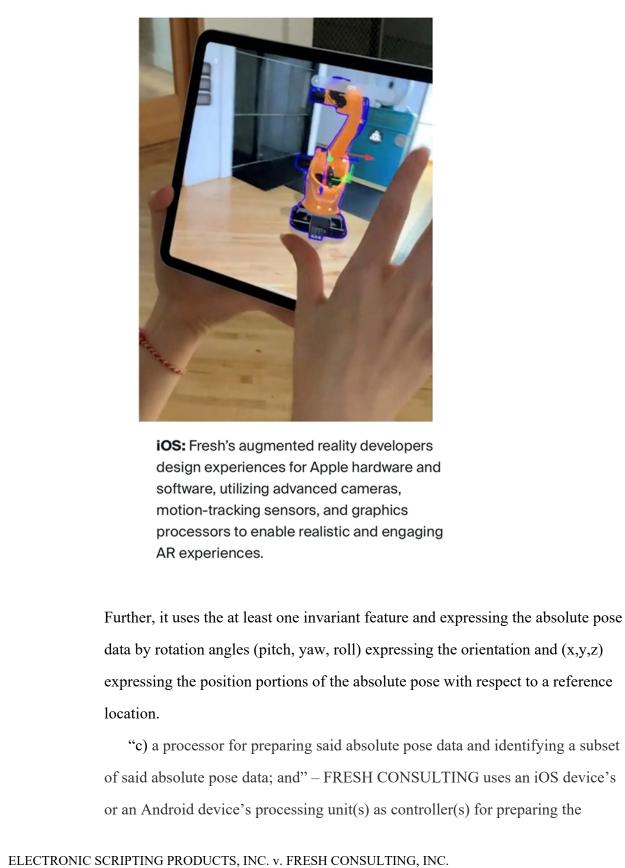


"a) at least one invariant feature in said real three-dimensional environment;"
– FRESH CONSULTING uses at least one invariant feature in the real three-dimensional environment, namely the augmented reality book positioned in a real three-dimensional environment (e.g., on a table) with its drawings and markings:





"b) an optical measuring means for optically inferring said absolute pose from on-board said manipulated object using said at least one invariant feature and expressing said inferred absolute pose with absolute pose data (ϕ , θ , ψ , x, y, z) representing Euler rotated object coordinates expressed in world coordinates (X₀, Y₀, Z₀) with respect to a reference location;" – FRESH CONSULTING uses a camera of an iOS device or Android device as the optical measuring means for optically inferring said absolute pose from onboard the iOS or Android device:



28 Complaint for Patent Infringement

absolute pose data and identifying a subset of the absolute pose data where the subset can include all the pose data.



"d) a communication link for transmitting said subset to an application" – FRESH CONSULTING uses a communication link internal to the manipulated object such as an iOS or an Android device for transmitting the subset to an application, e.g., an application for seeing a character or a room from every angle in its augmented reality application:

Develop on any platform

iOS: Fresh's augmented reality developers design experiences for Apple hardware and software, utilizing advanced cameras, motion-tracking sensors, and graphics processors to enable realistic and engaging AR experiences.

Android: Our team utilizes Google's platform to build Android-native AR, enabling devices to sense environments, understand the world, and provide new ways of interacting with data and information.

17. Similarly, FRESH CONSULTING also infringes Claim 29.

18. On January 5, 2016, United States Patent No. 9,229,540 B2 entitled "Derviving

²⁴ Input From Six Degrees Of Freedom Interfaces" was duly and legally issued. A true and correct

²⁵ copy of United States Patent No. 9,229,540 B2 ("the '540 Patent") is attached hereto as Exhibit

26 C and incorporated herein by this reference.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

27

19. Plaintiff is the assignee of the entire right, title and interest in and to the '540Patent, including all rights to enforce the '540 Patent and to recover for infringement.

20. Claim 1 of the '540 Patent claims:

1. An interface for producing an input from an absolute pose of an item associated with a user in a three-dimensional environment, said interface comprising:

a) a unit on-board said item, said unit configured to receive non-collinear optical inputs presented by at least one stationary object in said three-dimensional environment, said at least one stationary object having at least one feature detectable via an electromagnetic radiation, said at least one feature presenting a sufficient number of said non-collinear optical inputs for establishing a stable frame in said three-dimensional environment;

b) processing electronics employing a computer vision algorithm using a
homography to recover said absolute pose of said item from a geometrical description
of said non-collinear optical inputs in terms of absolute pose parameters in said stable
frame and to generate a signal related to at least one of said absolute pose parameters;

c) an application employing said signal in said input, wherein said absolute pose of said item comprises at least three translational degrees of freedom and at least three rotational degrees of freedom, said at least one absolute pose parameter is related to at least one among said at least three translational degrees of freedom and said at least three rotational degrees of freedom by a mapping and at least one aspect of said application varies with said absolute pose of said item.

22 21. On information and belief, FRESH CONSULTING infringes Claim 1 of the '540
23 Patent by making, using, selling and/or offering to sell in the United States, including in this
24 District, through its Fresh Consulting augmented reality apps and associated software and
25 products ("Accused Products").



27

21

22. FRESH CONSULTING infringes each element of Claim 1 as follows:

Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 13 of 23

"An interface for producing an input from an absolute pose of an item associated with a user in a three-dimensional environment, said interface comprising:" – To the extent that the preamble is included in the infringement analysis, FRESH CONSULTING has an interface for producing an input from an absolute pose of an item, in this case a a VR headset (VR HDM) or Augmented Reality Glasses (AR HMD). The AR/VR HMD/Glasses is a wearable item, namely a piece of headgear such as Oculus Quest or Microsoft Hololens.



Devices: Oculus Quest, HTC Vive, Windows Mixed Reality, Magic Leap ML1, Microsoft HoloLens, Azure Kinect.

"a) a unit on-board said item, said unit configured to receive non-collinear optical inputs presented by at least one stationary object in said three-dimensional environment, said at least one stationary object having at least one feature detectable via an

Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 14 of 23

electromagnetic radiation, said at least one feature presenting a sufficient number of said non-collinear optical inputs for establishing a stable frame in said three-dimensional environment" -- FRESH CONSULTING uses a unit on-board the item (i.e., a unit on-board the AR/VR HMD), where this unit is the on-board camera(s) that receive non-collinear optical inputs.

Virtual Reality: VR provides a computer-generated experience that takes place within a fully contained, simulated virtual environment. Leveraging technology like motion tracking and mobile VR, virtual reality incorporates mainly auditory and visual feedback. Because they are entirely digital experiences, these immersive environments can be similar to the real world or completely fantastical, commonly seen in entertainment industry use cases.

The non-collinear optical inputs are presented by at least one stationary object in the three-dimensional environment, in other words, it uses a tracked environment that "lock" virtual content to the physical location in the three-dimensional environment. The at least one stationary object having at least one feature detectable via an electromagnetic radiation and having sufficient number of non-collinear optical inputs for establishing a stable frame in the three-dimensional environment. Here Fresh Consulting uses stationary objects in the environment and the stable frame is obtained from frames at



framerate of cameras in VR HMD.

Fresh Consulting uses electromagnetic radiation, since that is what AR/VR HMD camera(s) use, as can be tested since they are subject to occlusions and blurring of features detectable by electromagnetic radiation while frames track the environment.

"b) processing electronics employing a computer vision algorithm using a homography to recover said absolute pose of said item from a geometrical description of said non-collinear optical inputs in terms of absolute pose parameters in said stable frame and to generate a signal related to at least one of said absolute pose parameters" --FRESH CONSULTING uses electronics employing a computer vision algorithm using a homography (homography aka projective or perspective transformation) to recover the absolute pose of the item or HMD from viewer perspective.

The homography is based on a geometrical description of the non-collinear optical inputs in terms of absolute pose parameters in the stable frame, which is the XRReferenceSpace - i.e., the geometrical description using coordinates and to generate a signal related to at least one of the absolute pose parameters.

Here signal is related to position and orientation (full pose) or all absolute pose parameters.

"c) an application employing said signal in said input, wherein said absolute pose of said item comprises at least three translational degrees of freedom and at least three rotational degrees of freedom, said at least one absolute pose parameter is related to at least one among said at least three translational degrees of freedom and said at least three rotational degrees of freedom by a mapping and at least one aspect of said application varies with said absolute pose of said item." -- FRESH CONSULTING uses an application employing the signal (all absolute pose parameters) of the item (AR/VR HMD) including at least three translational degrees of freedom and at least three rotational degrees of freedom.

Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 16 of 23

Augmented Reality: AR creates an interactive, augmented world experience of real-world environments. Through use of wearable devices like AR glasses, augmented reality enhances real-world objects with computer-generated perceptual information, providing spatial and contextual awareness.

Virtual Reality: VR provides a computer-generated experience that takes place within a fully contained, simulated virtual environment. Leveraging technology like motion tracking and mobile VR, virtual reality incorporates mainly auditory and visual feedback. Because they are entirely digital experiences, these immersive environments can be similar to the real world or completely fantastical, commonly seen in entertainment industry use cases.

And they map all the degrees of freedom to at least one aspect of the application, such as navigating in three-dimensional space for full immersive content of the augmented or virtual reality attraction such as an experience, digital education content or a game.





23 24

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

25

26

23. Similarly, FRESH CONSULTING infringes Claims 2, 11-19, 25, 32, 33, 34, 36,

27 37, 39, 40, and 44-49 of the '540 Patent.

FRESH LABS

Graffiti in VR

	Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 17 of 23					
1		FIRST CLAIM FOR RELIEF				
2		(Direct Infringement of the '559 in Violation of 35 U.S.C. § 271(a))				
3	24.	ESPi refers to and incorporates herein by reference paragraphs 1-23.				
4	25.	The '559 Patent is valid and enforceable.				
5	26.	FRESH CONSULTING has infringed and continues to infringe at least Claims 1,				
6	6, 7, 10, 15,	16, 19, 24, and 25 of the '559 Patent under 35 U.S.C. 271(a), either literally or under				
7	the Doctrine of Equivalents, by making, using, selling or offering to sell the Accused Products.					
8	27.	FRESH CONSULTING has had knowledge and notice of the '559, as well as of				
9	its own infringement of the '559, since at least the date of the filing of this Complaint.					
10	28.	ESPi has been and continues to be damaged by FRESH CONSULTING's				
11	infringement of the '559.					
12	29.	FRESH CONSULTING's infringement of the '559 has been and continues to be				
13	willful.					
14						
15		SECOND CLAIM FOR RELIEF				
16	(1	Inducing Infringement of the '559 Patent, in Violation of 35 U.S.C. § 271(b))				
17	30.	ESPi refers to and incorporates herein by reference paragraphs 1-29.				
18	31.	FRESH CONSULTING is also liable for indirect infringement under 35 U.S.C.				
19	§271(b), bec	ause FRESH CONSULTING knowingly induced and continues to induce the direct				
20	infringement of one or more of the Claims by end-users and other third parties (i.e. wholesalers,					
21	retailers, cus	tomers, and end users) in the United States.				
22	32.	Said-users and other third parties have directly infringed at least Claims 1, 10 and				
23	19 of the '55	9 Patent by using or operating the Accused Products, in the manner for which such				
24	Accused Pro	ducts were and are designed and marketed; that is when the Accused Products are				
25	used as FRESH CONSULTING intends them to be used, the user and the act of usage thereof					
26	necessarily d	irectly infringe the '559 Patent.				
27						
28	ELECTRONIC SCRIPTING PRODUCTS, INC. v. FRESH CONSULTING, INC. Complaint for Patent Infringement					

1

2

3

4

5

6

7

8

9

21

23

24

25

26

27

33. FRESH CONSULTING knowingly took active steps to induce end-users and other third parties in the United States to engage in direct infringement of the '559 Patent since FRESH CONSULTING knew that when the Accused Products are used for their intended purpose by third parties and end users, such third parties and users directly infringe the claims of the '559 Patent. For example, to induce such third parties' and users' infringement, FRESH CONSULTING, on information and belief, provided, sold, or promoted the Accused Products to end-users or other third parties along with specific instructions or training regarding the use of those products, which instructions or training actively induced said end-users and other third parties to practice one or more of the Claims and said instructions or training caused direct 10 infringement of such Claims.

11 34. FRESH CONSULTING possessed the specific intent to induce direct 12 infringement of the Claims by end-users and other third parties which intent was manifested, 13 inter alia, by its instructions and/or training for using the Accused Products to end users and third 14 parties, and sale of the Accused Products to end users and third parties, and its knowledge of the 15 '559 Patent and its knowledge that any use of the Accused Products by end-users and other third parties would necessarily directly infringe one or more of the claims of the '559 Patent. 16

17 35. FRESH CONSULTING knew or should have known that testing, demonstrating, 18 marketing, making, using, offering to sell, selling, and/or importing the Accused Products 19 constituted infringement of one or more of the claims of the '559 Patent, based on, among other 20 things, the reasons alleged in the foregoing paragraph.

By reason of the acts of FRESH CONSULTING alleged herein, ESPi has suffered 36. 22 damage in an amount to be proved at trial.

THIRD CLAIM FOR RELIEF

(Direct Infringement of the '641 in Violation of 35 U.S.C. § 271(a))

37. ESPi refers to and incorporates herein by reference paragraphs 1-36..

The '641 Patent is valid and enforceable. 38.

39. FRESH CONSULTING has infringed and continues to infringe at least Claims 1
 and 29 of the '641 Patent under 35 U.S.C. 271(a), either literally or under the Doctrine of
 Equivalents, by making, using, selling or offering to sell the Accused Products.

40. FRESH CONSULTING has had knowledge and notice of the '641, as well as of its own infringement of the '641, since at least the date of the filing of this Complaint.

6 41. ESPi has been and continues to be damaged by FRESH CONSULTING's
7 infringement of the '641.

8 42. FRESH CONSULTING's infringement of the '641 has been and continues to be9 willful.

10

11

4

5

FOURTH CLAIM FOR RELIEF

(Inducing Infringement of the '641 Patent, in Violation of 35 U.S.C. § 271(b))

12

13

27

43.

ESPi refers to and incorporates herein by reference paragraphs 1-34.

44. FRESH CONSULTING is also liable for indirect infringement under 35 U.S.C.

\$271(b), because FRESH CONSULTING knowingly induced and continues to induce the direct
infringement of one or more of the Claims by end-users and other third parties (i.e. wholesalers,
retailers, customers and end users) in the United States.

45. Said-users and other third parties have directly infringed at least Claims 1 and 29
of the '641 Patent by using or operating the Accused Products, in the manner for which such
Accused Products were and are designed and marketed; that is when the Accused Products are
used as FRESH CONSULTING intends them to be used, the user and the act of usage thereof
necessarily directly infringe the '641 Patent.

46. FRESH CONSULTING knowingly took active steps to induce end-users and
other third parties in the United States to engage in direct infringement of the '641 Patent since
FRESH CONSULTING knew that when the Accused Products are used for their intended
purpose by third parties and end users, such third parties and users directly infringe the claims of
the '641 Patent. For example, to induce such third parties' and users' infringement, FRESH

Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 20 of 23

CONSULTING, on information and belief, provided, sold, or promoted the Accused Products to end-users or other third parties along with specific instructions or training regarding the use of those products, which instructions or training actively induced said end-users and other third parties to practice one or more of the Claims and said instructions or training caused direct 5 infringement of such Claims.

47. 6 FRESH CONSULTING possessed the specific intent to induce direct 7 infringement of the Claims by end-users and other third parties which intent was manifested, 8 inter alia, by its instructions and/or training for using the Accused Products to end users and third 9 parties, and sale of the Accused Products to end users and third parties, and its knowledge of the 10 '641 Patent and its knowledge that any use of the Accused Products by end-users and other third 11 parties would necessarily directly infringe one or more of the claims of the '641 Patent.

12 48. FRESH CONSULTING knew or should have known that testing, demonstrating, 13 marketing, making, using, offering to sell, selling, and/or importing the Accused Products 14 constituted infringement of one or more of the claims of the '641 Patent, based on, among other 15 things, the reasons alleged in the foregoing paragraph.

49. By reason of the acts of FRESH CONSULTING alleged herein, ESPi has suffered 16 damage in an amount to be proved at trial. 17

18

1

2

3

4

19

20

21

22

26

27

FIFTH CLAIM FOR RELIEF (Direct Infringement of the '540 Patent in Violation of 35 U.S.C. § 271(a))

50. ESPi refers to and incorporates herein by reference paragraphs 1-49.

51. The '540 Patent is valid and enforceable.

52. FRESH CONSULTING has infringed and continues to infringe at least Claims 2,

23 11-19, 25, 32, 33, 34, 36, 37, 39, 40, and 44-49 of the '540 Patent under 35 U.S.C. 271(a), either 24 literally or under the Doctrine of Equivalents, by making, using, selling or offering to sell the

25 Accused Products.

53. FRESH CONSULTING has had knowledge and notice of the '540 Patent, as well
 as of its own infringement of the '540 Patent, since at least the date of the filing of this
 Complaint.

54. ESPi has been and continues to be damaged by FRESH CONSULTING's infringement of the '540 Patent.

4

5

8

9

10

11

27

6 55. FRESH CONSULTING's infringement of the '540 Patent has been and continues
7 to be willful.

SIXTH CLAIM FOR RELIEF

(Inducing Infringement of the '641 Patent, in Violation of 35 U.S.C. § 271(b))

56. ESPi refers to and incorporates herein by reference paragraphs 1-55.

57. FRESH CONSULTING is also liable for indirect infringement under 35 U.S.C.

\$271(b), because FRESH CONSULTING knowingly induced and continues to induce the direct
infringement of one or more of the Claims by end-users and other third parties (i.e. wholesalers,
retailers, customers and end users) in the United States.

15 58. Said-users and other third parties have directly infringed at least Claims 2, 11-19,
16 25, 32, 33, 34, 36, 37, 39, 40, and 44-49 of the '540 Patent by using or operating the Accused
17 Products, in the manner for which such Accused Products were and are designed and marketed;
18 that is when the Accused Products are used as FRESH CONSULTING intends them to be used,
19 the user and the act of usage thereof necessarily directly infringe the '540 Patent.

59. FRESH CONSULTING knowingly took active steps to induce end-users and
other third parties in the United States to engage in direct infringement of the '540 Patent since
FRESH CONSULTING knew that when the Accused Products are used for their intended
purpose by third parties and end users, such third parties and users directly infringe the claims of
the '540 Patent. For example, to induce such third parties' and users' infringement, FRESH
CONSULTING, on information and belief, provided, sold, or promoted the Accused Products to
end-users or other third parties along with specific instructions or training regarding the use of

Case 2:24-cv-01082 Document 1 Filed 07/23/24 Page 22 of 23

those products, which instructions or training actively induced said end-users and other third
parties to practice one or more of the Claims and said instructions or training caused direct
infringement of such Claims.

60. FRESH CONSULTING possessed the specific intent to induce direct
infringement of the Claims by end-users and other third parties which intent was manifested,
inter alia, by its instructions and/or training for using the Accused Products to end users and third
parties, and sale of the Accused Products to end users and third parties, and its knowledge of the
'540 Patent and its knowledge that any use of the Accused Products by end-users and other third
parties would necessarily directly infringe one or more of the claims of the '540 Patent.

61. FRESH CONSULTING knew or should have known that testing, demonstrating,
marketing, making, using, offering to sell, selling, and/or importing the Accused Products
constituted infringement of one or more of the claims of the '540 Patent, based on, among other
things, the reasons alleged in the foregoing paragraph.

14 62. By reason of the acts of FRESH CONSULTING alleged herein, ESPi has suffered
15 damage in an amount to be proved at trial.

PRAYER FOR RELIEF

WHEREFORE, ESPi prays for relief as follows:

A. Judgment that FRESH CONSULTING has directly infringed, and induced others to infringe, the '559 Patent either literally and/or under the doctrine of equivalents;

B. Judgment that FRESH CONSULTING has directly infringed, and induced others
to infringe, the '641 Patent either literally and/or under the doctrine of equivalents;

C. Judgment that FRESH CONSULTING has directly infringed, and induced others
to infringe, the '540 Patent either literally and/or under the doctrine of equivalents;

26

27

16

17

18

19

20

21

1

2

3

1	D.	Judgment awarding ESPi general and/or specific damages, including a reasonable		
2	royalty and/or lost profits, in amounts to be fixed by the Court in accordance with proof,			
3	including enha	including enhanced and/or exemplary damages, as appropriate, as well as all of FRESH		
4	CONSULTING's profits or gains of any kind from its acts of patent infringement.			
5	E.	Judgment awarding ESPi all of its costs, including its attorneys' fees, incurred in		
6	prosecuting this action, including, without limitation, pursuant to 35 U.S.C. § 285 and other			
7	applicable law;			
8	F.	Judgment awarding ESPi pre-judgment and post-judgment interest; and		
9	G.	Judgment awarding ESPi such other and further relief as the Court may deem just		
10	and proper.			
11		JURY DEMAND		
12	Pursuant to Federal Rule of Civil Procedure 38(b), ESPi hereby demands a trial by jury			
13	on all issues triable to a jury.			
14				
15	Dated: July 23,	, 2024		
16		Respectfully submitted,		
17		BANIE & ISHIMOTO LLP		
18		By: /s/ John A. Lee, WSBA No. 35,550		
19		John A. Lee jlee@banishlaw.com		
20		Banie & Ishimoto LLP 2100 Geng Road, #210		
21		Palo Alto, CA 94303		
22		T: 650.241.2774 F: 650.241.2770		
23		Attorneys for Plaintiff		
24		Electronic Scripting Products, Inc.		
25				
26				
27		ELECTRONIC SCRIPTING PRODUCTS, INC. v. FRESH CONSULTING, INC.		
28	Complaint for Pat	ent Infringement		
1	I			