

**IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK**

VIRTUAL CREATIVE ARTISTS, LLC,

Plaintiff,

v.

SEEKING ALPHA INC.,

Defendant.

C.A. No. 1:24-cv-06260

JURY TRIAL DEMANDED

PATENT CASE

ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Virtual Creative Artists, LLC files this Original Complaint for Patent Infringement against Seeking Alpha Inc. and would respectfully show the Court as follows:

I. THE PARTIES

1. Plaintiff Virtual Creative Artists, LLC (“VCA” or “Plaintiff”) is a Delaware limited liability company, having business address at 338 Gracious Way, Henderson, NV 89011.

2. On information and belief, Defendant Seeking Alpha Inc. (“Seeking Alpha” or “Defendant”) is a corporation organized and existing under the laws of Delaware. Defendant has its principal place of business at 244 Fifth Avenue, Suite 2705, New York, NY 10001.

II. JURISDICTION AND VENUE

3. This action arises under the patent laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction of such action under 28 U.S.C. §§ 1331 and 1338(a).

4. On information and belief, Defendant is subject to this Court’s specific and general personal jurisdiction, pursuant to due process and the New York Long-Arm Statute, due at least to its business in this forum, including at least a portion of the infringements alleged herein at 245 5th Avenue, 6th Floor, New York, Ny 10016.

5. Without limitation, on information and belief, within this state, Defendant has used the patented inventions thereby committing, and continuing to commit, acts of patent infringement alleged herein. In addition, on information and belief, Defendant has derived revenues from its infringing acts occurring within New York. Further, on information and belief, Defendant is subject to the Court's general jurisdiction, including from regularly doing or soliciting business, engaging in other persistent courses of conduct, and deriving substantial revenue from goods and services provided to persons or entities in New York. Further, on information and belief, Defendant is subject to the Court's personal jurisdiction at least due to its sale of products and/or services within New York. Defendant has committed such purposeful acts and/or transactions in New York such that it reasonably should know and expect that it could be haled into this Court as a consequence of such activity.

6. Venue is proper in this district under 28 U.S.C. § 1400(b). On information and belief, Defendant has businesses in this district at 245 5th Avenue, 6th Floor, New York, Ny 10016. On information and belief, from and within this District Defendant has committed at least a portion of the infringements at issue in this case.

7. For these reasons, personal jurisdiction exists and venue is proper in this District under 28 U.S.C. § 1400(b).

III. COUNT I
(PATENT INFRINGEMENT OF UNITED STATES PATENT NO. 9,501,480)

8. Plaintiff incorporates the above paragraphs herein by reference.

9. On November 22, 2016, United States Patent No. 9,501,480 ("the '480 Patent") was duly and legally issued by the United States Patent and Trademark Office. The '480 Patent is titled "Revenue-Generating Electronic Multi-Media Exchange and Process of Operating Same."

A true and correct copy of the '480 Patent is attached hereto as Exhibit A and incorporated herein by reference.

10. VCA is the assignee of all right, title, and interest in the '480 Patent, including all rights to enforce and prosecute actions for infringement and to collect damages for all relevant times against infringers of the '480 Patent. Accordingly, VCA possesses the exclusive right and standing to prosecute the present action for infringement of the '480 Patent by Defendant.

11. The invention relates to the field of creating and distributing media content, in particular, creating media content based upon submissions received on an electronic media exchange. At the time of the original invention in 1998, there was an Internet-centric problem that required a technical solution—how to develop a computer system that would allow remote contributors of electronic content to share and collaborate their content to develop new media content. The claimed invention, which predates modern crowdsourcing solutions, offers a unique, unconventional, and specially configured combination of “subsystems” in which to address the Internet-centric problem.

12. As set forth in the claims, the claimed invention has a collection of unconventional and particularly configured subsystems, including:

- “an electronic media submissions server subsystem,”
- “an electronic multimedia creator server subsystem,”
- “an electronic release subsystem,”
- “an electronic voting subsystem,” and
- their corresponding specialized databases.

13. Each of these subsystems are configured in a very specific (and not generic), unconventional and non-routine manner to offer the novel and non-obvious claimed invention. For example, claim 1 requires an “electronic media submissions database,” which is a subsystem

that receives media submissions from Internet users. This is not a generic database but rather a scalable database that must be able to receive, store, and manage multiple petabytes of multimedia data received from users all over the world. This is one of the many specialized databases required in the claim. In fact, the specification discloses the use of a sophisticated database management system known in the art at the time that was capable of handling data at this level, Oracle7. This type of database management system cannot operate on a generic computing system but rather requires specialized hardware and software.

14. As another example, the claim requires a specifically configured “electronic media submission server subsystem.” This subsystem is defined as specifically having:

- “one or more data processing apparatus,”
- “an electronic media submission database stored on a non-transitory medium,”
and
- “a submissions electronic interface.”

The “submissions electronic interface” is further specifically “configured” [1] “to receive electronic media submissions from a plurality of submitters over a public network, and [2] store the electronic media submissions in the electronic media submission database.” Further, “the electronic media submissions database” in this subsystem is further required to “store[] [1] data identifying the submitter and [2] data indicating content for each electronic media submission.” Collectively, the level of detail included in this very particular, well-defined, and unconventional subsystem makes clear that the claims include substantially more than the alleged abstract idea or merely performing an alleged abstract idea on a computer.

15. Similarly, the claim also requires a separate specifically configured “an electronic multimedia creator server subsystem.” The claim specifically defines how this second subsystem

interacts with other components including being “operatively coupled to the electronic media submissions server subsystem.” The claim also specifically defines this subsystem as “having”:

- “one or more data processing apparatus” and
- “an electronic creator multimedia database stored on a non-transitory medium.”

16. This subsystem is also specifically “configured [1] to select and [2] retrieve a plurality of electronic media submissions from the electronic media submissions database using an electronic content filter located on the electronic multimedia creator server.” The “filter” also includes a very specific algorithm of “being based at least in part on at least one of the one or more user attributes to develop multimedia content to be electronically available for viewing on user devices.” Even more detail is provided by requiring “the identification of the submitter [be] maintained with each selected and retrieved submission within the multimedia content.” Here again, collectively, the level of detail included in this very particular and well-defined and unconventional subsystem makes clear that the claims include substantially more than an alleged abstract idea or merely performing an alleged abstract idea on a computer.

17. The claim also includes “an electronic release subsystem,” which is well defined and not conventional or routine. The claim defines how this subsystem is “operatively coupled to the electronic multimedia creator server subsystem.” The claim also defines the components of this subsystem as having “one or more data processing apparatus” and being particularly “configured to make the multimedia content electronically available for viewing on one of more user devices.” These details, collectively, also make this very particular and well-defined and unconventional subsystem substantially more than an abstract idea or performing an abstract idea on a computer.

18. The claim also requires “an electronic voting subsystem,” which is well-defined, specific, and unconventional. This claimed subsystem has “one or more data processing apparatus” and is specifically “configured to enable a user to electronic vote for or electronically rate an electronically available multimedia content or an electronic media submission within a respective electronically available multimedia content.”

19. Claim 1 is a specific and discrete implementation. For example, the claim requires an “electronic content filter” located at the server, remote from end users, and customizable based on user attributes. As another example, the “electronic voting subsystem” at the time of the invention was novel and inventive and added sufficient inventive contributions to avoid a risk of preempting creating and distributing media content. It is possible to create and distribute media content without ever having to include a “voting” subsystem on what components should be included in such media content. The detailed configuration “to enable a user to vote for or electronically rate an electronically available multimedia content or an electronic media submission within a respective electronically available multimedia content” has the level of particularity that avoids any risk of preemption.

20. Furthermore, the very particular and specifically configured “electronic media creator subsystem” not only provides a detailed and unique physical structure and interrelationship with other claimed components, but also includes a very specific configuration that is not conventional or routine. The claims make clear the interrelationship of the “electronic multimedia creator server subsystem” with respect to “the electronic media submission server subsystem” which must be “operatively coupled” thereto. The claims also provide detail on how the “electronic media creator subsystem” is “configured” “to select and retrieve a plurality of electronic media submissions from the electronic media submission database using an electronic

filter.” They also provide detail on how the “electronic filter” is “based at least in part on at least one of the one or more user attributes” and specifies that “the identification of the submitter is maintained with each selected and retrieved submission within the multimedia content.”

21. These arguments overcame a patent eligibility rejection under 35 U.S.C. §101 of the claim at issue during the prosecution of the ‘480 patent before the United States Patents and Trademark Office.

22. **Direct Infringement.** Upon information and belief, Defendant has been directly infringing claim 1 of the ‘480 Patent in New York, and elsewhere in the United States, by employing a computer-based system using <https://seekingalpha.com/> (“Accused Instrumentality”) (e.g., <https://seekingalpha.com/>).

23. The Accused Instrumentality employs an electronic release subsystem operatively coupled to the electronic multimedia creator server subsystem, necessarily having one or more data processing apparatus in order to serve multimedia profile and/or post content with associated photo, profile picture, and textual content to users, configured to make the multimedia content electronically available for viewing on one or more user devices. For example, as shown below, multimedia content associated with the Article or a contributor/user profile is provided on various user devices (e.g., computers or other devices with a web browser or app) in response to a user logging in to the Accused Instrumentality. Seeking Alpha uses function-specific subsystems, for example as discussed below

My 2019 Seeking Alpha Year In Review

Philip MacKellar

Summary

- 2019 was my first year writing for Seeking Alpha.
- Introspection and reflection are key tenets to invest by.
- To that end, here is a review of my Seeking Alpha write-ups and how the companies assessed have performed.

Introduction:

Over the course of 2019, I published 12 Seeking Alpha articles highlighting aspects of how we invest here at Contra the Heard. Of those 12 write-ups, nine were detailed company or ETF assessments. Appropriate questions at this time of year are: How did they do? Do you still own them? What are their prospects now? This article will attempt to answer these questions.

Alacer Gold:

Alacer Gold (ALIAF), my first write-up, was published February 11, and can be read here: [Alacer Gold: Sulphide Project Completed On Time And Under Budget](#). The name is up 91.67% since then versus the Toronto Stock Exchange Total Return Index which has rallied 12.31%. According to Seeking Alpha contributor BOOX Research, Alacer was one of the best performing year-to-date gold and silver stocks as of September 16. As of December 19, Alacer was also one of the top three performers in Canada.

The timing of the article was good. Despite persistent geopolitical flare-ups in and around Turkey, Alacer has produced fantastic earnings after completing its sulphide project on time and under budget. Exploration results at Ardich and Çöpler's Saddle Shear Zone have been decent as well. Last but not least, gold's rally helped too. Although we remain invested in Alacer and think it could continue to run, we have reduced our holdings by a third to a half depending on the portfolio.

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or

Related Stocks

Symbol	Last Price	% Chg
ALIAF		
Alacer Gold Corp.		
DXS	2.95	1.03%
Diana Shipping L.	Post: 2.94	-0.34%
GORO	0.50	0.80%
Gold Resource	Post: 0.50	0.00%
GREK	40.88	0.73%
Global X MSCI	Post: 40.98	0.00%
HIBB	86.15	0.06%
Hibbett, Inc.	Post: 85.05	-1.29%

Related Analysis

- PayPal Q1 Preview: Major Changes, Major Quarter (Rating Upgrade) - Noah's Avc Capital Management
- V. F. Corporation: Weaker Performance But Some Restructuring Effect Shows Up - Manika Prensingh
- AVLV: U.S. Value ETF, Cheap Valuation, Strong Performance Track-Record - Juan de la Hoz
- Northern Star Resources: Margins Surge Despite Q3 Setbacks - Taylor Dart
- Reddit: Buy The Post-IPO Dip - Gary Alexander

Follow ALIAF

Receive breaking news, analysis and real time alerts

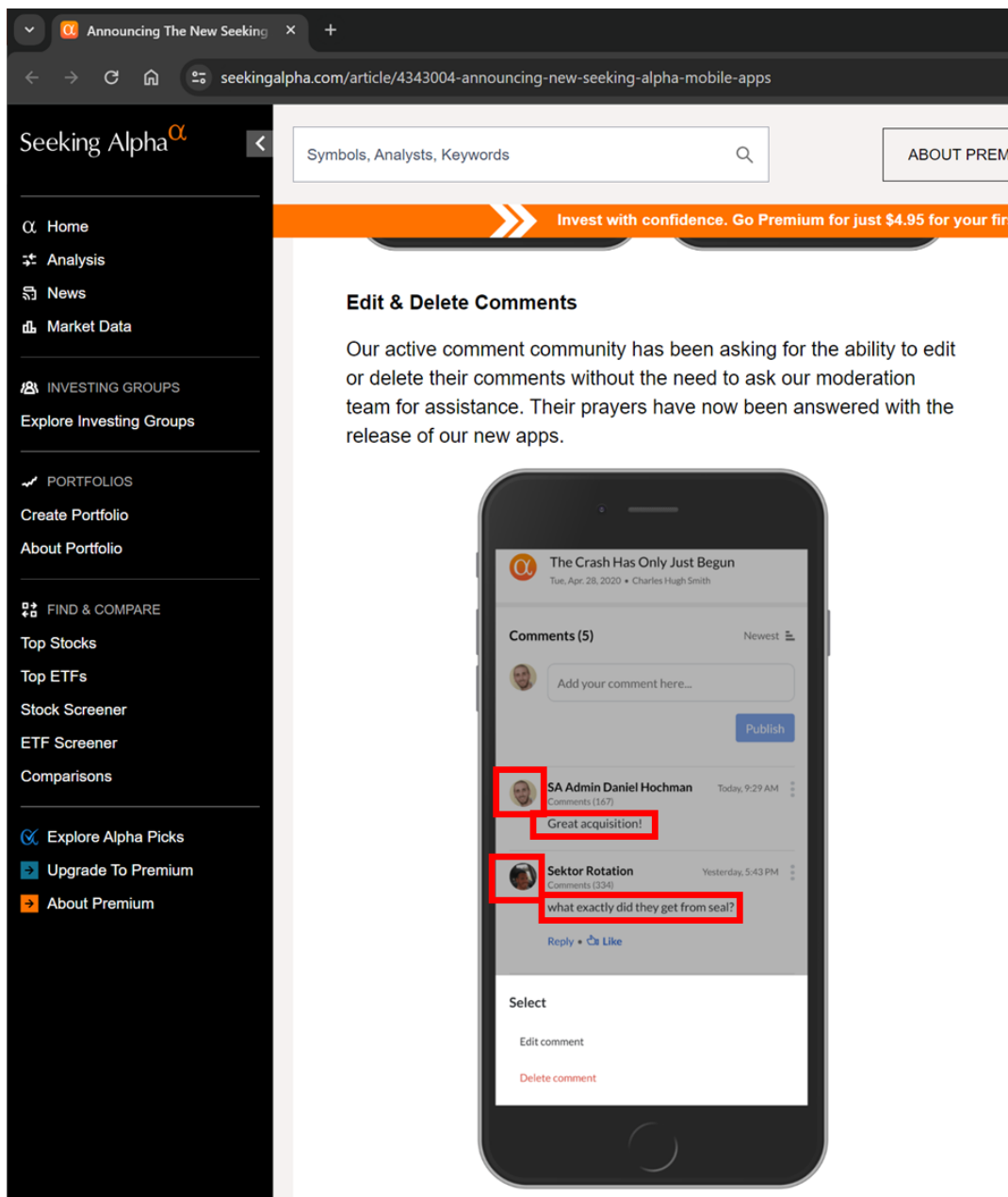
Hibbett:

Turning to American markets, Hibbett Sports (HIBB) was published April 25; here is the analysis for those who are interested: [Hibbett Sports: Thesis, Results, & Outlook](#). The shares did poorly through the summer, but have rallied since September on strong quarterly results and improved projections. The name jumped 38.34% since April, versus the S&P at 10.05%.

Source: Philip MacKellar's Seeking Alpha Coverage.

We continue to own HIBB, think that it has low valuations, and are pleased by the results. This said, the company briefly fell into NASDAQ non-compliance for the late filing of a 10-Q. Hibbett has also struggled to find a permanent CFO following the resignation of Scott Bowman in April. Since then the organization has had two interim CFOs – Christine Skold, and now Scott Humphrey. Add on a new Independent Chairman, who was appointed in May, and Hibbett continues to be in flux.

(E.g., <https://seekingalpha.com/article/4314435-2019-seeking-alpha-year-in-review>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

Seeking Alpha Search by symbol, author, keyword

Premium My Portfolio My Authors Top Stocks Latest News Markets Stock Ideas Dividends ETFs Investing Strategy Watch & Listen Help & Support

Summary Ratings Financials Earnings Dividends Value Growth Profitability Momentum Peers Charting

All Analysis **News** Transcripts SEC Filings Press Releases Related Analysis More Headlines

News

Type: All Types Date Range: Select Date

- All Types
- Dividend News
- Earnings News
- M&A News

...pt to counter Apple's privacy moves

... in an increasingly tense battle with Apple (AAPL +2.2%)

... for mobile users - will add an in-app prompt intended to inform users about the handling of their data.

- The screen will offer information about Facebook's personalized ads and ask for permission to use data collected from third-party apps and sites.
- It's intended to be paired with Apple's prompts about the new privacy policy, and Facebook will start testing the new prompt with some users with a plan to officially launch it alongside Apple's privacy changes.
- In offering the prompt, Facebook is taking advantage of Apple's stance that providing education to users about privacy is allowed.
- With the new Apple approach, many apps will be asking users whether they want their Web behavior tracked for use in personalized ads; Facebook has said that the changes would hurt its efforts in particular, and that the moves could halve revenues from its multibillion-dollar Audience Network business.

Facebook -2.2% with analysts broadly positive on Q4 earnings

Facebook (FB -2.2%) shares have seen some back-

Ratings Summary

SA Authors	Buyish	1.75
Wall Street	Very Bullish	4.50
Quant	Neutral	3.00

Factor Grades

	Now	3M ago	6M ago
Value	C	D	F
Growth	B+	B+	A-
Profitability	A+	A+	A-
Momentum	D+	A-	A-
Revisions	C	A-	A-

Quant Ranking

Sector: Communication Services

Industry: Interactive Media and Services

Ranked in Industry: 7 out of 40

Ranked in Sector: 29 out of 204

Ranked Overall: 727 out of 3936

DAVID JACKSON
CEO & FOUNDER, SEEKING ALPHA

KERRY GRINKMEYER
FOUNDER, BestofUSinvestors.com

you can filter the news by type,

How to Analyze Any Stock in 2 Minutes with David Jackson, Seeking Alpha Founder & CEO

Seeking Alpha 22.5K subscribers **Subscribe**

598

32,299 views Feb 16, 2021

(E.g., <https://www.youtube.com/watch?v=gg7RkBgUe5U>).

The screenshot shows the Seeking Alpha website interface. At the top, the browser address bar displays the URL: seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha. The page features a dark sidebar on the left with navigation options such as Home, Analysis, News, Market Data, and various investment tools. The main content area includes a search bar, a promotional banner for premium membership, and two article snippets. Below these, a 'Comments (49)' section is visible, featuring a text input field and a 'Publish' button. Two comments are highlighted with red boxes: one from Derek Moryson (Premium member) dated 25 Aug. 2020, and another from Jussi Askola, CFA (Investing Group Leader and Premium member) dated 26 Aug. 2020, which is an 'Analyst's Reply'.

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

SA Editor Mike Taylor, CFA Follow

As Managing Editor - Opinion and Analysis, I lead the Seeking Alpha team dedicated to curation of crowdsourced investment research and commentary. My responsibilities are to grow the site's audience, deepen user engagement, and improve editorial processes. I am a CFA charterholder and member of the CFA Society Washington, DC.

194 Articles 36 Blog Posts **193 Comments** 226 StockTalks 1146 Followers

Filter By Ticker

DBUK (1) DDM (1)

DIA (6) DOG (1)

DXD (1) DXPS (1)

EEH (1) EPS (1)

EQL (1) EWU (6)

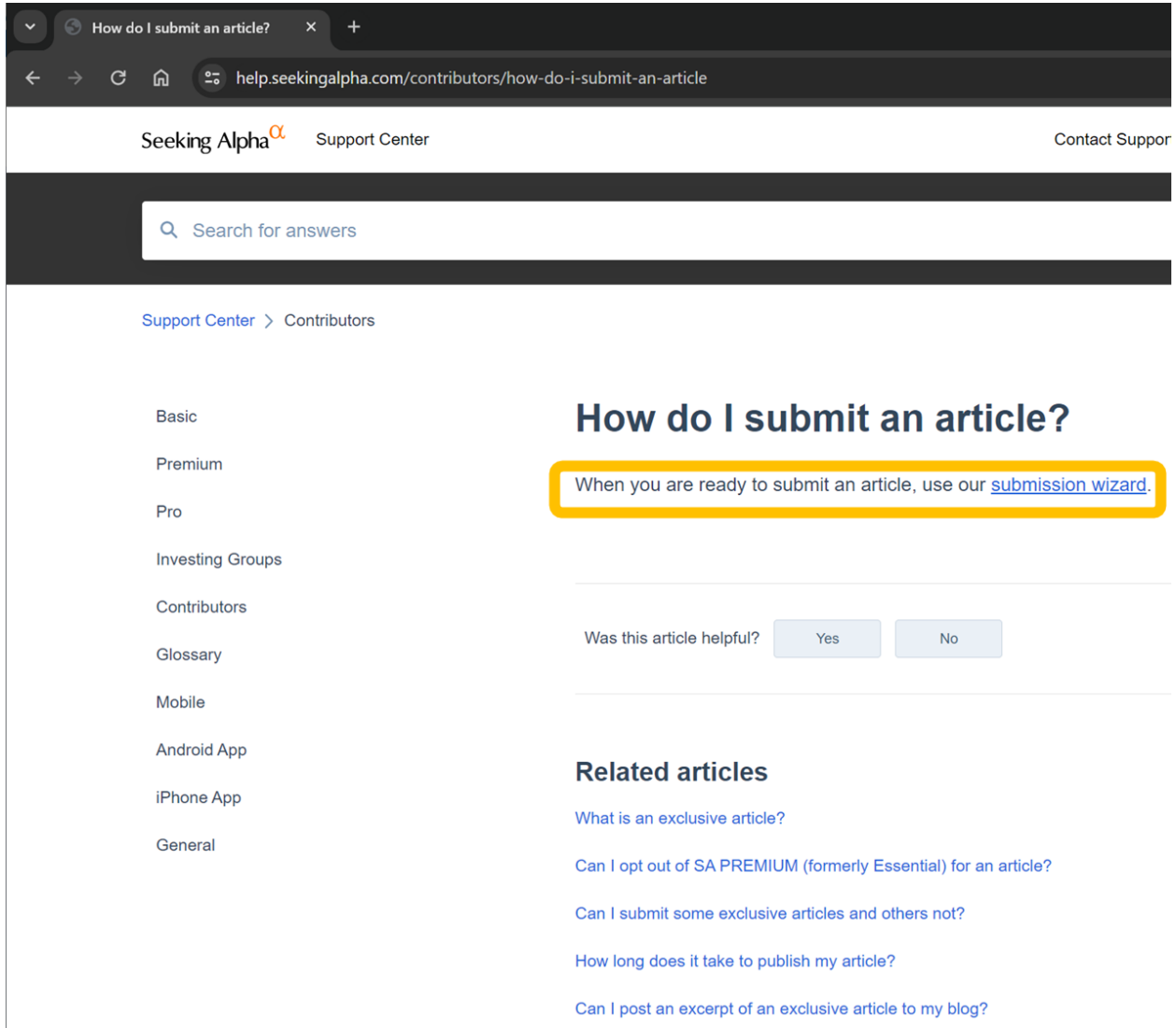
EWUS (1) FEX (1)

Hi varan,
 Prices a few weeks old but, among authors who listed specific positions in last year's series:
 - ETF Monkey, long WTO, up 45%
 - Andrew McElroy, long TLT, up 5%
 - Bill Stoller, long NSA, up 22%
 - IP Banking Research, long BAC, up 35%
 Looks like these are price returns not total returns. I have 1 year S&P *total* returns at around 21% on a quick search. Interesting look back anyway.
 Dec 21, 2017, 03:48 PM^o Link
 Seeking Alpha Contributors Position For 2018 - SA Editors

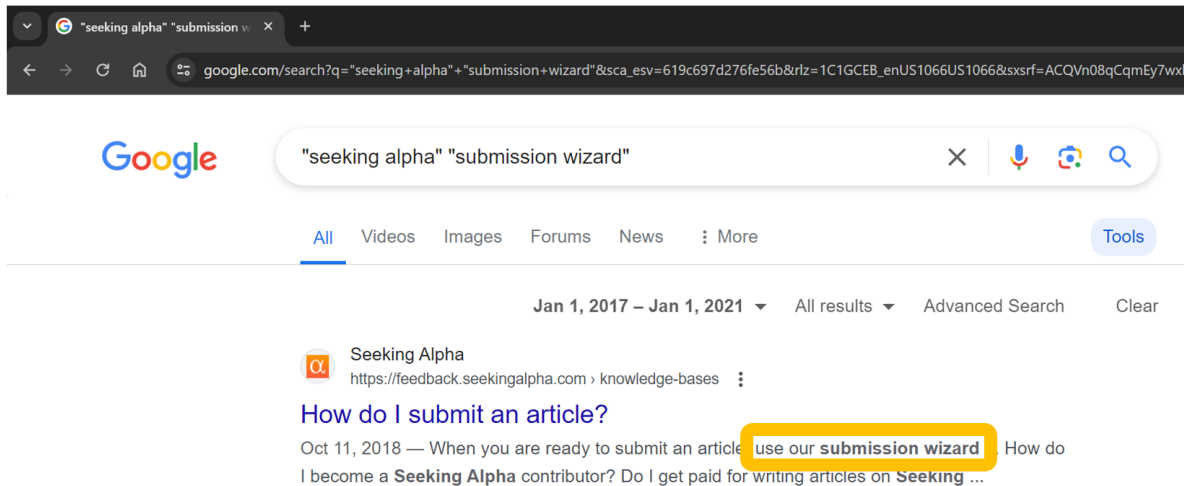
(E.g., <https://seekingalpha.com/article/4142082-new-feature-filter-peoples-comments-ticker>).

24. The Accused Instrumentality includes an electronic media submissions server subsystem, having one or more data processing apparatus and an electronic media submissions database stored on a non-transitory medium in order to process and store received submissions from a plurality of user-submitters, for example content pertaining to their respective electronic media submission (e.g., Article, Blog or Comment) on the Accused Instrumentality, as well as multimedia content (e.g., photo and/or textual content) to be displayed on a main page or dashboard the Article, as discussed and shown for example in connection with the above discussion. Individual users, Analysts or Contributors may create a profile and submit content pertaining to their user profile and/or post Articles, Blogs or Comments. The submissions are provided to the Accused Instrumentality via a submissions electronic interface, e.g., a web-based content portal, accessible for example by logging in and selecting an option to upload such content or import content, configured to receive such electronic media, from a plurality of submitters (e.g., user-

submitters) over a public network (e.g., the Internet) and stored, via an uploading process, in said electronic media Listings database for use in distribution to other users of the Accused Instrumentality.



(E.g., <https://help.seekingalpha.com/contributors/how-do-i-submit-an-article>).



(E.g.,

How to write an article for Seeking Alpha

Black Swan
21 subscribers

Subscribe

102 Likes 0 Comments Share Download Clip

2,684 views 5 Oct 2021

(E.g., <https://www.youtube.com/watch?v=Pt2mTGIXH4c>).

The screenshot shows a YouTube video player with a video titled "How to write an article for Seeking Alpha" by the channel "Black Swan" (21 subscribers). The video content displays a writing tool interface. On the left is a sidebar with a vertical list of steps: "Article Type", "Compose Article" (highlighted with an orange dot), "Title & Marketing", "Ticker & Theme Tags", "Disclosures", "Final Notes", and "Preview". Below this list is a "Next Step" button. The main writing area on the right features a rich text editor with a toolbar at the top. The text in the editor is as follows:
1- Investment Thesis
The Investment Thesis is a reasoned argument for a particular investment strategy, that is backed up by Research and Analysis.
2- Introduction
| |
3- Body

Below the video player, the video statistics are shown: 2,684 views and 5 Oct 2021. Interaction buttons include "Like" (102), "Comment", "Share", "Download", and "Clip".

(E.g., <https://www.youtube.com/watch?v=Pt2mTGIXH4c>).

The screenshot shows the Seeking Alpha website interface. The browser address bar displays the URL: seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha. The page features a dark sidebar on the left with navigation options: Home, Analysis, News, Market Data, INVESTING GROUPS, PORTFOLIOS, FIND & COMPARE, and Explore Alpha Picks. The main content area includes a search bar, a promotional banner for premium membership, and two article teasers. Below these is a 'Comments (49)' section with a text input field and a 'Publish' button. Two comments are visible: one from Derek Moryson (Premium member) dated 25 Aug. 2020, and one from Jussi Askola, CFA (Investing Group Leader, Premium member) dated 26 Aug. 2020, which is an analyst's reply.

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

The screenshot shows a web browser window with the URL seekingalpha.com/article/3964597-start-discovering-intelligent-and-like-minded-investors-on-sa. The page features a dark sidebar on the left with the Seeking Alpha logo and navigation links: Home, Analysis, News, Market Data, INVESTING GROUPS, PORTFOLIOS, FIND & COMPARE, and Explore Alpha Picks. The main content area has a search bar and a promotional banner for premium membership. Below the banner, the article text states: "Today's updates include lots of new functionality and a fresh approach to design. Here are some of the highlights:" followed by a bulleted list of updates. At the bottom, a user profile for Daniel Hochman is shown, with a yellow box highlighting the "Edit Profile" button.

Seeking Alpha α

Symbols, Analysts, Keywords

Invest with confidence. Go Premium for \$4.95

Today's updates include lots of new functionality and a fresh approach to design.

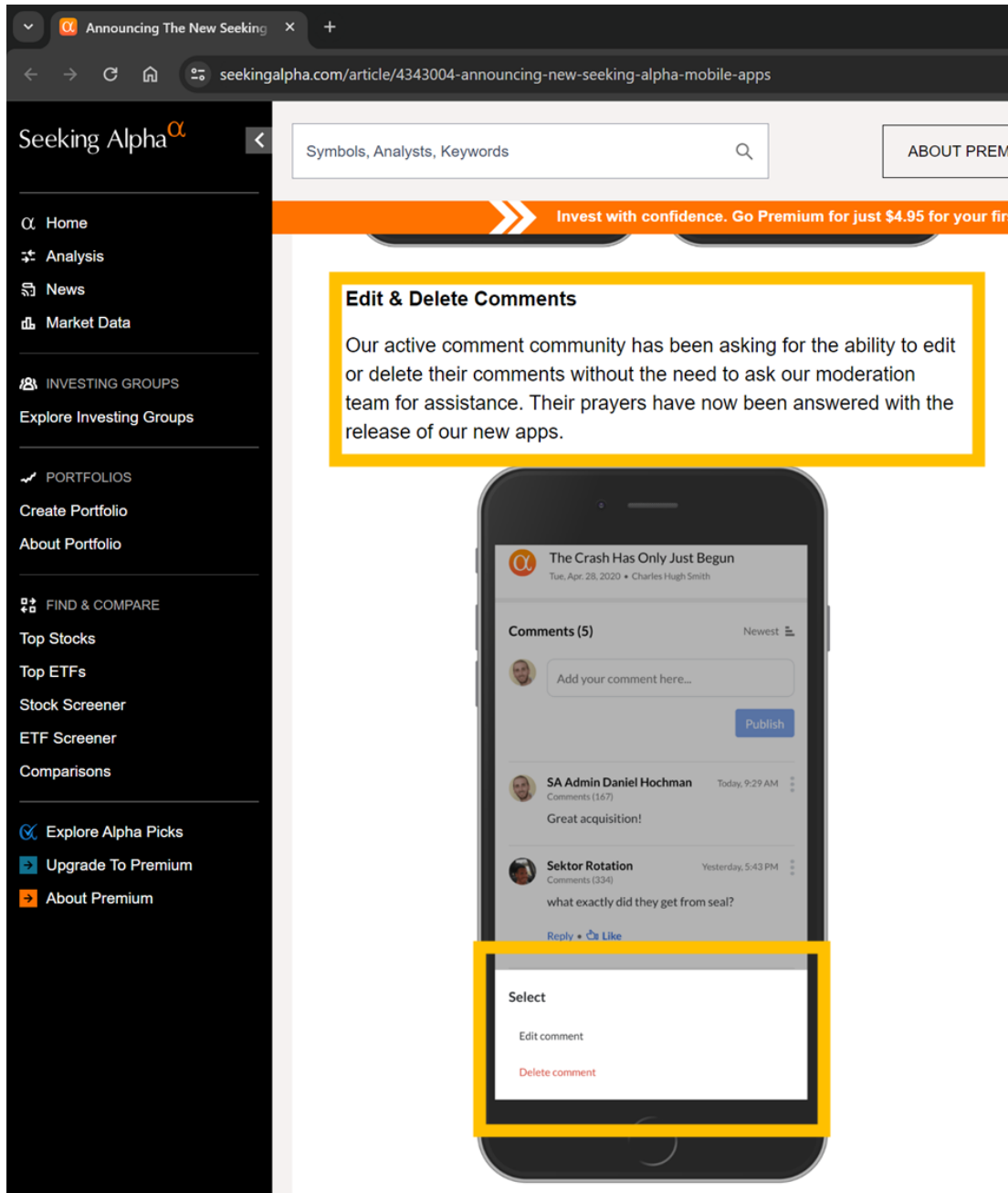
Here are some of the highlights:

- The **Activities** tab, which allows you to see all of a user's activity on Seeking Alpha; articles he's written, his comments, posts, and users he follows. These can all be filtered by ticker.
- Messaging and following a user is now simple.
- Comment activity is grouped per article/news item, and the context of the comment is now readily apparent. You can also add comments and join the conversation directly from the profile page.
- You can now prominently display your business name, website and social pages on your SA profiles. You can also edit your profile directly from your profile page.

Daniel Hochman Edit Profile

I'm a product manager here at SA. I help turn ideas in process. Feel free to reach out to me directly with any

(E.g., <https://seekingalpha.com/article/3964597-start-discovering-intelligent-and-like-minded-investors-on-sa>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

Become a Contributor | Seeking Alpha

seekingalpha.com/account/become_a_contributor

Seeking Alpha^α Search by symbol, author, keyword... **PRO**

Contributor Registration Write an Article Manage Posts

Become a Seeking Alpha Contributor

Step 1 Personal Details Step 2 Your Article Profile Step 3 Your Author Page

Personal Details Your personal information is for our internal records only.

Your personal details will be verified. Please take care to enter this information accurately, as errors will delay your registration and could lead to a rejection of your application. You agree to only maintain a single account on Seeking Alpha.

I represent a publicly traded company or security

This application is for a firm/group

Date of Birth (You must be at least 18 years old to register)

Month Day Year

First Name **Last Name**

Home Address **Home Phone Number**

City **Work Phone Number** (Optional)

Postal Code

State (US Only)

Country

CFA Status

We will automatically add "CFA" after your name. CFA status will be verified with the CFA institute.

I am a CFA

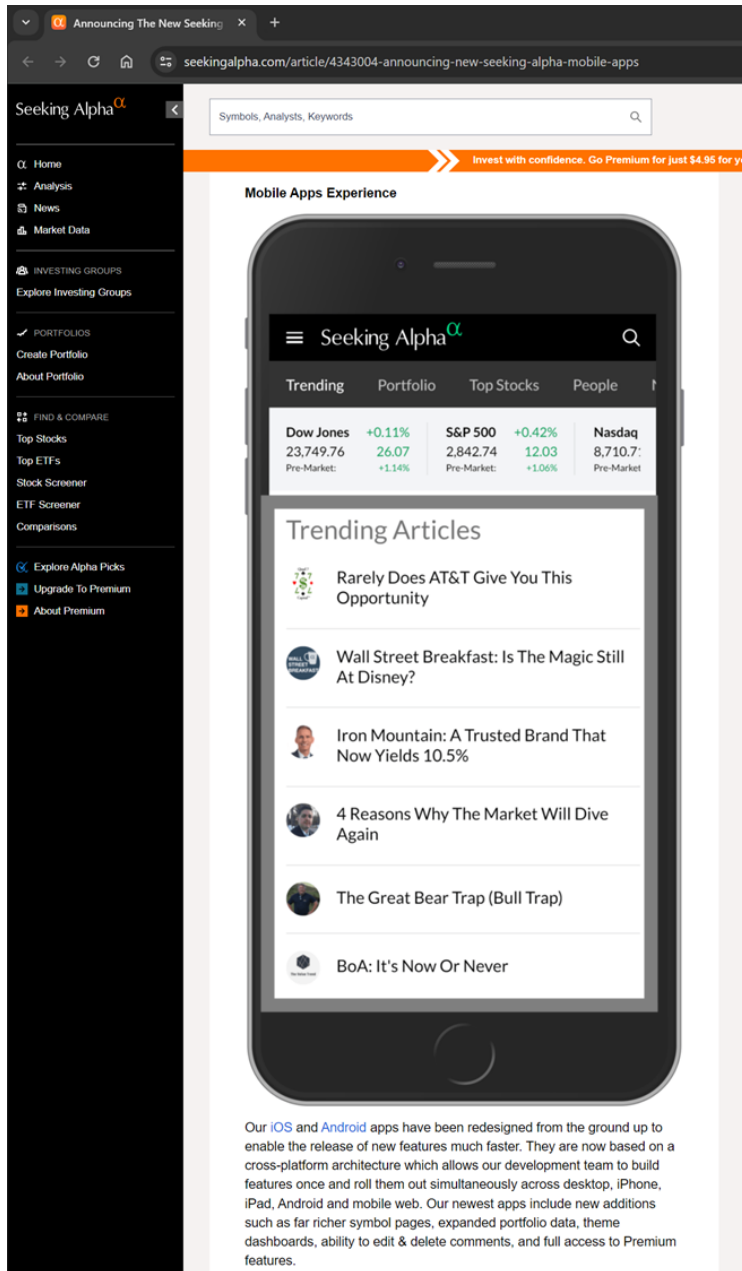
Author Name

Use my real name (recommended) - your real name will be displayed as your author name

Use a pen name - we know who you are but your real name will not be shown see our detailed policy.

NEXT

(E.g., https://seekingalpha.com/account/become_a_contributor).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

25. The electronic media submissions database of the Accused Instrumentality used by Seeking Alpha which stores the submissions further stores data identifying the submitter and data indicating content for each electronic media submission (e.g., Article or Comment). As shown below, data identifying the user-submitter includes, e.g., a name and a profile picture. Data

indicating content for each electronic media submission includes photo and/or textual content pertaining to the Article.

My 2019 Seeking Alpha Year In Review

Philip MacKellar
77 Followers

Summary

- 2019 was my first year writing for Seeking Alpha.
- Introspection and reflection are key tenets to invest by.
- To that end, here is a review of my Seeking Alpha write-ups and how the companies assessed have performed.

Introduction:

Over the course of 2019, I published 12 Seeking Alpha articles highlighting aspects of how we invest here at Contra the Heard. Of those 12 write-ups, nine were detailed company or ETF assessments. Appropriate questions at this time of year are: How did they do? Do you still own them? What are their prospects now? This article will attempt to answer these questions.

Alacer Gold:

Alacer Gold (ALIAF), my first write-up, was published February 11, and can be read here: [Alacer Gold: Sulphide Project Completed On Time And Under Budget](#). The name is up 91.67% since then versus the [Toronto Stock Exchange Total Return Index](#) which has rallied 12.31%. According to Seeking Alpha contributor [BOOX Research](#), Alacer was one of the best performing year-to-date gold and silver stocks as of [September 16](#). As of [December 19](#), Alacer was also one of the top three performers in Canada.

The timing of the article was good. Despite persistent geopolitical flare-ups in and around Turkey, Alacer has produced fantastic [earnings](#) after completing its sulphide project on time and under budget. Exploration results at [Ardich](#) and [Copley's Saddle Shear Zone](#) have been decent as well. Last but not least, gold's rally helped too. Although we remain invested in Alacer and think it could continue to run, we have reduced our holdings by a third to a half depending on the portfolio.

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently [yields 3.55%](#) on a go forward basis.

Since the February article, the organization has increased its [dividend 16.7%](#). Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or

Related Stocks

Symbol	Last Price	% Chg
ALIAF		
Alacer Gold Corp.		
DSX	2.85	1.03%
Dana Shipping L...	Post: 2.94	-0.34%
GORO	0.50	0.80%
Gold Resource	Post: 0.50	0.00%
GREK	40.88	0.73%
Global X MSCI	Post: 40.98	0.00%
HIBB	88.18	0.04%
Hibbett, Inc.	Post: 88.09	-1.28%

Related Analysis

- PayPal Q1 Review: Major Changes, Major Quarter (Rating Upgrade)
Noah's Arc Capital Management
- V. F. Corporation: Weaker Performance But Some Restructuring Effect Shows Up
Manika Premnangh
- AVLV: U.S. Value ETF, Cheap Valuation, Strong Performance Track-Record
Juan de la Hoz
- Northern Star Resources: Margins Surge Despite Q3 Setbacks
Taylor Dart
- Reddit: Buy The Post-IPO Dip
Gary Alexander

Follow ALIAF

Receive breaking news, analysis and real time alerts

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently [yields 3.55%](#) on a go forward basis.

Since the February article, the organization has increased its [dividend 16.7%](#). Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or subtracted this year.

Major Drilling:

An analysis and outlook for Major Drilling (OTCPK:MJDLF) was published March 4, and was called [Major Drilling: The Turnaround Gains Traction](#). Major has rallied 12.11% while the Toronto Stock Exchange Total Return Index has climbed 8.84%.

The article argued a turnaround was likely under way and suggested that this would be confirmed if the organization returned to profitability. Since then, it has recorded material increases in revenues and net income in its last two quarters ending [July 31](#) and [October 31](#). If precious and base metal prices continue to do well – or even flatten – I anticipate Major's profits will continue to chug higher. In other news, Major [acquired Norex Drilling Ltd.](#) The transaction should give the driller a significant foothold in the resource-rich Timmins area of Ontario. Contra continues to own the enterprise in the Vice-President's Portfolio.

Hibbett:

Turning to American markets, Hibbett Sports (HIBB) was published April 25; here is the analysis for those who are interested: [Hibbett Sports: Thesis, Results, & Outlook](#). The shares did poorly through the summer, but have rallied since September on [strong quarterly results](#) and improved projections. The name jumped 38.34% since April, versus the S&P at 10.05%.

Source: Philip MacKellar's Seeking Alpha Coverage.

We continue to own HIBB, think that it has low valuations, and are pleased by the results. This said, the company briefly fell into [NASDAQ non-compliance](#) for the late filing of a 10-Q. Hibbett has also struggled to find a permanent CFO following the resignation of [Scott Bowman](#) in April. Since then the organization has had two interim CFOs – [Christine Skold](#), and now [Scott Humphrey](#). Add on a [new Independent Chairman](#), who was appointed in May, and Hibbett continues to be in flux.

(E.g., <https://seekingalpha.com/article/4314435-2019-seeking-alpha-year-in-review>).

The screenshot shows a YouTube page with a video player at the top. The video title is "Tesla's Frothy \$300 Billion Valuation: The Correction Approaches" by Victor Dergunov, posted today at 3:35 PM with 103 comments. Below the video player is a list of recommended videos:

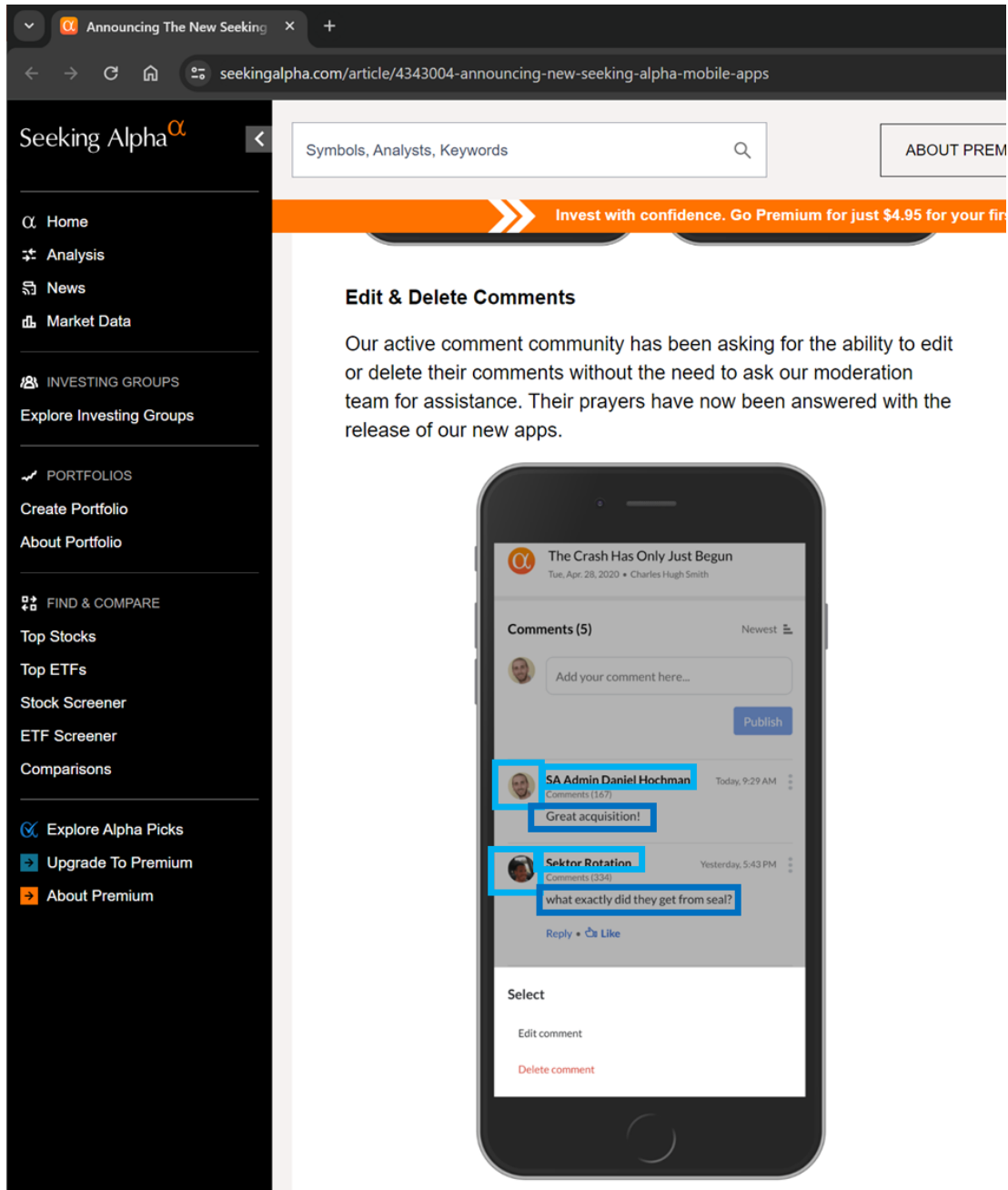
- Tesla Earnings Preview: S&P 500 Time** by Bill Maurer, Yesterday, 3:22 PM • 325 Comments
- Tesla's Positive Feedback On Share Price And Possible \$50B On S&P Inclusion** by Ross Tessien, Fri, Jul. 17 • 427 Comments
- Tesla Share Price On Autopilot** by James Emanuel, Fri, Jul. 17 • 261 Comments
- Nikola, Rivian, NIO, Fisker - Tesla's Competition Is Arriving** by Tim Worstall, Thu, Jul. 16 • 323 Comments
- Tesla: What Happens When The Mother Of All Short Squeezes Ends** by The European View, Thu, Jul. 16 • 294 Comments
- Tesla And The S&P 500**

On the right sidebar, there are several news items:

- Tesla guns for record Q3 as shares gain another 10%** by SA News • Today, 3:38 PM • 76 Comments
- New Tesla bear: 'look out below' if GAAP profit eludes** by SA News • Today, 3:28 PM • 62 Comments
- Xpeng Motors raises more money for EV push** by SA News • Today, 9:59 AM • 29 Comments
- Seeking Alpha Catalyst Watch** by SA News • Fri, Jul. 17 • 9 Comments
- Tesla momentum prompts Credit Suisse to double its price target** by SA News • Thu, Jul. 16 • 177 Comments
- Small biotech takes a ride higher with Tesla** by SA News • Wed, Jul. 15 • 40 Comments
- Texas county OKs \$14M-plus in Tesla tax**

At the bottom of the page, there is a channel subscription section for "Think Stocks" (33.2K subscribers) with a "Subscribe" button. Below that, it shows "5,205 views Jul 27, 2020 NEW YORK". Interaction buttons for likes (184), comments, share, and save are also visible.

(E.g., <https://www.youtube.com/watch?v=krPEXNqSzoA>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

The screenshot shows the Seeking Alpha website interface. The main article is titled "Introducing Our New Symbol Pages" and is dated June 10, 2020, at 4:20 AM ET. It has 186 comments and 210 likes. The author is the "SA Product Team". The article's summary includes:

- We've completely revamped our main symbol pages to make them easier to use and added tons of new data.
- Easily research new stocks or check up on your current holdings.
- The new page features rich content, robust data and many valuable features for Premium subscribers and free members.

The article also includes a "Dear Seeking Alpha Members," section and a detailed financial overview for IBM - International Business Machines Corporation, showing a current price of 135.75 (+2.79%) and various financial metrics like EPS, P/E, and Dividend Yield.

(E.g., <https://seekingalpha.com/article/4352869-introducing-new-symbol-pages>).

26. Individual user-submitters can sign up and create user profiles, contributor profiles and post Articles or Comments on Seeking Alpha's Accused Instrumentality, which are stored on a user database. Such user database is stored in memory available through the Accused Instrumentality, for example, as discussed above. The user attributes of users, contained on the

user database, may include, *e.g.*, investing style or sector of interest, and the like. Attributes attributed to Articles posted by users may include, *e.g.*, stock ideas, dividends, market outlook, investing strategy, ETFs and Funds, and Analysis of Sector, and the like, as well as associated subgroups, as shown in the examples below.

The left screenshot shows the article "Following People On Seeking Alpha" by the SA Product Team. The article text explains that following authors and commenters helps investors find articles and comments that match their own interests. It mentions that the new "People" experience is cleaner and more powerful than the former "My Feed". The article concludes by stating that users can try "People" immediately and check out "these recommendations" (with a link) and click on the "Follow" button at the top of the article to start following the Product Team.

The right screenshot shows the "Top Analysts to Follow" page. It features a search bar and a list of analysts with their profiles and "Follow" buttons. The analysts are categorized into several subgroups, which are highlighted with green boxes: "Value and Deep Value", "Gold, Precious Metals and Miners", "Growth and GARP", and "Oil & Gas, Energy, Natural Resources".

(*E.g.*, <https://seekingalpha.com/article/4118107-following-people-on-seeking-alpha> (L);

<https://seekingalpha.com/who-to-follow?hasComeFromMpArticle=false> (R)).

The screenshot shows the Sitemap page of Seeking Alpha, accessed via a web browser. The page is organized into several main sections, each containing a grid of links:

- SITEMAP** (Left sidebar): ANALYSIS, NEWS, MARKET PERFORMANCE, TOOLS AND SETTINGS.
- Analysis** (Main content area): A grid of links including Stock Ideas, Dividends, Market Outlook, Investing Strategy, ETFs and Funds, and Analysis by Sector.
- News** (Main content area): A grid of links including News by Theme, News by Sector, and Earnings.
- Market Performance** (Main content area): A grid of links including Bond ETFs, Commodity ETFs, Country ETFs, Currency ETFs, and Dividend ETFs.
- Tools and Settings** (Main content area): A grid of links including Tools, Personal, and Company.

(E.g., <https://web.archive.org/web/20190201015759/https://seekingalpha.com/sitemap>).

27. The Accused Instrumentality employs an electronic multimedia creator server subsystem operatively coupled to the electronic media submissions server subsystem, necessarily having one or more data processing apparatus in order to manage content, and an electronic creator multimedia database stored on a non-transitory medium, configured to select and retrieve a plurality of electronic media submissions (e.g., Articles with associated photo content and textual content, as well as user profiles or Comments) from the electronic media submissions database

using an electronic content filter located on the electronic multimedia creator server. As can be seen below, such electronic content filter as is used by Seeking Alpha is based at least in part on at least one of the one or more user attributes, (*e.g.*, based on, *inter alia*, investing style or sector of interest), and is at least in part on at least one of the one or more Article attributes selected by the user (*e.g.*, stock ideas, dividends, market outlook, investing strategy, ETFs and Funds, and Analysis of Sector), which in turn affect which electronic media submissions, and associated media, appear to the user, as shown and discussed for example below.

The screenshot shows the Sitemap page of Seeking Alpha. The page is organized into several main sections, each with a grid of sub-links:

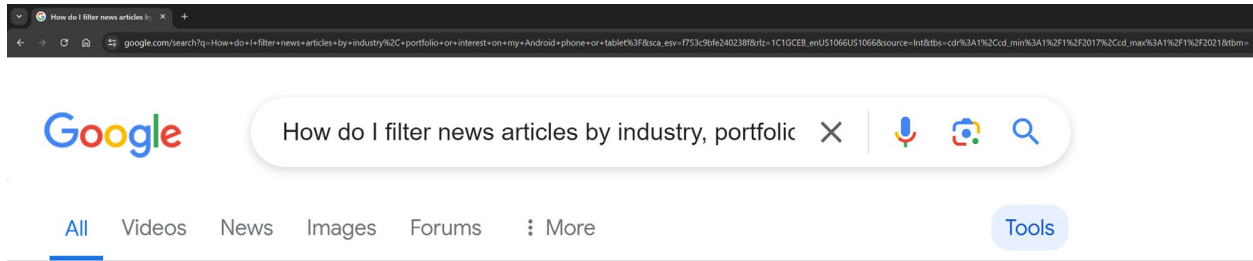
- Analysis:**
 - Stock Ideas, Long Ideas, Short Ideas, Editors' Picks, Quick Picks & Lists, Fund Letters
 - Dividends, REITs, Dividend Ideas, Dividend Strategy, Dividend Quick Picks, Editors' Picks
 - Market Outlook, Global Markets, Today's Market, Economy, Gold & Precious Metals, Commodities, Forex, Real Estate, Editors' Picks, Cryptocurrency
 - Investing Strategy, Portfolio Strategy, Fixed Income, Financial Advisors, Retirement, IPO Analysis, Editors' Picks, Podcasts
 - ETFs and Funds, ETF Screener, ETF Analysis, ETF Guide, Mutual Funds, Closed End Funds, Editors' Picks
 - Analysis by Sector, Tech, Basic Materials, Healthcare, Consumer, Services, Utilities, Financials, Industrial, Conglomerates
- News:**
 - News by Theme: On the Move, Top News, Wall Street Breakfast, US Economy, Cryptocurrency
 - Market News (by date), IPO News, Dividend News, M&A
 - News by Sector: Tech, Healthcare, Financials, Earnings Overview
 - Earnings: Top Movers on Earnings, Earnings Calendar, Earnings News, Earnings Analysis, Transcripts
- Market Performance:**
 - Bond ETFs, Emerging Market ETFs, Sector ETFs
 - Commodity ETFs, Global & Regional ETFs, ETF Strategies
 - Country ETFs, Growth vs. Value ETFs, Smart Beta
 - Currency ETFs, Market Cap ETFs, Subsector ETFs
 - Dividend ETFs, Real Estate ETFs
- Tools and Settings:**
 - Tools: ETF Screener, Portfolio, All StockTalk, Latest Blogs
 - Personal: Reading History, Stock Email Alerts, Newsletter Settings, Submit an Article
 - Settings: Author Email Alerts, Feedback
 - Company: About Seeking Alpha, Terms of use, Feeds, Top StockTalkers
 - Contact Us, Advertise on Seeking Alpha, Top Authors, Top Blogs

(E.g., <https://web.archive.org/web/20190201015759/https://seekingalpha.com/sitemap>).

How do I filter news articles by industry, portfolio or interest on my Android phone or tablet?

- Open the [Seeking Alpha app](#).
- Click on the "Hamburger Menu).
- Click on News to open the sub-menu.
- Select the news feed that best fits your current interest by sector.

(E.g., <https://help.seekingalpha.com/android-app/how-do-i-filter-news-articles-by-industry-portfolio-or-interest-on-my-android-phone-or-tablet>).



Jan 1, 2017 – Jan 1, 2021 ▾ All results ▾ Advanced Search Clear



Seeking Alpha

<https://help.seekingalpha.com/android-app/how-do-i-...>

How do I filter news articles by industry, portfolio or interest ...

Nov 17, 2018 — How do I filter news articles by industry, portfolio or interest on my Android phone or tablet? Open the Seeking Alpha app. Click on the "Hamburger Menu).

(E.g.,

28. Such electronic content filter is used by the Accused Instrumentality to develop multimedia content (e.g., user profiles, Articles, comments and/or various content as discussed above) associated with the user-submitter to be electronically available for viewing on user devices (e.g., devices such as computers and smart phones incorporating browsers or apps) wherein the identification of the submitter (e.g., a name and profile photo) is maintained with each selected and retrieved submission within the multimedia content, for example as shown below.

The screenshot displays the Seeking Alpha website interface. At the top, there's a navigation bar with 'Summary', 'Ratings', 'Financials', 'Earnings', 'Dividends', 'Value', 'Growth', 'Profitability', 'Momentum', 'Peers', and 'Charting'. Below this, a 'News' section is active, showing a list of news items. A red box highlights a news article titled 'Facebook -2.2% with analysts broadly positive on Q4 earnings'. A blue box highlights the 'News' filter menu, which includes options like 'All Types', 'Dividend News', 'Earnings News', and 'M&A News'. To the right, there's a 'Ratings Summary' section with metrics for SA Authors, Wall Street, and Quant. Below that is a 'Factor Grades' table and a 'Quant Ranking' section. A video inset on the right shows two men, David Jackson and Kerry Grinkmeyer. A text overlay at the bottom of the screenshot reads 'you can filter the news by type,'.

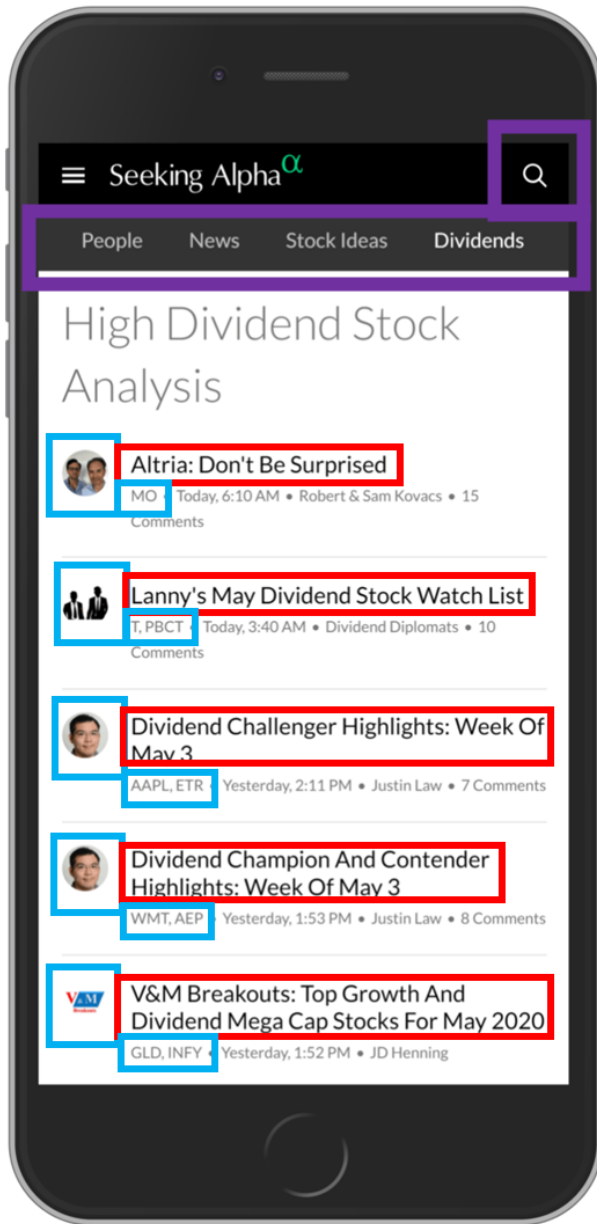
How to Analyze Any Stock in 2 Minutes with David Jackson, Seeking Alpha Founder & CEO

Seeking Alpha
22.5K subscribers

598

32,299 views Feb 16, 2021

(E.g., <https://www.youtube.com/watch?v=gg7RkBgUe5U>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

29. The Accused Instrumentality employs an electronic release subsystem operatively coupled to the electronic multimedia creator server subsystem, necessarily having one or more data processing apparatus in order to serve multimedia profile and/or post content with associated photo, profile picture, and textual content to users, configured to make the multimedia content

electronically available for viewing on one or more user devices. For example, as shown below, multimedia content associated with the Article or a contributor/user profile is provided on various user devices (e.g., computers or other devices with a web browser or app) in response to a user logging in to the Accused Instrumentality. Seeking Alpha uses function-specific subsystems, for example, as shown below.

My 2019 Seeking Alpha Year In Review

Philip MacKellar
97 Followers

Summary

- 2019 was my first year writing for Seeking Alpha.
- Introspection and reflection are key tenets to invest by.
- To that end, here is a review of my Seeking Alpha write-ups and how the companies assessed have performed.

Introduction:

Over the course of 2019, I published 12 Seeking Alpha articles highlighting aspects of how we invest here at Contra the Heard. Of those 12 write-ups, nine were detailed company or ETF assessments. Appropriate questions at this time of year are: How did they do? Do you still own them? What are their prospects now? This article will attempt to answer these questions.

Alacer Gold:

Alacer Gold (ALIAF), my first write-up, was published February 11, and can be read here: [Alacer Gold: Sulphide Project Completed On Time And Under Budget](#). The name is up 91.67% since then versus the Toronto Stock Exchange Total Return Index which has rallied 12.31%. According to Seeking Alpha contributor BOOX Research, Alacer was one of the best performing year-to-date gold and silver stocks as of September 16. As of December 19, Alacer was also one of the top three performers in Canada.

The timing of the article was good. Despite persistent geopolitical flare-ups in and around Turkey, Alacer has produced fantastic earnings after completing its sulphide project on time and under budget. Exploration results at Ardich and Cöpler's Saddle Shear Zone have been decent as well. Last but not least, gold's rally helped too. Although we remain invested in Alacer and think it could continue to run, we have reduced our holdings by a third to a half depending on the portfolio.

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or subtracted this year.

Major Drilling:

An analysis and outlook for Major Drilling (OTCPK:MDJLF) was published March 4, and was called [Major Drilling: The Turnaround Gains Traction](#). Major has rallied 12.11% while the Toronto Stock Exchange Total Return Index has climbed 8.84%.

The article argued a turnaround was likely under way and suggested that this would be confirmed if the organization returned to profitability. Since then, it has recorded material increases in revenues and net income in its last two quarters ending July 31 and October 31. If precious and base metal prices continue to do well – or even flatten – I anticipate Major's profits will continue to chug higher. In other news, Major acquired Norex Drilling Ltd. The transaction should give the driller a significant foothold in the resource-rich Timmins area of Ontario. Contra continues to own the enterprise in the Vice-President's Portfolio.

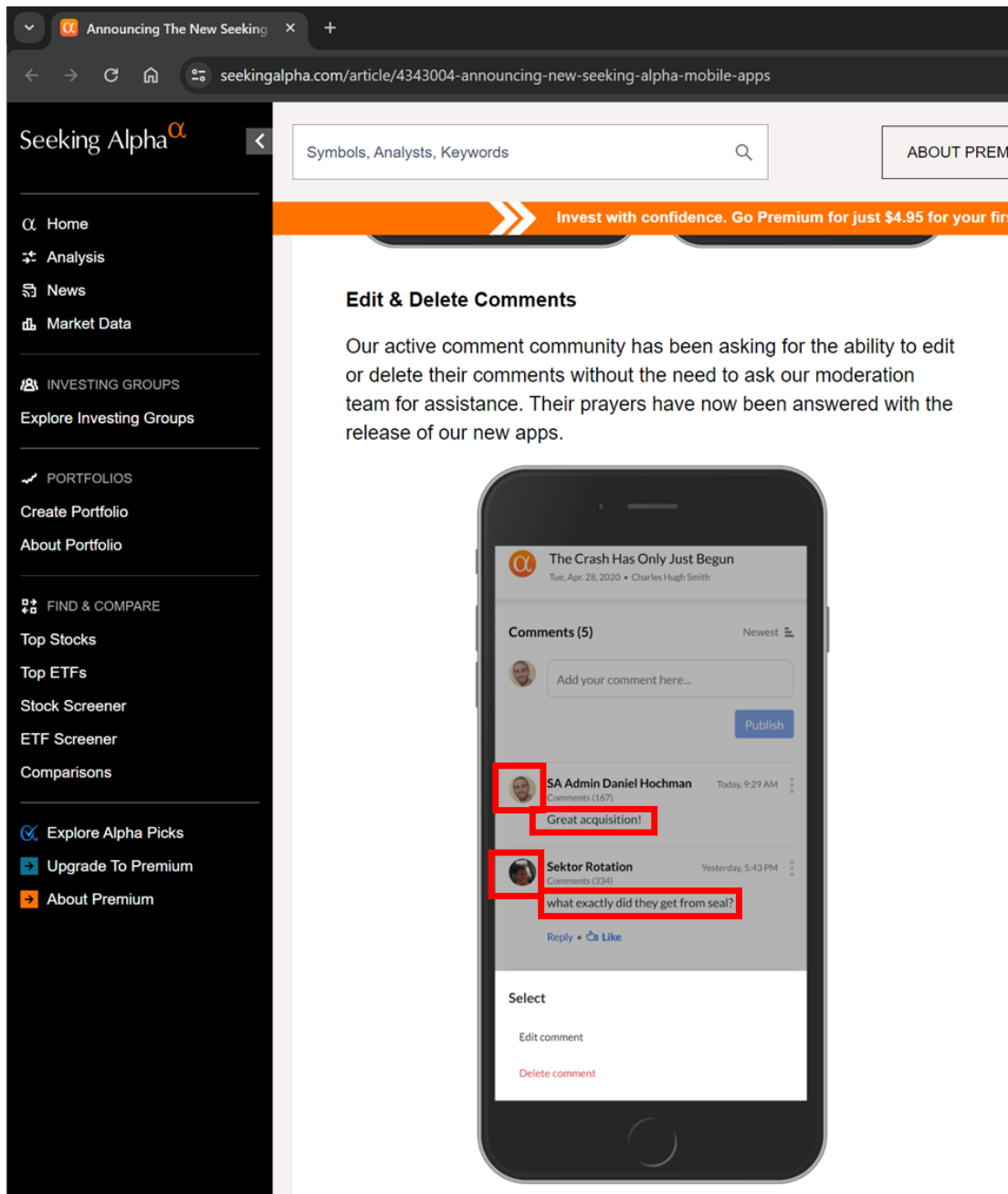
Hibbett:

Turning to American markets, Hibbett Sports (HIBB) was published April 25; here is the analysis for those who are interested: [Hibbett Sports: Thesis, Results, & Outlook](#). The shares did poorly through the summer, but have rallied since September on strong quarterly results and improved projections. The name jumped 38.34% since April, versus the S&P at 10.05%.

Source: Philip MacKellar's Seeking Alpha Coverage.

We continue to own HIBB, think that it has low valuations, and are pleased by the results. This said, the company briefly fell into NASDAQ non-compliance for the late filing of a 10-Q. Hibbett has also struggled to find a permanent CFO following the resignation of Scott Bowman in April. Since then the organization has had two interim CFOs – Christine Skold, and now Scott Humphrey. Add on a new Independent Chairman, who was appointed in May, and Hibbett continues to be in flux.

(E.g., <https://seekingalpha.com/article/4314435-2019-seeking-alpha-year-in-review>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

How to Analyze Any Stock in 2 Minutes with David Jackson, Seeking Alpha Founder & CEO

Seeking Alpha
22.5K subscribers

Subscribe

598

Share

Save

32,299 views Feb 16, 2021

(E.g., <https://www.youtube.com/watch?v=gg7RkBgUe5U>).

The screenshot shows a web browser window with the URL seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha. The page features a dark sidebar on the left with navigation options: Home, Analysis, News, Market Data, INVESTING GROUPS, PORTFOLIOS, FIND & COMPARE, and Explore Alpha Picks. The main content area displays two article snippets: "My 9.5% Income Portfolio - Reinvesting Dividends" by Guido Persichino and "Not A Millionaire? No Problem! Here's A 10-Stock Portfolio To Retire Comfortably" by Leo Nelissen. Below the articles is a "Comments (49)" section with a "Newest" sort order. A comment input field is present with a "Publish" button. Two comments are highlighted with red boxes: one by Derek Moryson (Premium) dated 25 Aug. 2020, 11:59 PM, and another by Jussi Askola, CFA (Investing Group Leader, Premium) dated 26 Aug. 2020, 1:08 AM, which is an "Analyst's Reply" saying "Thanks for sharing!".

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

SA Editor Mike Taylor, CFA Follow

As Managing Editor - Opinion and Analysis, I lead the Seeking Alpha team dedicated to curation of crowdsourced investment research and commentary. My responsibilities are to grow the site's audience, deepen user engagement, and improve editorial processes. I am a CFA charterholder and member of the CFA Society Washington, DC.

194 Articles 36 Blog Posts **193 Comments** 226 StockTalks 1146 Followers

Filter By Ticker

DBUK (1) DDM (1)

DIA (6) DOG (1)

DXD (1) DXPS (1)

EEH (1) EPS (1)

EQL (1) EWU (6)


EWUS (1) FEX (1)


Hi varan,
 Prices a few weeks old but, among authors who listed specific positions in last year's series:
 - ETF Monkey, long WTO, up 45%
 - Andrew McElroy, long TLT, up 5%
 - Bill Stoller, long NSA, up 22%
 - IP Banking Research, long BAC, up 35%
 Looks like these are price returns not total returns. I have 1 year S&P *total* returns at around 21% on a quick search. Interesting look back anyway.
 Dec 21, 2017, 03:48 PM^o Link
 Seeking Alpha Contributors Position For 2018 - SA Editors

(E.g., <https://seekingalpha.com/article/4142082-new-feature-filter-peoples-comments-ticker>).

30. The Accused Instrumentality employs an electronic voting subsystem, necessarily having one or more data processing apparatus in order to track voting or electronic rating, configured to enable a user to electronically vote for or rate (e.g., by the user's choices with respect to a selection of a Like button and textual content in the form of a comment) an electronically available multimedia content (e.g., a multimedia Article provided by a submitter, with accompanying photo and/or textual content). Seeking Alpha uses function-specific subsystems, for example, as shown below.

seekingalpha.com/article/4326491-unsolicited-review-seeking-alpha-premium

Seeking Alpha 

Symbols, Analysts, Keywords 



Invest with confidence. Go Premium for just \$4.95 for you

importantly, the stock in question.

Long Ideas | Basic Materials

Lithium's Comeback Isn't Far: Time To Nibble Into Albemarle

Nov. 27, 2019 2:01 PM ET | 38 comments | 12 Likes | About: Albemarle Corporation (ALB), Includes: SQM

Krishna Sharma  Long/short equity, value, Growth, event-driven Follow
 IFO Central  (66 followers)

Summary

- Market is too focused on short-term demand-supply mismatch and spot lithium prices.
- In the process, it appears to have lost sight of the sustained growth in consumption.
- In hindsight, it could be a great entry point in lithium producers given the depressed valuations.
- Albemarle doing what it should to keep costs under control.
- The company seems to have a plan in place - a fairly diversified portfolio, capital expenditure cuts, and consumption tailwinds - to tide over the short-term turbulence.

The last couple of years haven't been good for investors betting on the electric vehicle supply chain players, and lithium producers are on top of this underperformance list. Coupled with the downward trend in lithium prices, analysts have been quick in painting a gloomy picture for market participants.

Amid this negativity, Albemarle Corporation (ALB) posted results for the quarter ended 30 September 2019 and lowered the full-year outlook. Following

About This Article


Ticker Covered	ALB
Author's rating at publication	Bullish
Price at publication	\$65.50
Last price	\$92.43
Change since publication	41.11%
ALB total return since publication	41.91%
S&P 500 change since publication	5.84%
Days since publication	88

Author's Rating History on ALB

ALB Chart

ALB	92.43	-1.88	(-1.99%)
Post-Market:	93.77	1.34	(1.45%)

1D 5D 1M 6M 1Y 5Y 10Y MAX

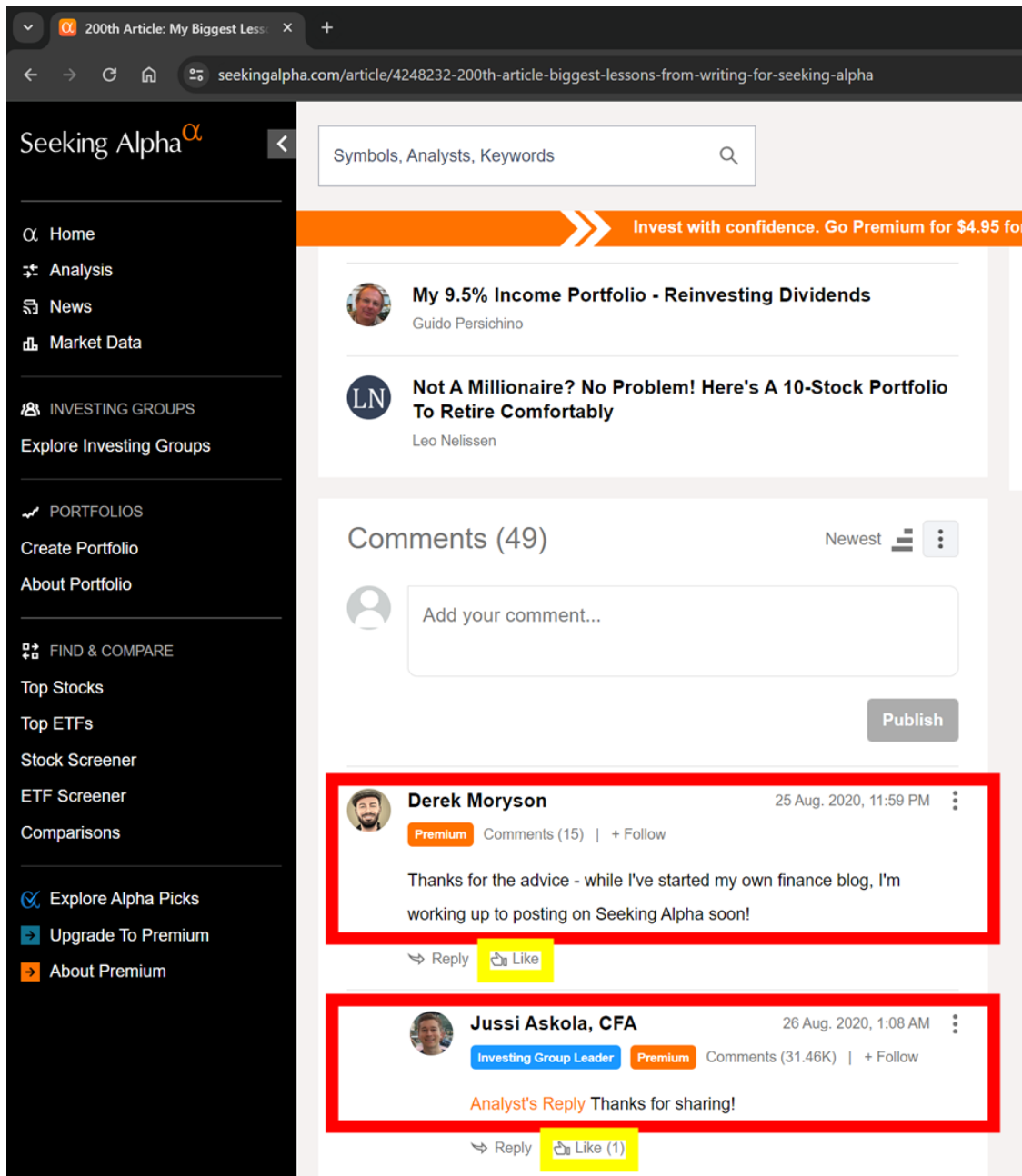


• Price at publication

ALB Key Data

Market Cap	\$9.8B
Rev Growth (3Y CAGR)	10.27%
Forward PE Ratio	19.00
Trailing PE Ratio	18.37
Dividend Yield	1.59%

(E.g., <https://seekingalpha.com/article/4326491-unsolicited-review-seeking-alpha-premium>).



(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

31. Plaintiff has been damaged as a result of Defendant’s infringing conduct. Defendant is thus liable to Plaintiff for damages in an amount that adequately compensates Plaintiff for such Defendant’s infringement of the ‘480 Patent, *i.e.*, in an amount that by law cannot

be less than would constitute a reasonable royalty for the use of the patented technology, together with interest and costs as fixed by this Court under 35 U.S.C. § 284.

32. To the extent marking is required, VCA has complied with all marking requirements.

IV. COUNT II
(PATENT INFRINGEMENT OF UNITED STATES PATENT NO. 9,477,665)

33. Plaintiff incorporates the above paragraphs herein by reference.

34. On October 25, 2016, United States Patent No. 9,477,665 (“the ‘665 Patent”) was duly and legally issued by the United States Patent and Trademark Office. The ‘665 Patent is titled “Revenue-Generating Electronic Multi-Media Exchange and Process of Operating Same.” A true and correct copy of the ‘665 Patent is attached hereto as Exhibit B and incorporated herein by reference.

35. VCA is the assignee of all right, title, and interest in the ‘665 Patent, including all rights to enforce and prosecute actions for infringement and to collect damages for all relevant times against infringers of the ‘665 Patent. Accordingly, VCA possesses the exclusive right and standing to prosecute the present action for infringement of the ‘665 Patent by Defendant.

36. The application leading to the ‘665 patent was filed November 16, 2012, which was a continuation of application no. 11/978,781, which issued as United States Patent No. 8,340,994, which was a continuation of application no. 09/565,438 which issued as United States Patent No. 7,308,413. (Ex. B at cover). The ‘665 patent was first assigned to Virtual Creative Artists, LLC. (*Id.*).

37. The ‘665 Patent shares the identical specification as the ‘480 patent and therefore VCA incorporates the background and discussion of the invention in Paragraphs 11-18. Furthermore claim 1 involves a system for generating multimedia content. The claim requires,

among other things, electronically generating a multimedia file from the retrieved electronic media Submissions in accordance with a selected digital format, wherein the identification of the submitter is maintained with each retrieved submission within the multimedia file. The claim requires electronically transmitting the multimedia file to a plurality of publicly accessible web servers to be electronically available for viewing on one or more user devices over a public network via a web-browser and. This allows electronically transmit data indicating votes or rating of multimedia content in a much quicker and easier fashion based on specific user criteria. There is nothing abstract about this very particular, unconventional, and non-routine system for the generation of multimedia content as specifically claimed and there is no risk of preempting creating and distribution contention generally, or even within the context of the Internet.

38. The invention is a highly technical electronic process that cannot be achieved with the human mind and is instead rooted in computer technology, including the steps of:

- “electronically retrieving a plurality of electronic media submissions,”
- “electronically generating a multimedia file from the retrieved electronic media submissions in accordance with a selected digital format,”
- “electronically transmitting the multimedia file to a plurality of publicly accessible web servers to be electronically available for viewing on one or more user devices over a public network via a web-browser,” and
- “providing a web-based graphical user interface that enables a user to electronically transmit data indicating a vote or rating for an electronically available multimedia content or an electronic media Submission within a respective electronically available multimedia content.”

39. Each of these subsystems are configured in a very specific (and not generic, unconventional and non-routine manner to offer the novel and non-obvious approach claimed invention. For example, claim 1 requires an “electronic media submissions database,” which is a subsystem that receives media submissions from Internet users. This is not a generic database but rather a scalable database that must be able to receive, store, and manage multiple petabytes of

multimedia data received from users all over the world. This is one of the many specialized databases required in the claim. In fact, the specification discloses the use of a sophisticated database management system known in the art at the time that was capable of handling data at this level, Oracle7. This type of database management system cannot operate on a generic computing system but rather requires specialized hardware and software.

40. The claim also provides details to explain how each step operates. For example, the claim requires “electronically retrieving a plurality of electronic media submissions from an electronic media submissions database using an electronic content filter located on one or more data processing apparatus.” Further, “the electronic media submissions database” in this step is further required to “store[] [1] data identifying the submitter and [2] data indicating content for each electronic media submission.” The step further requires and “electronic content filter.” The “filter” also includes a very specific algorithm of “being based at least in part on at least one of the one or more user attributes.”

41. The claims also require an “electronically generating a multimedia file from the retrieved electronic media submissions in accordance with a selected digital format.” Manipulation of multimedia data in accordance with a selected digital format is far from generic and was not routine or conventional at the time of the invention. Further, this step requires that the “electronic media submissions database” “stores data identifying the submitter” and the “the identification of the submitter is maintained with each retrieved submission within the multimedia file.”

42. The claims also require “providing a web-based graphical user interface that enables a user to electronically transmit data indicating a vote or rating for an electronically available multimedia content or an electronic media Submission within a respective electronically available multimedia content,” which is a well-defined, specific, and unconventional feature. By

including this additional voting/rating feature, the claims avoid any risk of preempting the creation and distribution of content.

43. The claim also inventive concepts. For example, the claim requires that the filtering tool be at a specific location, remote from the end-users, with customizable filtering features specific to each end user. The "electronic content filter" is located at the server, remote from the end user, and customizable based on user attributes. The "electron voting" step at the time of the invention was also novel, inventive, and added sufficient inventive contributions to avoid a risk of preempting the creation and distribution of media content. It is clearly possible to create and distribute media content without ever having to include a "voting" subsystem on what components should be included in such media content.

44. These arguments overcame a patent eligibility rejection under 35 U.S.C. §101 of the claim at issue during the prosecution of the '665 patent before the United States Patent and Trademark Office.

45. **Direct Infringement.** Upon information and belief, Defendant has been directly infringing claim 1 of the '665 Patent in New York, and elsewhere in the United States, by employing a computer-based system using <https://seekingalpha.com/> ("Accused Instrumentality") (e.g., <https://seekingalpha.com/>).

46. The Accused Instrumentality employs an electronic release subsystem operatively coupled to the electronic multimedia creator server subsystem, necessarily having one or more data processing apparatus in order to serve multimedia profile and/or post content with associated photo, profile picture, and textual content to users, configured to make the multimedia content electronically available for viewing on one or more user devices. For example, as shown below, multimedia content associated with the Article or a contributor/user profile is provided on various

user devices (e.g., computers or other devices with a web browser or app) in response to a user logging in to the Accused Instrumentality. Seeking Alpha uses function-specific subsystems, for example as discussed below.

The screenshot shows a web browser displaying the article "My 2019 Seeking Alpha Year In Review" by Philip MacKellar. The page is divided into several sections, with red boxes highlighting the following content:

My 2019 Seeking Alpha Year In Review

Philip MacKellar
197 Followers

Summary

- 2019 was my first year writing for Seeking Alpha.
- Introspection and reflection are key tenets to invest by.
- To that end, here is a review of my Seeking Alpha write-ups and how the companies assessed have performed.

Introduction:

Over the course of 2019, I published 12 Seeking Alpha articles highlighting aspects of how we invest here at Contra the Heard. Of those 12 write-ups, nine were detailed company or ETF assessments. Appropriate questions at this time of year are: How did they do? Do you still own them? What are their prospects now? This article will attempt to answer these questions.

Alacer Gold:

Alacer Gold (ALIAF), my first write-up, was published February 11, and can be read here: [Alacer Gold: Sulphide Project Completed On Time And Under Budget](#). The name is up 91.67% since then versus the Toronto Stock Exchange Total Return Index which has rallied 12.31%. According to Seeking Alpha contributor BOOX Research, Alacer was one of the best performing year-to-date gold and silver stocks as of September 16. As of December 19, Alacer was also one of the top three performers in Canada.

The timing of the article was good. Despite persistent geopolitical flare-ups in and around Turkey, Alacer has produced fantastic earnings after completing its sulphide project on time and under budget. Exploration results at Ardich and Çöpler's Saddle Shear Zone have been decent as well. Last but not least, gold's rally helped too. Although we remain invested in Alacer and think it could continue to run, we have reduced our holdings by a third to a half depending on the portfolio.

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or

Related Stocks

Symbol	Last Price	% Chg
ALIAF		
Alacer Gold Corp.		
DSX	2.95	1.03%
Diana Shipping L...		
GORO	0.50	-0.34%
Gold Resource		
GREK	40.98	0.80%
Global X MSCI		
HIBB	86.15	0.00%
Hibbett, Inc.		
	Post: 85.05	-1.28%

Related Analysis

- PayPal Q1 Preview: Major Changes, Major Quarter (Rating Upgrade) - Noah's Arc Capital Management
- V. F. Corporation: Weaker Performance But Some Restructuring Effect Shows Up - Manika Pressingh
- AVL: U.S. Value ETF, Cheap Valuation, Strong Performance Track-Record - Juan de la Hoz
- Northern Star Resources: Margins Surge Despite Q3 Setbacks - Taylor Diet
- Reddit: Buy The Post-IPO Dip - Gary Alexander

Follow ALIAF

Receive breaking news, analysis and real time alerts

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or subtracted this year.

Major Drilling:

An analysis and outlook for Major Drilling (OTCPK:MDJLF) was published March 4, and was called [Major Drilling: The Turnaround Gains Traction](#). Major has rallied 12.11% while the Toronto Stock Exchange Total Return Index has climbed 8.84%.

The article argued a turnaround was likely under way and suggested that this would be confirmed if the organization returned to profitability. Since then, it has recorded material increases in revenues and net income in its last two quarters ending July 31 and October 31. If precious and base metal prices continue to do well – or even flatten – I anticipate Major's profits will continue to chug higher. In other news, Major acquired [Norex Drilling Ltd](#). The transaction should give the driller a significant foothold in the resource-rich Timmins area of Ontario. Contra continues to own the enterprise in the Vice-President's Portfolio.

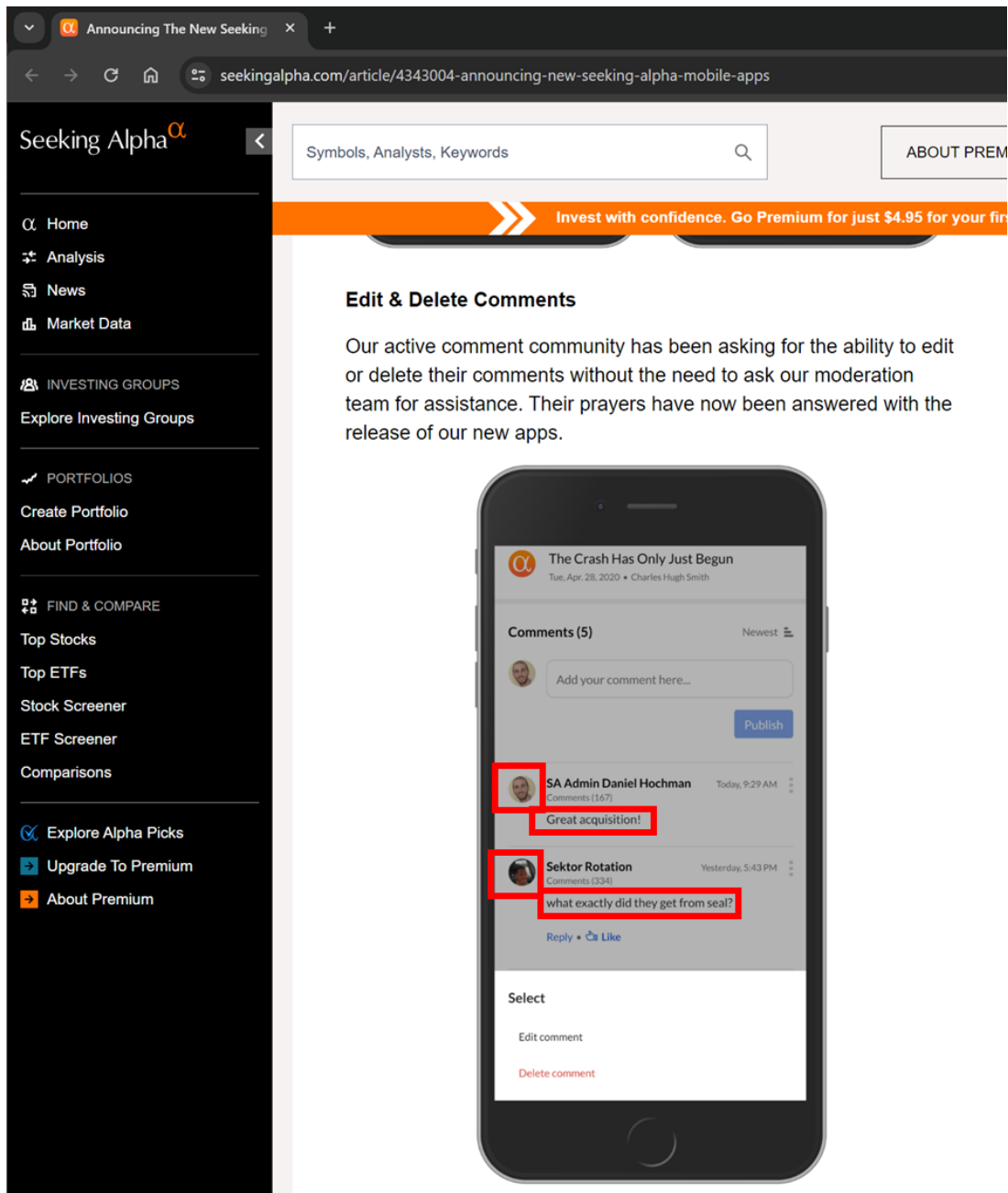
Hibbett:

Turning to American markets, Hibbett Sports (HIBB) was published April 25; here is the analysis for those who are interested: [Hibbett Sports: Thesis, Results, & Outlook](#). The shares did poorly through the summer, but have rallied since September on strong quarterly results and improved projections. The name jumped 38.34% since April, versus the S&P at 10.05%.

Source: Philip MacKellar's Seeking Alpha Coverage.

We continue to own HIBB, think that it has low valuations, and are pleased by the results. This said, the company briefly fell into NASDAQ non-compliance for the late filing of a 10-Q. Hibbett has also struggled to find a permanent CFO following the resignation of Scott Bowman in April. Since then the organization has had two interim CFOs – Christine Skold, and now Scott Humphrey. Add on a new Independent Chairman, who was appointed in May, and Hibbett continues to be in flux.

(E.g., <https://seekingalpha.com/article/4314435-2019-seeking-alpha-year-in-review>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

How to Analyze Any Stock in 2 Minutes with David Jackson, Seeking Alpha Founder & CEO

Seeking Alpha
22.5K subscribers

Subscribe

598

Share

Save

32,299 views Feb 16, 2021

(E.g., <https://www.youtube.com/watch?v=gg7RkBgUe5U>).

The screenshot shows the Seeking Alpha website interface. The browser address bar displays the URL: seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha. The page features a dark sidebar on the left with navigation options: Home, Analysis, News, Market Data, INVESTING GROUPS, PORTFOLIOS, FIND & COMPARE, and Explore Alpha Picks. The main content area includes a search bar, a promotional banner for premium membership, and two article snippets. Below the articles is a 'Comments (49)' section with a 'Newest' sort order. Two comments are highlighted with red boxes: one by Derek Moryson (Premium, 25 Aug. 2020) and one by Jussi Askola, CFA (Investing Group Leader, Premium, 26 Aug. 2020).

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

SA Editor Mike Taylor, CFA [Follow](#)

As Managing Editor - Opinion and Analysis, I lead the Seeking Alpha team dedicated to curation of crowdsourced investment research and commentary. My responsibilities are to grow the site's audience, deepen user engagement, and improve editorial processes. I am a CFA charterholder and member of the CFA Society Washington, DC.

194 Articles 36 Blog Posts **193 Comments** 226 StockTalks 1146 Followers

Filter By Ticker

DBUK (1) DDM (1)

DIA (6) DOG (1)

DXD (1) DXPS (1)

EEH (1) EPS (1)

EQL (1) EWU (6)

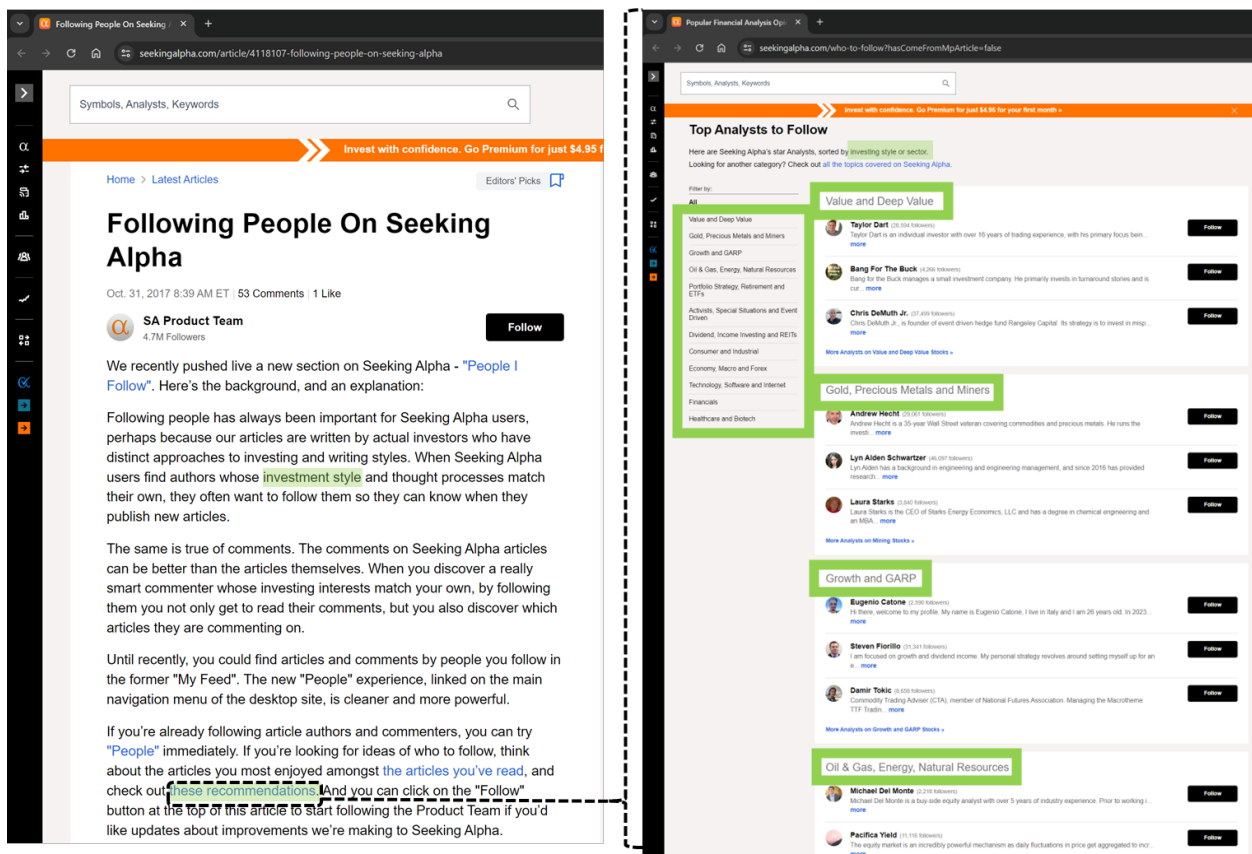
EWUS (1) FEX (1)

Hi varan,
 Prices a few weeks old but, among authors who listed specific positions in last year's series:
 - ETF Monkey, long WTO, up 45%
 - Andrew McElroy, long TLT, up 5%
 - Bill Stoller, long NSA, up 22%
 - IP Banking Research, long BAC, up 35%
 Looks like these are price returns not total returns. I have 1 year S&P *total* returns at around 21% on a quick search. Interesting look back anyway,
 Dec 21, 2017, 03:48 PM^o Link
 Seeking Alpha Contributors Position For 2018 - SA Editors

(E.g., <https://seekingalpha.com/article/4142082-new-feature-filter-peoples-comments-ticker>).

47. The Accused Instrumentality electronically retrieves a plurality of electronic media submissions from an electronic media submissions database on a non-transitory medium, for example multimedia content pertaining to posting an Article or Comment, or a personalized user profile on the Accused Instrumentality, as well as multimedia content pertaining to Articles and user profiles. Individual user-submitters can sign up and create user profiles, contributor profiles and post Articles or Comments on The Accused Instrumentality, which are stored on a user database. Such user database is stored in memory available through the Accused Instrumentality, for example as discussed above. The user attributes of users, contained on the user database, may include *e.g.*, investing style or sector of interest, and the like. Attributes attributed to Articles posted by users may include, *e.g.*, stock ideas, dividends, market outlook, investing strategy, ETFs and Funds, and Analysis of Sector, and the like, as well as associated subgroups, as shown for example in the examples below. The Accused Instrumentality's retrieval of electronic media with

associated photo content and textual content associated with the Articles from the electronic media submissions database uses an electronic content filter located on the one or more data processing apparatus. As can be seen below, such electronic content filter as is used by Seeking Alpha is based at least in part on at least one of the one or more user attributes, (e.g., based on, *inter alia*, investing style or sector of interest), and is at least in part on at least one of the one or more Article attributes selected by the user (e.g., stock ideas, dividends, market outlook, investing strategy, ETFs and Funds, and Analysis of Sector), which in turn affect which electronic media submissions, and associated media, appear to the user, as shown and discussed for example below. Seeking Alpha uses function-specific subsystems, for example as discussed below.



(E.g., <https://seekingalpha.com/article/4118107-following-people-on-seeking-alpha> (L);

<https://seekingalpha.com/who-to-follow?hasComeFromMpArticle=false> (R)).

The screenshot shows the Sitemap page of Seeking Alpha, accessed via a web browser. The page is organized into several main sections, each containing a grid of sub-categories. The sections are: Analysis, News, Market Performance, and Tools and Settings. The Analysis section includes categories like Stock Ideas, Dividends, Market Outlook, and Investing Strategy. The News section includes News by Theme, News by Sector, and Earnings. The Market Performance section includes Bond ETFs, Commodity ETFs, and Country ETFs. The Tools and Settings section includes Tools, Personal, and Company. The page also features a search bar, a navigation menu, and a sidebar with a Sitemap link.

Section	Sub-Category
Analysis	Stock Ideas
	Long Ideas
	Short Ideas
	Editors' Picks
	Quick Picks & Lists
	Fund Letters
	Dividends
	REITs
	Dividend Ideas
	Dividend Strategy
	Dividend Quick Picks
	Editors' Picks
	Market Outlook
	Global Markets
	Today's Market
	Economy
	Gold & Precious Metals
	Commodities
Forex	
Real Estate	
Editors' Picks	
Cryptocurrency	
Investing Strategy	
Portfolio Strategy	
Fixed Income	
Financial Advisors	
Retirement	
IPO Analysis	
Editors' Picks	
Podcasts	
ETFs and Funds	
ETF Screener	
ETF Analysis	
ETF Guide	
Mutual Funds	
Closed End Funds	
Editors' Picks	
Analysis by Sector	
Tech	
Basic Materials	
Healthcare	
Consumer	
Services	
Utilities	
Financials	
Industrial	
Conglomerates	
News	News by Theme
	On the Move
	Top News
	Wall Street Breakfast
	US Economy
	Cryptocurrency
	Market News (by date)
	IPO News
	Dividend News
	M&A
News by Sector	
Tech	
Healthcare	
Financials	
Earnings Overview	
Earnings	
Top Movers on Earnings	
Earnings Calendar	
Earnings News	
Earnings Analysis	
Transcripts	
Market Performance	Bond ETFs
	Emerging Market ETFs
	Sector ETFs
	Commodity ETFs
	Global & Regional ETFs
	ETF Strategies
	Country ETFs
Growth vs. Value ETFs	
Smart Beta	
Currency ETFs	
Market Cap ETFs	
Subsector ETFs	
Dividend ETFs	
Real Estate ETFs	
Tools and Settings	Tools
	ETF Screener
	Portfolio
	All StockTalk
	Latest Blogs
	Personal
	Reading History
	Stock Email Alerts
	Newsletter Settings
	Submit an Article
Company	
Settings	
Author Email Alerts	
Feedback	
About Seeking Alpha	
Terms of use	
Feeds	
Top StockTalkers	
Contact Us	
Advertise on Seeking Alpha	
Top Authors	
Top Blogs	

(E.g., <https://web.archive.org/web/20190201015759/https://seekingalpha.com/sitemap>).

The screenshot shows the Sitemap page of Seeking Alpha, as archived by the Wayback Machine. The page is organized into several main sections, each containing a grid of links:

- Analysis:** A grid of 6 columns and 6 rows of links, including Stock Ideas, Dividends, Market Outlook, Investing Strategy, ETFs and Funds, and Analysis by Sector.
- News:** A grid of 4 columns and 4 rows of links, including News by Theme, Market News (by date), News by Sector, and Earnings.
- Market Performance:** A grid of 5 columns and 3 rows of links, including Bond ETFs, Commodity ETFs, Country ETFs, Currency ETFs, and Dividend ETFs.
- Tools and Settings:** A grid of 4 columns and 4 rows of links, including Tools, Personal, Company, and Contact Us.

The left sidebar contains navigation links for ANALYSIS, NEWS, MARKET PERFORMANCE, and TOOLS AND SETTINGS. The top navigation bar includes links for Marketplace, Seeking Alpha, Portfolio, People, News, and Analysis, along with a search bar and a 'SUBSCRIBE' button.

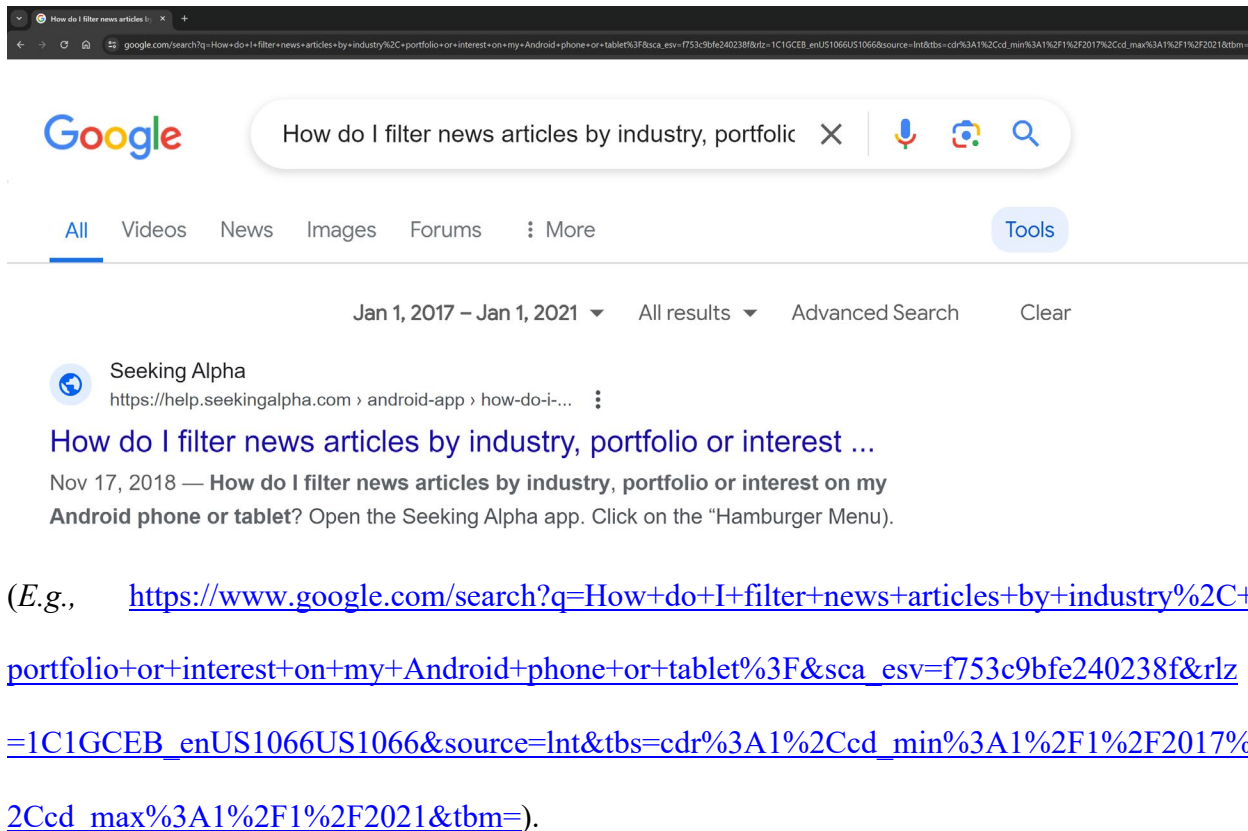
(E.g., <https://web.archive.org/web/20190201015759/https://seekingalpha.com/sitemap>).

The screenshot shows a web browser window with the URL help.seekingalpha.com/android-app/how-do-i-filter-news-articles-by-industry-portfolio-or-interest-on-my-android-phone-or-tablet. The page header includes the Seeking Alpha logo, 'Support Center', 'Contact Support', and 'Go to Customer Portal'. A search bar is present with the text 'Search for answers'. The main content area features a sidebar with categories like 'Basic', 'Premium', 'Pro', 'Investing Groups', 'Contributors', 'Glossary', 'Mobile', 'Android App', 'iPhone App', and 'General'. The article title is 'How do I filter news articles by industry, portfolio or interest on my Android phone or tablet?'. The instructions are as follows:

- Open the [Seeking Alpha app](#).
- Click on the "Hamburger Menu".
- Click on News to open the sub-menu.
- Select the news feed that best fits your current interest by sector.

The article includes three screenshots of the Seeking Alpha mobile app. The first screenshot shows the app's main screen with the 'Hamburger Menu' icon (three horizontal lines) in the top-left corner highlighted by a red arrow. The second screenshot shows the app's navigation menu with the 'News' option highlighted by a red circle and a red arrow. The third screenshot shows the 'News Topics' screen with a list of categories such as 'Trending News', 'All News', 'Biotech', 'Buybacks', 'Commodities', 'Consumer', 'Cryptocurrency', 'Debt/Share Issuance', 'Dividends - Funds', 'Dividends - Stocks', 'Earnings', 'Energy', 'Financials', 'Global Macro', 'Graphical News', and 'Guidance'. A red arrow points to the 'All News' option at the top of the list.

(E.g., <https://help.seekingalpha.com/android-app/how-do-i-filter-news-articles-by-industry-portfolio-or-interest-on-my-android-phone-or-tablet>).

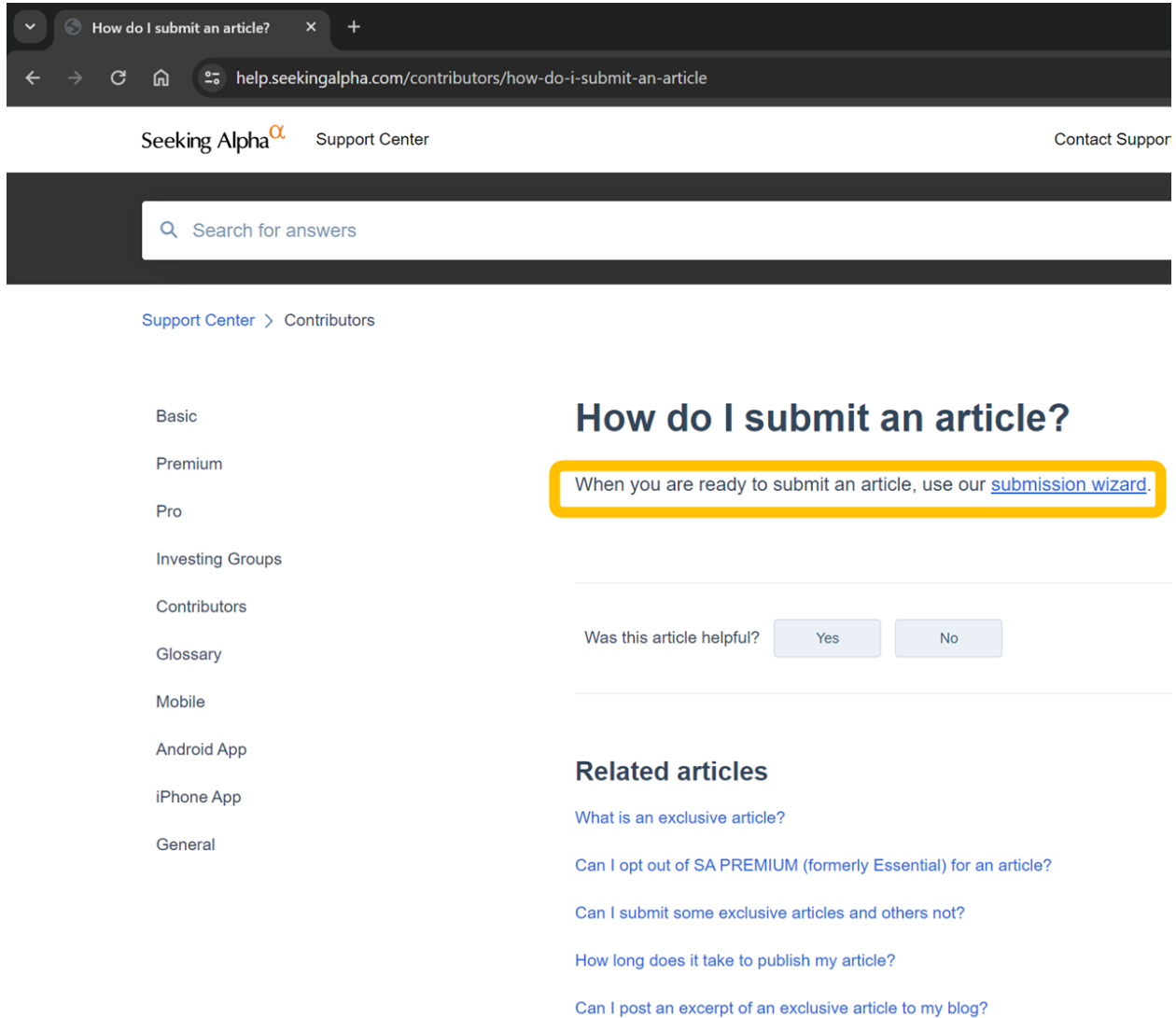


The screenshot shows a Google search interface. The search bar contains the text "How do I filter news articles by industry, portfolio or interest ...". Below the search bar, the "All" tab is selected. The search results show a link from Seeking Alpha with the title "How do I filter news articles by industry, portfolio or interest ...". The date "Nov 17, 2018" is displayed. Below the title, there is a snippet of text: "How do I filter news articles by industry, portfolio or interest on my Android phone or tablet? Open the Seeking Alpha app. Click on the 'Hamburger Menu'." Below the snippet, there is a long URL starting with "https://www.google.com/search?q=How+do+I+filter+news+articles+by+industry%2C+portfolio+or+interest+on+my+Android+phone+or+tablet%3F&sca_esv=f753c9bfe240238f&rlz=1C1GCEB_enUS1066US1066&source=Int&tbs=cdr%3A1%2Ccd_min%3A1%2F1%2F2017%2Ccd_max%3A1%2F1%2F2021&tbm=)".

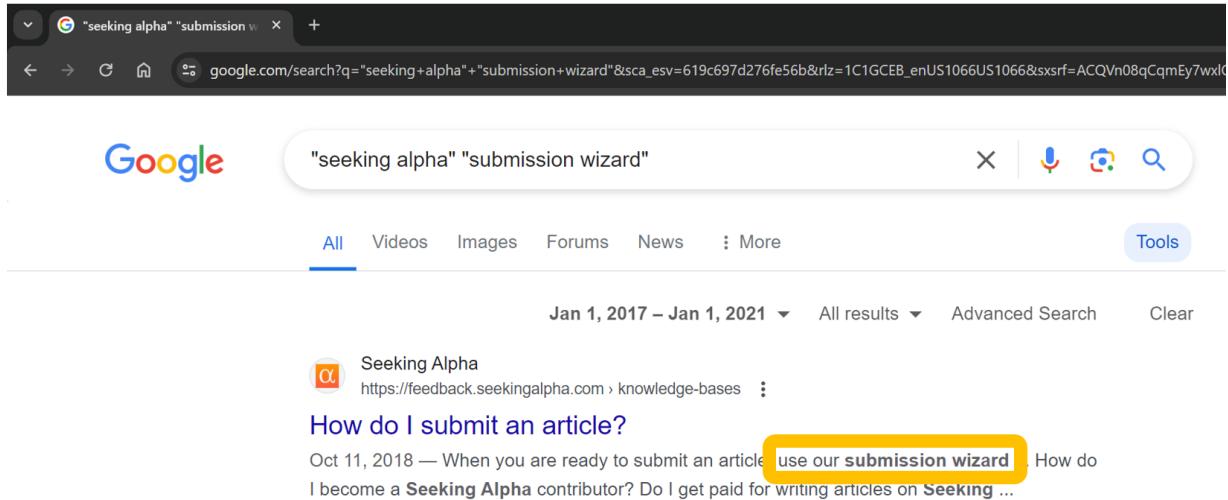
(E.g., https://www.google.com/search?q=How+do+I+filter+news+articles+by+industry%2C+portfolio+or+interest+on+my+Android+phone+or+tablet%3F&sca_esv=f753c9bfe240238f&rlz=1C1GCEB_enUS1066US1066&source=Int&tbs=cdr%3A1%2Ccd_min%3A1%2F1%2F2017%2Ccd_max%3A1%2F1%2F2021&tbm=)).

48. The Accused Instrumentality includes an electronic media submissions server subsystem, having one or more data processing apparatus and an electronic media submissions database stored on a non-transitory medium in order to process and store received submissions from a plurality of user-submitters, for example content pertaining to their respective electronic media submission (e.g., Article, Blog or Comment) on the Accused Instrumentality, as well as multimedia content (e.g., photo and/or textual content) to be displayed on a main page or dashboard the Article, as discussed and shown for example in connection with the above discussion. Individual users, Analysts or Contributors may create a profile and submit content pertaining to their user profile and/or post Articles, Blogs or Comments. The submissions are provided to the Accused Instrumentality via a submissions electronic interface, e.g., a web-based content portal, accessible for example by logging in and selecting an option to upload such content or import content, configured to receive such electronic media, from a plurality of submitters (e.g., user-

submitters) over a public network (e.g., the Internet) and stored, via an uploading process, in said electronic media Listings database for use in distribution to other users of the Accused Instrumentality.



(E.g., <https://help.seekingalpha.com/contributors/how-do-i-submit-an-article>).



(E.g.,

The screenshot shows a YouTube video player displaying a tutorial on how to write an article for Seeking Alpha. The video frame shows the Seeking Alpha website's 'Write an Article' page. A yellow rectangular box highlights the 'Article Type' section on the left and the three main article options on the right. The 'Article Type' section includes a sidebar with options: 'Compose Article', 'Ticker & Theme Tags', 'Disclosures', 'Final Notes', and 'Preview'. Below these is a 'Preview' button. The main content area is titled 'What do you want to publish?' and features three options:

- An article exclusive to Seeking Alpha** (selected):
 - On Nov. 1st 2023, we changed how we calculate article payments. [details](#)
 - Editorial review required
 - Can only be published on Seeking Alpha. [details](#)
 - Exclusive articles earn about \$119 on average. [details](#)
 - Syndicated to partner sites, quote pages, ticker subscribers and followers
- An article not exclusive to Seeking Alpha**:
 - Editorial review required
 - Can be published on other sites
 - Not eligible for earnings
 - Syndicated to partner sites, quote pages, ticker subscribers and followers
- A Blog Post**:
 - No editorial review
 - Your blog for anything stock market related
 - Can be published on other sites
 - Not eligible for earnings
 - Syndicated to followers and quote pages

Below the video player, the video title 'How to write an article for Seeking Alpha' is displayed, along with the channel name 'Black Swan' (21 subscribers), a 'Subscribe' button, and engagement icons for likes (102), comments, share, download, and clip. The view count is 2,684 views and the upload date is 5 Oct 2021.

(E.g., <https://www.youtube.com/watch?v=Pt2mTGIXH4c>).

The screenshot shows a YouTube video player interface. The video title is "How to write an article for Seeking Alpha" by the channel "Black Swan" (21 subscribers). The video has 102 likes and was uploaded on 5 Oct 2021. The video content is a tutorial for writing an article. On the left, a sidebar lists the steps: Article Type, Compose Article (highlighted), Title & Marketing, Ticker & Theme Tags, Disclosures, Final Notes, and Preview. A "Next Step" button is visible below the sidebar. The main content area shows a rich text editor with a toolbar at the top. The text in the editor is as follows:

1- Investment Thesis

The Investment Thesis is a reasoned argument for a particular investment strategy, that is backed up by Research and Analysis.

2- Introduction

|

3- Body

(E.g., <https://www.youtube.com/watch?v=Pt2mTGIXH4c>).

The screenshot shows the Seeking Alpha website interface. On the left is a dark sidebar with navigation links: Home, Analysis, News, Market Data, INVESTING GROUPS, PORTFOLIOS, FIND & COMPARE, and Explore Alpha Picks. The main content area features a search bar, a premium banner, and two article teasers. Below the articles is a 'Comments (49)' section with a text input field and a 'Publish' button. Two comments are visible: one from Derek Moryson (Premium) dated 25 Aug. 2020, and one from Jussi Askola, CFA (Investing Group Leader, Premium) dated 26 Aug. 2020, which is an analyst's reply.

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

Start Discovering Intelligent A

seekingalpha.com/article/3964597-start-discovering-intelligent-and-like-minded-investors-on-sa

Seeking Alpha

Symbols, Analysts, Keywords

Invest with confidence. Go Premium for \$4.95

Today's updates include lots of new functionality and a fresh approach to design.

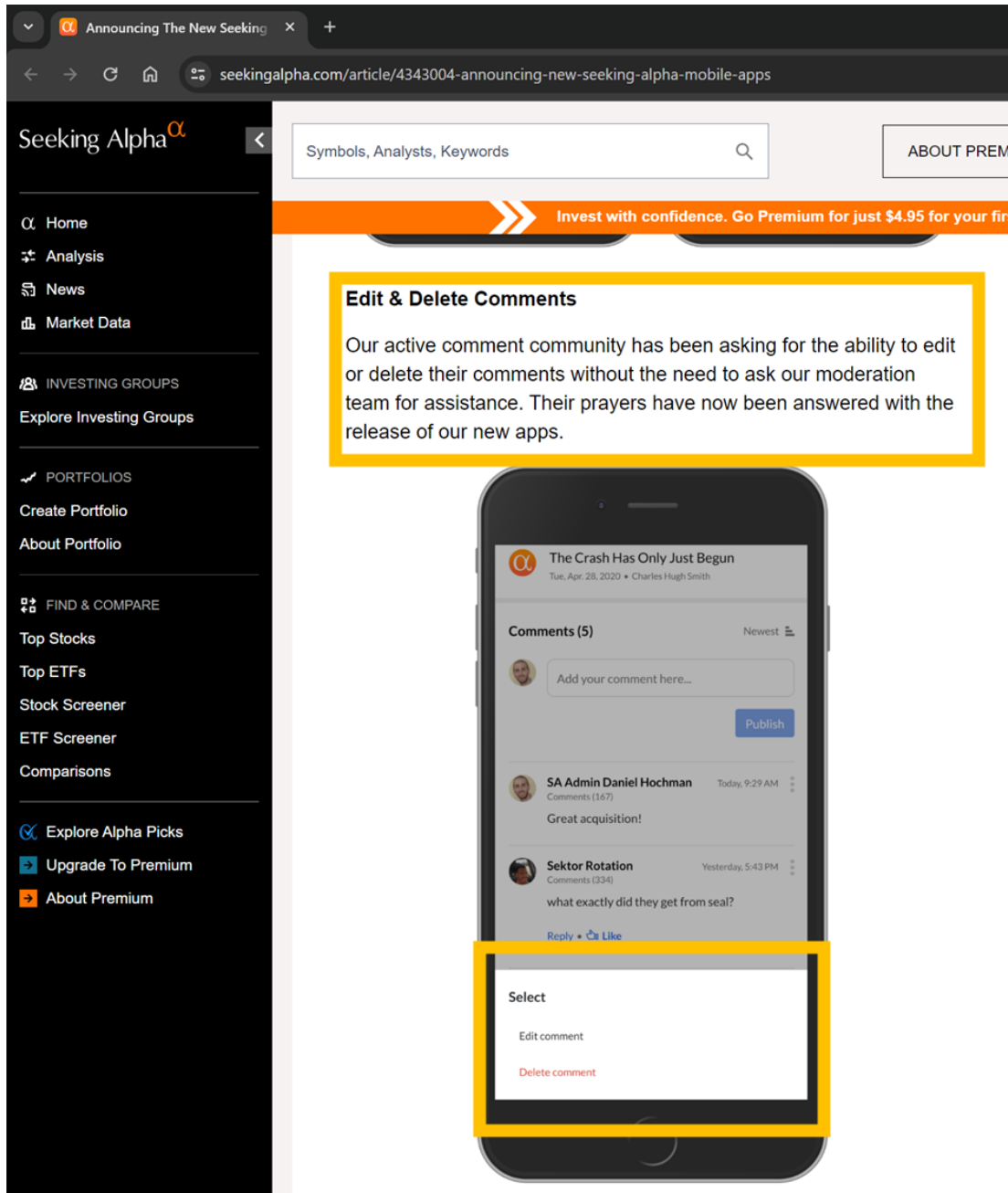
Here are some of the highlights:

- The **Activities** tab, which allows you to see all of a user's activity on Seeking Alpha; articles he's written, his comments, posts, and users he follows. These can all be filtered by ticker.
- Messaging and following a user is now simple.
- Comment activity is grouped per article/news item, and the context of the comment is now readily apparent. You can also add comments and join the conversation directly from the profile page.
- You can now prominently display your business name, website and social pages on your SA profiles. You can also edit your profile directly from your profile page.

Daniel Hochman Edit Profile

I'm a product manager here at SA. I help turn ideas ir process. Feel free to reach out to me directly with any

(E.g., <https://seekingalpha.com/article/3964597-start-discovering-intelligent-and-like-minded-investors-on-sa>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

Become a Contributor | Seeking Alpha

seekingalpha.com/account/become_a_contributor

Seeking Alpha^α Search by symbol, author, keyword... **PRO**

Contributor Registration Write an Article Manage Posts

Become a Seeking Alpha Contributor

Step 1 Personal Details Step 2 Your Article Profile Step 3 Your Author Page

Personal Details Your personal information is for our internal records only.

Your personal details will be verified. Please take care to enter this information accurately, as errors will delay your registration and could lead to a rejection of your application. You agree to only maintain a single account on Seeking Alpha.

I represent a publicly traded company or security

This application is for a firm/group

Date of Birth (You must be at least 18 years old to register)

Month Day Year

First Name **Last Name**

Home Address **Home Phone Number**

City **Work Phone Number** (Optional)

Postal Code

State (US Only)

Country

CFA Status

We will automatically add "CFA" after your name. CFA status will be verified with the CFA institute.

I am a CFA

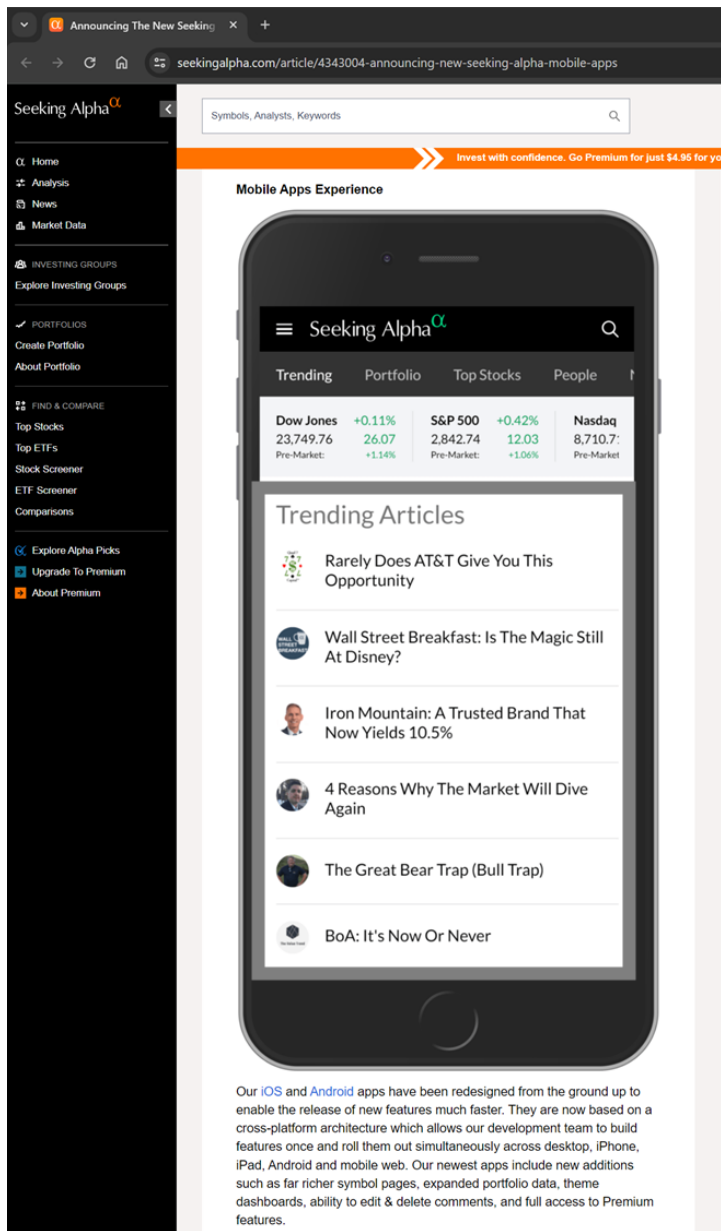
Author Name

Use my real name (recommended) - your real name will be displayed as your author name

Use a pen name - we know who you are but your real name will not be shown see our detailed policy.

NEXT

(E.g., https://seekingalpha.com/account/become_a_contributor).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

49. The electronic media submissions database of the Accused Instrumentality used by Seeking Alpha which stores the submissions further stores data identifying the submitter and data indicating content for each electronic media submission (e.g., Article or Comment). As shown below, data identifying the user-submitter includes, e.g., a name and a profile picture. Data

indicating content for each electronic media submission includes photo and/or textual content pertaining to the Article.

My 2019 Seeking Alpha Year In Review

Philip MacKellar
77 Followers

Summary

- 2019 was my first year writing for Seeking Alpha.
- Introspection and reflection are key tenets to invest by.
- To that end, here is a review of my Seeking Alpha write-ups and how the companies assessed have performed.

Introduction:

Over the course of 2019, I published 12 Seeking Alpha articles highlighting aspects of how we invest here at Contra the Heard. Of those 12 write-ups, nine were detailed company or ETF assessments. Appropriate questions at this time of year are: How did they do? Do you still own them? What are their prospects now? This article will attempt to answer these questions.

Alacer Gold:

Alacer Gold (ALIAF), my first write-up, was published February 11, and can be read here: [Alacer Gold: Sulphide Project Completed On Time And Under Budget](#). The name is up 91.67% since then versus the [Toronto Stock Exchange Total Return Index](#) which has rallied 12.31%. According to Seeking Alpha contributor [BOOX Research](#), Alacer was one of the best performing year-to-date gold and silver stocks as of [September 16](#). As of [December 19](#), Alacer was also one of the top three performers in Canada.

The timing of the article was good. Despite persistent geopolitical flare-ups in and around Turkey, Alacer has produced fantastic [earnings](#) after completing its sulphide project on time and under budget. Exploration results at [Ardich](#) and [Copley's Saddle Shear Zone](#) have been decent as well. Last but not least, gold's rally helped too. Although we remain invested in Alacer and think it could continue to run, we have reduced our holdings by a third to a half depending on the portfolio.

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently [yields 3.55%](#) on a go forward basis.

Since the February article, the organization has increased its [dividend 16.7%](#). Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or

Related Stocks

Symbol	Last Price	% Chg
ALIAF		
Alacer Gold Corp		
DSX	2.85	1.03%
Dana Shipping L...	Post: 2.94	-0.34%
GORO	0.50	0.80%
Gold Resource	Post: 0.50	0.00%
GREK	40.88	0.73%
Global X MSCI	Post: 40.98	0.00%
HIBB	88.18	0.04%
Hibbett, Inc.	Post: 88.09	-1.28%

Related Analysis

- PayPal Q1 Review: Major Changes, Major Quarter (Rating Upgrade)
Noah's Arc Capital Management
- V. F. Corporation: Weaker Performance But Some Restructuring Effect Shows Up
Manika Premnangh
- AVLV: U.S. Value ETF, Cheap Valuation, Strong Performance Track-Record
Juan de la Hoz
- Northern Star Resources: Margins Surge Despite Q3 Setbacks
Taylor Dart
- Reddit: Buy The Post-IPO Dip
Gary Alexander

Follow ALIAF

Receive breaking news, analysis and real time alerts

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently [yields 3.55%](#) on a go forward basis.

Since the February article, the organization has increased its [dividend 16.7%](#). Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or subtracted this year.

Major Drilling:

An analysis and outlook for Major Drilling (OTCPK:MJDLF) was published March 4, and was called [Major Drilling: The Turnaround Gains Traction](#). Major has rallied 12.11% while the Toronto Stock Exchange Total Return Index has climbed 8.84%.

The article argued a turnaround was likely under way and suggested that this would be confirmed if the organization returned to profitability. Since then, it has recorded material increases in revenues and net income in its last two quarters ending [July 31](#) and [October 31](#). If precious and base metal prices continue to do well – or even flatten – I anticipate Major's profits will continue to chug higher. In other news, Major [acquired Norex Drilling Ltd.](#) The transaction should give the driller a significant foothold in the resource-rich Timmins area of Ontario. Contra continues to own the enterprise in the Vice-President's Portfolio.

Hibbett:

Turning to American markets, Hibbett Sports (HIBB) was published April 25; here is the analysis for those who are interested: [Hibbett Sports: Thesis, Results, & Outlook](#). The shares did poorly through the summer, but have rallied since September on [strong quarterly results](#) and improved projections. The name jumped 38.34% since April, versus the S&P at 10.05%.

Source: [Philip MacKellar's Seeking Alpha Coverage](#).

We continue to own HIBB, think that it has low valuations, and are pleased by the results. This said, the company briefly fell into [NASDAQ non-compliance](#) for the late filing of a 10-Q. Hibbett has also struggled to find a permanent CFO following the resignation of [Scott Bowman](#) in April. Since then the organization has had two interim CFOs – [Christine Skold](#), and now [Scott Humphrey](#). Add on a [new Independent Chairman](#), who was appointed in May, and Hibbett continues to be in flux.

(E.g., <https://seekingalpha.com/article/4314435-2019-seeking-alpha-year-in-review>).

The screenshot shows a YouTube page with a video player at the top. The video title is "Tesla's Frothy \$300 Billion Valuation: The Correction Approaches" by Victor Dergunov, posted today at 3:35 PM with 103 comments. Below the video player, there is a list of recommended videos:

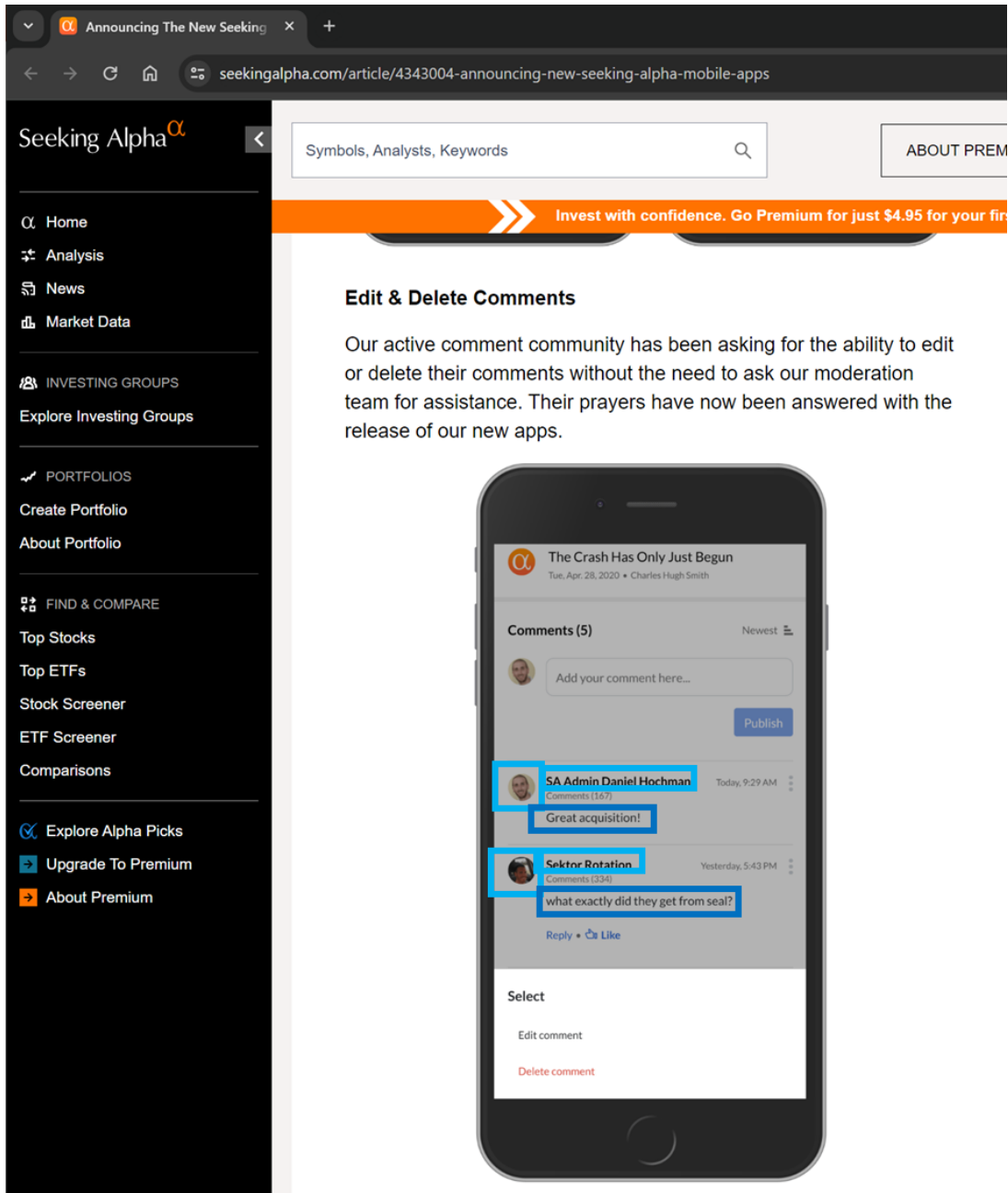
- Tesla Earnings Preview: S&P 500 Time** by Bill Maurer, Yesterday, 3:22 PM • 325 Comments
- Tesla's Positive Feedback On Share Price And Possible \$50B On S&P Inclusion** by Ross Tessien, Fri, Jul. 17 • 427 Comments
- Tesla Share Price On Autopilot** by James Emanuel, Fri, Jul. 17 • 261 Comments
- Nikola, Rivian, NIO, Fisker - Tesla's Competition Is Arriving** by Tim Worstall, Thu, Jul. 16 • 323 Comments
- Tesla: What Happens When The Mother Of All Short Squeezes Ends** by The European View, Thu, Jul. 16 • 294 Comments
- Tesla And The S&P 500**

On the right sidebar, there are several news items:

- Tesla guns for record Q3 as shares gain another 10%** by SA News • Today, 3:38 PM • 76 Comments
- New Tesla bear: 'look out below' if GAAP profit eludes** by SA News • Today, 3:28 PM • 62 Comments
- Xpeng Motors raises more money for EV push** by SA News • Today, 9:59 AM • 29 Comments
- Seeking Alpha Catalyst Watch** by SA News • Fri, Jul. 17 • 9 Comments
- Tesla momentum prompts Credit Suisse to double its price target** by SA News • Thu, Jul. 16 • 177 Comments
- Small biotech takes a ride higher with Tesla** by SA News • Wed, Jul. 15 • 40 Comments
- Texas county OKs \$14M-plus in Tesla tax**

At the bottom of the page, there is a channel subscription section for "Think Stocks" with 33.2K subscribers and a "Subscribe" button. Below that, it shows "5,205 views Jul 27, 2020 NEW YORK". At the bottom right, there are interaction buttons for "Like" (184), "Dislike", "Share", "Save", and a menu icon.

(E.g., <https://www.youtube.com/watch?v=krPEXNqSzoA>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

← → ↻ 🏠 🔍 seekingalpha.com/article/4326491-unsolicited-review-seeking-alpha-premium

Seeking Alpha α ◀ Symbols, Analysts, Keywords 🔍

Invest with confidence. Go Premium for just \$4.95 for you

importantly, the stock in question.

Long Ideas | Basic Materials

Lithium's Comeback Isn't Far: Time To Nibble Into Albemarle

Nov. 27, 2019 2:01 PM ET | 38 comments | 12 Likes | About: Albemarle Corporation (ALB), Includes: SQM

Krishna Sharma IQ
commodity equity, value, growth, event-driven
 IPO Central 📊 (66 followers) Follow

Summary

- Market is too focused on short-term demand-supply mismatch and spot lithium prices.
- In the process, it appears to have lost sight of the sustained growth in consumption.
- In hindsight, it could be a great entry point in lithium producers given the depressed valuations.
- Albemarle doing what it should to keep costs under control.
- The company seems to have a plan in place - a fairly diversified portfolio, capital expenditure cuts, and consumption tailwinds - to tide over the short-term turbulence.

The last couple of years haven't been good for investors betting on the electric vehicle supply chain players, and lithium producers are on top of this underperformance list. Coupled with the downward trend in lithium prices, analysts have been quick in painting a gloomy picture for market participants.

Amid this negativity, Albemarle Corporation (ALB) posted results for the quarter ended 30 September 2019 and lowered the full-year outlook. Following

About This Article

Ticker Covered	ALB
Author's rating at publication	Bullish
Price at publication	\$65.50
Last price	\$92.43
Change since publication	41.11%
ALB total return since publication	41.91%
S&P 500 change since publication	5.84%
Days since publication	88

Author's Rating History on ALB

ALB Chart

ALB 92.43 -1.88 (-1.99%)
 Post-Market: 93.77 1.34 (1.45%)

1D 5D 1M 6M 1Y 5Y 10Y MAX

• Price at publication

ALB Key Data

Market Cap	\$9.8B
Rev Growth (3Y CAGR)	10.27%
Forward PE Ratio	19.00
Trailing PE Ratio	18.37
Dividend Yield	1.59%

(E.g., <https://seekingalpha.com/article/4326491-unsolicited-review-seeking-alpha-premium>).

The screenshot displays the Seeking Alpha website interface. The top navigation bar includes the Seeking Alpha logo and a search bar with the placeholder text 'Symbols, Analysts, Keywords'. Below the search bar is a promotional banner that reads 'Invest with confidence. Go Premium for just \$4.95 for...'. The main content area features a large blue-bordered box containing the article title 'Introducing Our New Symbol Pages' in bold black text. Below the title, the article's date and time are listed as 'Jun. 10, 2020 4:20 AM ET', along with '186 Comments' and '210 Likes'. The author is identified as 'SA Product Team' with a 'Follow' button next to their name. The article's 'Summary' section is highlighted with a blue border and contains three bullet points:

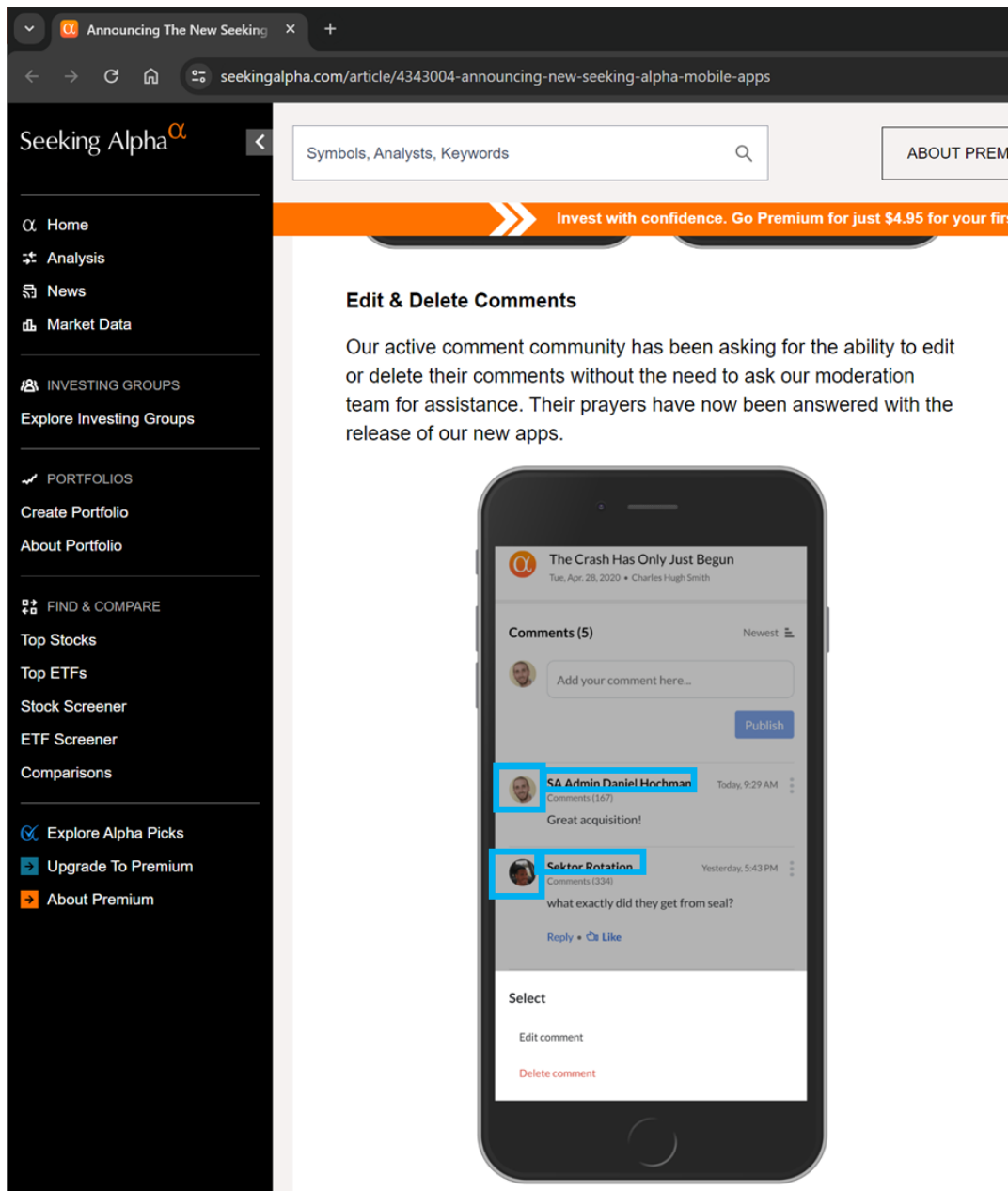
- We've completely revamped our main symbol pages to make them easier to use and added tons of new data.
- Easily research new stocks or check up on your current holdings.
- The new page features rich content, robust data and many valuable features for Premium subscribers and free members.

Below the summary, the article begins with a salutation 'Dear Seeking Alpha Members,' followed by a paragraph announcing a major overhaul of the default symbol pages. The text states that users should visit the symbol page for a specific ticker, and that the new page will provide an upgraded experience. Below the text, a sample symbol page for 'IBM - International Business Machines Corporation' is shown. This page includes the current price of \$135.75, a change of +2.79%, and a 52-week range of \$102.77 to \$155.88. It also features a line chart of the stock price from August 2019 to June 2020, and various financial metrics such as EPS, P/E ratio, and market cap. The page layout includes tabs for 'Summary', 'Ratings', 'Financials', 'Earnings', 'Dividends', 'Value', 'Growth', 'Profitability', 'Momentum', and 'Peers'. On the right side, there are sections for 'Ratings Summary' and 'Factor Grades'.

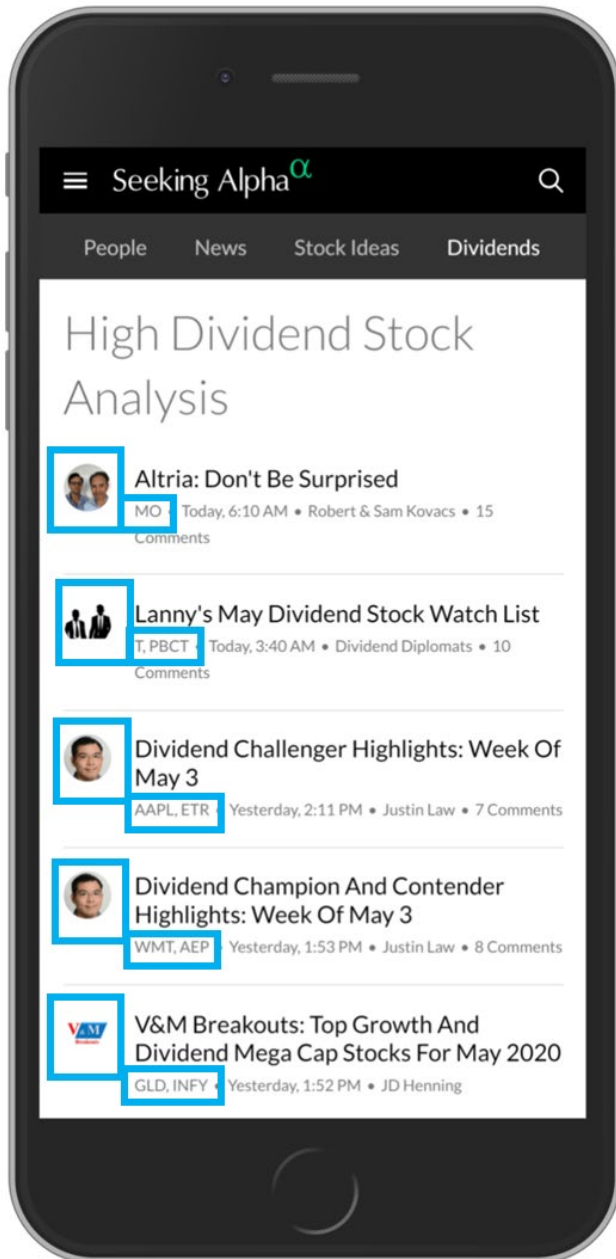
(E.g., <https://seekingalpha.com/article/4352869-introducing-new-symbol-pages>).

50. The Accused Instrumentality electronically generates multimedia files from the retrieved electronic media submissions, in accordance with a selected digital format (e.g., a digital format compatible with a selected digital format compatible with the particular device such as a computer or smart phone incorporating one or more browsers or apps), and the identification of

the submitter is maintained with each retrieved submission within the multimedia file. As shown below, data identifying the user-submitter includes *e.g.*, a name identifying the user.



(*E.g.*, <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

51. The Accused Instrumentality employs an electronic release subsystem operatively coupled to the electronic multimedia creator server subsystem, necessarily having one or more data processing apparatus in order to serve multimedia profile and/or post content with associated photo, profile picture, and textual content to users, configured to make the multimedia content

electronically available for viewing on one or more user devices. For example, as shown below, multimedia content associated with the Article or a contributor/user profile is provided on various user devices (e.g., computers or other devices with a web browser or app) in response to a user logging in to the Accused Instrumentality. Seeking Alpha uses function-specific subsystems, for example, as shown below.

My 2019 Seeking Alpha Year In Review

Philip MacKellar
97 Followers

Summary

- 2019 was my first year writing for Seeking Alpha.
- Introspection and reflection are key tenets to invest by.
- To that end, here is a review of my Seeking Alpha write-ups and how the companies assessed have performed.

Introduction:

Over the course of 2019, I published 12 Seeking Alpha articles highlighting aspects of how we invest here at Contra the Heard. Of those 12 write-ups, nine were detailed company or ETF assessments. Appropriate questions at this time of year are: How did they do? Do you still own them? What are their prospects now? This article will attempt to answer these questions.

Alacer Gold:

Alacer Gold (ALIAF), my first write-up, was published February 11, and can be read here: [Alacer Gold: Sulphide Project Completed On Time And Under Budget](#). The name is up 91.67% since then versus the Toronto Stock Exchange Total Return Index which has rallied 12.31%. According to Seeking Alpha contributor BOOX Research, Alacer was one of the best performing year-to-date gold and silver stocks as of September 16. As of December 19, Alacer was also one of the top three performers in Canada.

The timing of the article was good. Despite persistent geopolitical flare-ups in and around Turkey, Alacer has produced fantastic earnings after completing its sulphide project on time and under budget. Exploration results at Ardich and Cöpler's Saddle Shear Zone have been decent as well. Last but not least, gold's rally helped too. Although we remain invested in Alacer and think it could continue to run, we have reduced our holdings by a third to a half depending on the portfolio.

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or

Related Stocks

Symbol	Last Price	% Chg
ALIAF		
Alacer Gold Corp.		
DSX	2.95	1.03%
Diana Shipping L.	Post: 2.94	-0.34%
GORO	0.50	0.80%
Gold Resource	Post: 0.50	0.00%
GREK	40.88	0.73%
Global X MSCI	Post: 40.98	0.00%
HIBB	86.15	0.06%
Hibbett, Inc.	Post: 85.05	-1.28%

Related Analysis

- PayPal Q1 Preview: Major Changes, Major Quarter (Rating Upgrade) - Noah's Aic Capital Management
- V. F. Corporation: Weaker Performance But Some Restructuring Effect Shows Up - Manika Pressingh
- AVLV: U.S. Value ETF, Cheap Valuation, Strong Performance Track-Record - Juan de la Hoz
- Northern Star Resources: Margins Surge Despite Q3 Setbacks - Taylor Dart
- Reddit: Buy The Post-IPO Dip - Gary Alexander

Follow ALIAF

Receive breaking news, analysis and real time alerts

Hammond Power Solutions:

Hammond Power Solutions (OTCPK:HMDPF) is the only company mentioned here that is not included in either portfolio at Contra the Heard. Instead, I own it personally because it's a micro-cap and volumes are thin. This article was published February 15 and can be found here: [Hammond Power Solutions: An Investment Thesis](#). HMDPF has improved by 30.52% while the Toronto Stock Exchange Total Return Index is up 10.32%. It has also distributed quarterly dividends and currently yields 3.55% on a go forward basis.

Since the February article, the organization has increased its dividend 16.7%. Sales and net income have improved year-to-date, and metrics such as backlog and bookings have generally been positive. Still, the latest quarter produced ugly operating cash flow and free cash flow losses. In my estimation, the valuations remain low and I continue to hold. No shares have been added or subtracted this year.

Major Drilling:

An analysis and outlook for Major Drilling (OTCPK:MDJLF) was published March 4, and was called [Major Drilling: The Turnaround Gains Traction](#). Major has rallied 12.11% while the Toronto Stock Exchange Total Return Index has climbed 8.84%.

The article argued a turnaround was likely under way and suggested that this would be confirmed if the organization returned to profitability. Since then, it has recorded material increases in revenues and net income in its last two quarters ending July 31 and October 31. If precious and base metal prices continue to do well – or even flatten – I anticipate Major's profits will continue to chug higher. In other news, Major acquired Norex Drilling Ltd. The transaction should give the driller a significant foothold in the resource-rich Timmins area of Ontario. Contra continues to own the enterprise in the Vice-President's Portfolio.

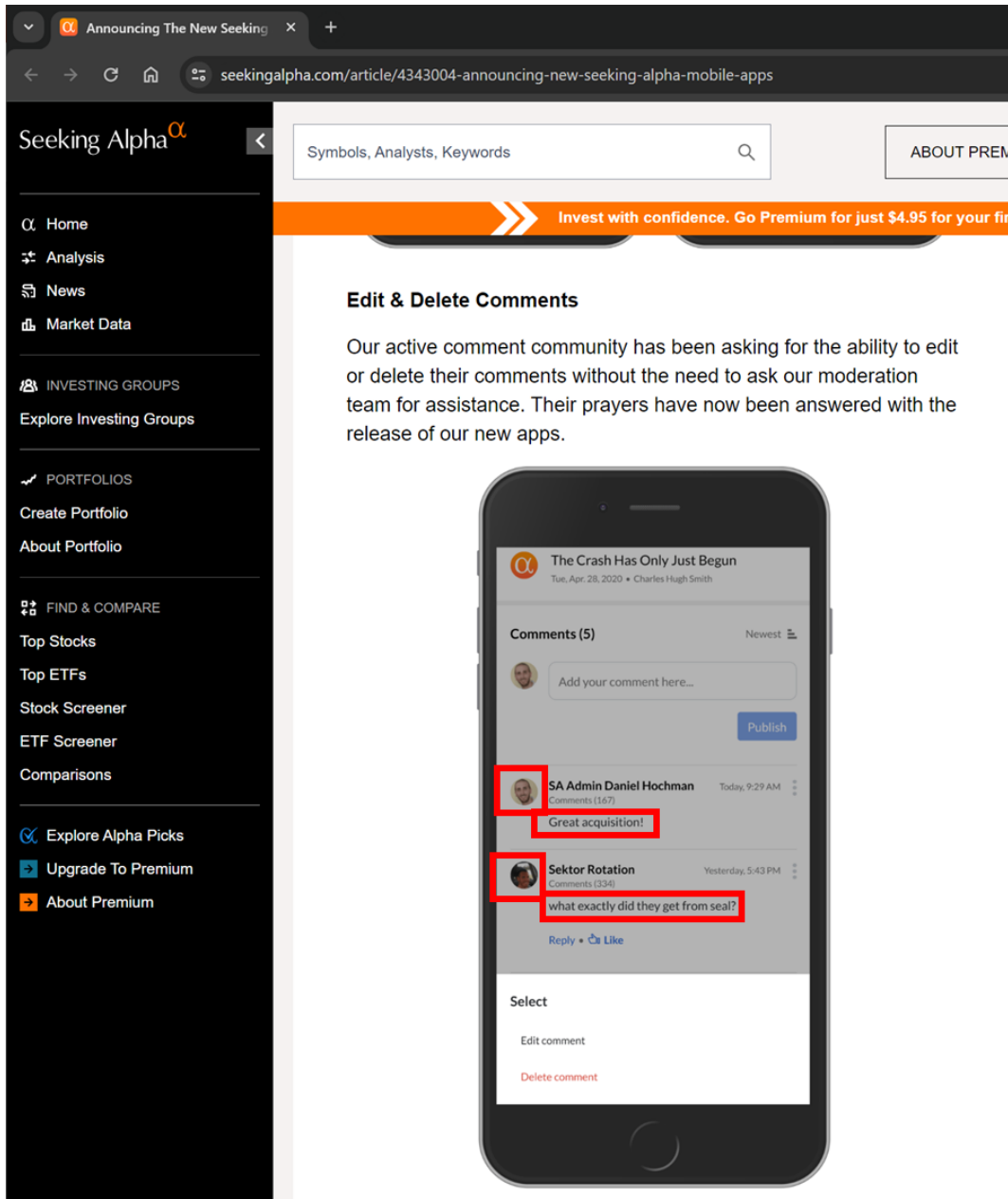
Hibbett:

Turning to American markets, Hibbett Sports (HIBB) was published April 25; here is the analysis for those who are interested: [Hibbett Sports: Thesis, Results, & Outlook](#). The shares did poorly through the summer, but have rallied since September on strong quarterly results and improved projections. The name jumped 38.34% since April, versus the S&P at 10.05%.

Source: Philip MacKellar's Seeking Alpha Coverage.

We continue to own HIBB, think that it has low valuations, and are pleased by the results. This said, the company briefly fell into NASDAQ non-compliance for the late filing of a 10-Q. Hibbett has also struggled to find a permanent CFO following the resignation of Scott Bowman in April. Since then the organization has had two interim CFOs – Christine Skold, and now Scott Humphrey. Add on a new Independent Chairman, who was appointed in May, and Hibbett continues to be in flux.

(E.g., <https://seekingalpha.com/article/4314435-2019-seeking-alpha-year-in-review>).



(E.g., <https://seekingalpha.com/article/4343004-announcing-new-seeking-alpha-mobile-apps>).

Seeking Alpha

Search by symbol, author, keyword

Contributor Center | Post | Marketplace | Upgrade

Premium | My Portfolio | My Authors | Top Stocks | Latest News | Markets | Stock Ideas | Dividends | ETFs | Investing Strategy | Watch & Listen | Help & Support

Summary | Ratings | Financials | Earnings | Dividends | Value | Growth | Profitability | Momentum | Peers | Charting

All | Analysis | News | Transcripts | SEC Filings | Press Releases | Related Analysis | More Headlines

News

Type: All Types | Date Range: Select Date

- All Types
- Dividend News
- Earnings News
- M&A News

...pt to counter Apple's privacy moves

... in an increasingly tense battle with Apple (AAPL +2.2%)

... for mobile users - will add an in-app prompt intended to inform users about the handling of their data.

- The screen will offer information about Facebook's personalized ads and ask for permission to use data collected from third-party apps and sites.
- It's intended to be paired with Apple's prompts about the new privacy policy, and Facebook will start testing the new prompt with some users with a plan to officially launch it alongside Apple's privacy changes.
- In offering the prompt, Facebook is taking advantage of Apple's stance that providing education to users about privacy is allowed.
- With the new Apple approach, many apps will be asking users whether they want their Web behavior tracked for use in personalized ads; Facebook has said that the changes would hurt its efforts in particular, and that the moves could halve revenues from its multibillion-dollar Audience Network business.

Facebook -2.2% with analysts broadly positive on Q4 earnings

Facebook (FB -2.2%) shares have seen some back-

you can filter the news by type,

Ratings Summary

SA Authors	Buyish	1.77
Wall Street	Very Bullish	4.55
Quant	Neutral	3.81

Factor Grades

	Now	3M ago	6M ago
Value	C	D	F
Growth	B+	B+	A-
Profitability	A+	A+	A+
Momentum	D+	A-	A-
Revisions	B	A-	A-

Quant Ranking

Sector: Communication Services

Industry: Interactive Media and Services

Ranked in Industry: 7 out of 40

Ranked in Sector: 29 out of 204

Ranked Overall: 727 out of 3936

DAVID JACKSON
CEO & FOUNDER, SEEKING ALPHA

KERRY GRINKMEYER
FOUNDER, BestofUSinvestors.com

How to Analyze Any Stock in 2 Minutes with David Jackson, Seeking Alpha Founder & CEO

Seeking Alpha
22.5K subscribers

Subscribe

598 | | Share | Save

32,299 views Feb 16, 2021

(E.g., <https://www.youtube.com/watch?v=gg7RkBgUe5U>).

The screenshot shows the Seeking Alpha website interface. The browser address bar displays the URL: seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha. The page features a dark sidebar on the left with navigation options: Home, Analysis, News, Market Data, INVESTING GROUPS, PORTFOLIOS, FIND & COMPARE, and Explore Alpha Picks. The main content area includes a search bar, a promotional banner for premium membership, and two article snippets. Below these is a 'Comments (49)' section with a 'Newest' sort order. Two comments are highlighted with red boxes: one from Derek Moryson (Premium member, 25 Aug. 2020) and one from Jussi Askola, CFA (Investing Group Leader, Premium member, 26 Aug. 2020).

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

SA Editor Mike Taylor, CFA Follow

As Managing Editor - Opinion and Analysis, I lead the Seeking Alpha team dedicated to curation of crowdsourced investment research and commentary. My responsibilities are to grow the site's audience, deepen user engagement, and improve editorial processes. I am a CFA charterholder and member of the CFA Society Washington, DC.

194 Articles 36 Blog Posts **193 Comments** 226 StockTalks 1146 Followers

Filter By Ticker

DBUK (1) DDM (1)

DIA (6) DOG (1)

DXD (1) DXPS (1)

EEH (1) EPS (1)

EQL (1) EWU (6)

EWUS (1) FEX (1)

Hi varan,
 Prices a few weeks old but, among authors who listed specific positions in last year's series:
 - ETF Monkey, long WTO, up 45%
 - Andrew McElroy, long TLT, up 5%
 - Bill Stoller, long NSA, up 22%
 - IP Banking Research, long BAC, up 35%
 Looks like these are price returns not total returns. I have 1 year S&P *total* returns at around 21% on a quick search. Interesting look back anyway,
 Dec 21, 2017, 03:48 PM^o Link

Seeking Alpha Contributors Position For 2018 - SA Editors

(E.g., <https://seekingalpha.com/article/4142082-new-feature-filter-peoples-comments-ticker>).

52. The Accused Instrumentality employs an electronic voting subsystem, necessarily having one or more data processing apparatus in order to track voting or electronic rating, configured to enable a user to electronically vote for or rate (e.g., by the user's choices with respect to a selection of a Like button and textual content in the form of a comment) an electronically available multimedia content (e.g., a multimedia Article provided by a submitter, with accompanying photo and/or textual content). Seeking Alpha uses function-specific subsystems, for example, as shown below.

seekingalpha.com/article/4326491-unsolicited-review-seeking-alpha-premium

Seeking Alpha

Symbols, Analysts, Keywords

Invest with confidence. Go Premium for just \$4.95 for you

importantly, the stock in question.

Long Ideas | Basic Materials

Lithium's Comeback Isn't Far: Time To Nibble Into Albemarle

Nov. 27, 2019 2:01 PM ET | 38 comments | 12 Likes | About: Albemarle Corporation (ALB), Includes: SQM

Krishna Sharma Follow
 Long-short equity, value, Growth, event-driven
 IPO Central (66 followers)

Summary

- Market is too focused on short-term demand-supply mismatch and spot lithium prices.
- In the process, it appears to have lost sight of the sustained growth in consumption.
- In hindsight, it could be a great entry point in lithium producers given the depressed valuations.
- Albemarle doing what it should to keep costs under control.
- The company seems to have a plan in place - a fairly diversified portfolio, capital expenditure cuts, and consumption tailwinds - to tide over the short-term turbulence.

The last couple of years haven't been good for investors betting on the electric vehicle supply chain players, and lithium producers are on top of this underperformance list. Coupled with the downward trend in lithium prices, analysts have been quick in painting a gloomy picture for market participants.

Amid this negativity, Albemarle Corporation (ALB) posted results for the quarter ended 30 September 2019 and lowered the full-year outlook. Following

About This Article

Ticker Covered	ALB
Author's rating at publication	Buys
Price at publication	\$65.50
Last price	\$92.43
Change since publication	41.11%
ALB total return since publication	41.91%
S&P 500 change since publication	5.84%
Days since publication	88

Author's Rating History on ALB

ALB Chart

ALB	92.43	-1.88	(-1.99%)
Post-Market:	93.77	1.34	(1.45%)

1D 5D 1M 6M 1Y 5Y 10Y MAX

Price at publication

ALB Key Data

Market Cap	\$9.8B
Rev Growth (3Y CAGR)	10.27%
Forward PE Ratio	19.00
Trailing PE Ratio	18.37
Dividend Yield	1.59%

(E.g., <https://seekingalpha.com/article/4326491-unsolicited-review-seeking-alpha-premium>).

The screenshot shows a web browser displaying an article on Seeking Alpha. The browser's address bar shows the URL: seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha. The page features a dark sidebar on the left with navigation options like Home, Analysis, News, and Market Data. The main content area includes a search bar, a promotional banner for premium membership, and two article snippets. Below these, a 'Comments (49)' section is visible, with a text input field and a 'Publish' button. Two comments are highlighted with red rectangular boxes:

- Comment 1:** By Derek Moryson, dated 25 Aug. 2020, 11:59 PM. The comment text is: "Thanks for the advice - while I've started my own finance blog, I'm working up to posting on Seeking Alpha soon!". It has a 'Premium' badge and 15 comments.
- Comment 2:** By Jussi Askola, CFA, dated 26 Aug. 2020, 1:08 AM. The comment text is: "Analyst's Reply Thanks for sharing!". It has an 'Investing Group Leader' badge, a 'Premium' badge, and 31,46K comments.

(E.g., <https://seekingalpha.com/article/4248232-200th-article-biggest-lessons-from-writing-for-seeking-alpha>).

53. Plaintiff has been damaged as a result of Defendant's infringing conduct. Defendant is thus liable to Plaintiff for damages in an amount that adequately compensates Plaintiff for such Defendant's infringement of the '665 Patent, *i.e.*, in an amount that by law cannot

be less than would constitute a reasonable royalty for the use of the patented technology, together with interest and costs as fixed by this Court under 35 U.S.C. § 284.

54. To the extent marking is required, VCA has complied with all marking requirements.

V. JURY DEMAND

Plaintiff, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

VI. PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests that the Court find in its favor and against Defendant, and that the Court grant Plaintiff the following relief:

- a. Judgment that one or more claims of United States Patent No. 9,501,480 have been infringed, either literally and/or under the doctrine of equivalents, by Defendant;
- b. Judgment that one or more claims of United States Patent No. 9,477,665 have been infringed, either literally and/or under the doctrine of equivalents, by Defendant;
- c. Judgment that Defendant account for and pay to Plaintiff all damages to and costs incurred by Plaintiff because of Defendant's infringing activities and other conduct complained of herein, and an accounting of all infringements and damages not presented at trial;
- d. That Plaintiff be granted pre-judgment and post-judgment interest on the damages caused by Defendant's infringing activities and other conduct complained of herein; and
- e. That Plaintiff be granted such other and further relief as the Court may deem just and proper under the circumstances.

August 19, 2024

LOAKNAUTH LAW, P.C.

OF COUNSEL:

David R. Bennett
(*pro hac vice* to be filed)
Direction IP Law
P.O. Box 14184
Chicago, IL 60614-0184
(312) 291-1667

/s/ Nicholas Loaknauth
Nicholas Loaknauth
Loaknauth Law, P.C.
1460 Broadway
New York, NY 10036
(212) 641-0745
nick@loaknauthlaw.com

dbennett@directionip.com

*Attorneys for Plaintiff
Virtual Creative Artists LLC*